Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to fyssenat@uaf.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)

SUBMITTED BY:

Department: Emergency Management Program
Prepared by: Cameron Carlson
cdcarlson@alaska.edu

College/School: School of Management
Phone: 6537

Email Contact: cdcarlson@alaska.edu
Faculty Contact: Cameron Carlson

See http://www.uaf.edu/uafgov/faculty/cd for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

<table>
<thead>
<tr>
<th>DEGREE PROGRAM</th>
<th>Bachelor of Emergency Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)</td>
<td>BEM</td>
</tr>
</tbody>
</table>

A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

The BEM degree program has been restructured to more narrowly focus on the needs of the field of emergency management and homeland security. To that end, we have clearly defined a major within the BEM degree "Emergency Management and Homeland Security". This will also allow us to recognize equivalent military credit for active military members and veterans entering the program with credits earned from prior military education and/or training. No additional courses or requirements have been added to this new structure.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

B.E.M. Degree
Minimum Requirements for Degree: 120 – 121 credits

In a post 9/11 environment, the challenges faced by emergency management and homeland security professionals have reached unprecedented levels. As we experience an increase in the frequency, complexity and severity of man-made, natural and technological disasters, ever increasing demands have been placed on these professionals and the skill sets required to succeed in our current environment. Today, unlike ever before, the integration of federal, state and local resources, communication and collaboration has become the norm in order to meet the challenges faced in this new environment. Issues concerning terrorism, critical infrastructure protection/management, risk, business continuity, fire, hazardous materials, law enforcement, public health and safety are no longer domains unto themselves but part of the new fabric of this highly integrated and complex environment. Consequently, more is now required and expected of our traditional first responders and those charged with the leadership and management roles of these individuals and organizations.

The Bachelor of Emergency Management degree program focuses on the development of the skill sets required to lead and manage individuals/organizations in an increasingly more complex and integrated emergency management and homeland security environment. The program builds upon an individual’s technical capabilities derived from education, training and experience in the fire, law enforcement, military or other related fields. This technical expertise is then combined with a curriculum of business administration and emergency management/homeland security instruction. This focus provides a student with the operations management knowledge to lead and manage individuals, departments or agencies on a day-to-day basis while simultaneously preparing them to excel and lead during times of crisis at the local, regional or national/international levels. This degree is built specifically to meet the needs of those who provide for the administrative oversight, supervisory control or leadership/management roles within the fields of fire, law, emergency medical services and security (to include other related fields) at the local, state, federal and international levels. The degree also provides those at the responder level the opportunity to further their education, increase their competitive advantage for promotion and advance their operational understanding of the highly integrated emergency management and homeland security environment of today.

Major — B.E.M. Degree
1. Complete the general university requirements. As part of the core curriculum requirements, complete MATH F107X* or MATH F161X* and STAT F200X.*
2. Complete the B.E.M. degree requirements*.
3. Complete 30 credits of major requirements from the UAF emergency services A.A.S. degree or any regionally accredited institution with a similar type programs in (law enforcement, public safety, fire science emergency/para medical and environmental health and safety) with a cumulative GPA of 2.25 or higher.
4. Complete the following*:
   ACCT F261 — Accounting Concepts/ Uses I — 3 credits
   BA F307 — Introduction to Human Resources Management — 3 credits
   BA F343 — Principles of Marketing — 3 credits
   BA F390 — Organizational Theory and Behavior — 3 credits
BA F457 — Training and Management Development — 3 credits
ECON F201 - Principles of Economics I: Microeconomics — 3 credits
ENGL F314 W, O/2 — Technical Writing — 3 credits
ED F486 O/2 — Media Literacy — 3 credits
HSEM F301 — Principles of Emergency Management & Homeland Security — 3 credits
HSEM F412 — Emergency Planning & Preparedness — 3 credits
HSEM F423 — Disaster Response Operations and Management — 3 credits
HSEM F434 — All Hazards Risk Analysis and Management — 3 credits
HSEM F445 — Business Continuity and Crisis Management — 3 credits
HSEM F456W — Leadership and Influence During Crisis — 3 credits

5. Complete 3 credits from the following:
   BA F317W — Employment Law — 3 credits
   BA F490 — Services Marketing — 3 credits
   COMM F335O — Organizational Communications — 3 credits
   COMM F353 — Conflict, Mediation, and Communication — 3 credits
   COMM F300X — Communicating Ethics — 3 credits
   BA F452W — Internship in Emergency Management — 3 credits

6. Minimum credits required — 120 – 121 credits
   * Student must earn a C grade or better in each course.
   Note: Of the above, at least 39 credits must be taken in upper-division (F300-level or higher) courses.
   Note: Must take two upper-division writing intensive and one upper-division oral intensive course(s).

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording strike-through old wording and use complete catalog format)

Major — B.E.M. Degree

1. Complete the general university requirements. As part of the core curriculum requirements, complete MATH F107X* or MATH F161X* and STAT F200X.*

2. Complete the B.E.M. degree requirements.*

   a. Complete 30 credits of major requirements from the UAF emergency services A.A.S. degree or any regionally accredited institution with a similar type programs in (law enforcement, public safety, fire science emergency/para medical, and environmental health and safety, cyber security or equivalent military credit as approved by the program director) with a cumulative GPA of 2.25 or higher.

   b. Complete the following:
      ACCT F261 — Accounting Concepts/Uses 1 — 3 credits
      BA F307 — Introduction to Human Resources Management — 3 credits
      BA F343 — Principles of Marketing — 3 credits
      BA F390 — Organizational Theory and Behavior — 3 credits
      BA F457 — Training and Management Development — 3 credits
      ECON F201 - Principles of Economics I: Microeconomics — 3 credits
      ENGL F314 W, O/2 — Technical Writing — 3 credits
      ED F486 O/2 — Media Literacy — 3 credits

3. Complete the following major courses:*
   HSEM F301 — Principles of Emergency Management & Homeland Security — 3 credits
   HSEM F412 — Emergency Planning & Preparedness — 3 credits
   HSEM F423 — Disaster Response Operations and Management — 3 credits
   HSEM F434 — All Hazards Risk Analysis and Management — 3 credits
   HSEM F445 — Business Continuity and Crisis Management — 3 credits
   HSEM F456W — Leadership and Influence During Crisis — 3 credits

4. Complete 3 credits from the following:
   BA F317W — Employment Law — 3 credits
   BA F490 — Services Marketing — 3 credits
   COMM F335O — Organizational Communications — 3 credits
   COMM F353 — Conflict, Mediation, and Communication — 3 credits
   COMM F300X — Communicating Ethics — 3 credits
   BA F452W — Internship in Emergency Management — 3 credits

5. Minimum credits required — 120 – 121 credits
   * Students must earn a C grade (2.0) or better in each course.
   Note: Of the above, at least 39 credits must be taken in upper-division (F300-level or higher) courses.
   Note: Must take two upper-division writing intensive and one upper-division oral intensive course(s).
D. ESTIMATED IMPACT
WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.
None; Faculty members are already in place.

E. IMPACTS ON PROGRAMS/DEPTS:
What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)
There is no impact on other departments or programs of restructuring the BEM degree. This change provides for the designation of a single major “Emergency Management and Homeland Security” within the BEM program. It does not change the format of the program, the credit hours required or other programs here at UAF.

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:
Description of the student learning outcomes assessment process.

JUSTIFICATION FOR ACTION REQUESTED
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

The addition of a defined major for the Bachelor of Emergency Management program will allow us the flexibility to create additional majors in the future as demand warrants. We recognize there is a tie between the emergency management and homeland security fields. The latitude this structure provides allows us to address a variety of audiences in the future as the profession changes.

The School of Management’s BEM program has now been recognized by FEMA’s Higher Education Project as well as the University and Agency Partnership Initiative at the Department of Homeland Security. As a result of our continued efforts in working with these initiatives, we have developed a better understanding of expectations within the field and are taking steps to better serve the interests of our students.

APPROVALS:

Signature, Chair, Program/Department of: SOM BEM Program
Date 27 Sep 2017

Signature, Chair, College/School Curriculum Council for:
Date 27 Sep 2017

Signature, Dean, College/School of:
Date 10/13/12

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

Signature, Chair, UAF Faculty Senate Curriculum Review Committee
Date