TRIAL COURSE OR NEW COURSE PROPOSAL

SUBMITTED BY:

<table>
<thead>
<tr>
<th>Department</th>
<th>College/School</th>
<th>School of Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeland Security and</td>
<td></td>
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<tr>
<td>Emergency Management</td>
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Prepared by: Cameron Carlson  
Email: cdcarlson@alaska.edu  
Phone: 6537  
Faculty Contact: Cameron Carlson

1. ACTION DESIRED
(CHECK ONE):
- [X] Trial Course
- [] New Course

2. COURSE IDENTIFICATION:

<table>
<thead>
<tr>
<th>Dept</th>
<th>Course #</th>
<th>No. of Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSEM</td>
<td>F225</td>
<td>3</td>
</tr>
</tbody>
</table>

Justify upper/lower division status & number of credits:
Material is at entry level and will be offered in an Occupational Endorsement.

3. PROPOSED COURSE TITLE:
Intelligence Analysis and Security Management

4. To be CROSS LISTED?

<table>
<thead>
<tr>
<th>TES/NO</th>
<th>If yes, Dept:</th>
<th>Course #</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
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(Requires approval of both departments and deans involved. Add lines at end of form for such signatures.)

5. To be STACKED?

<table>
<thead>
<tr>
<th>TES/NO</th>
<th>If yes, Dept:</th>
<th>Course #</th>
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<tbody>
<tr>
<td>No</td>
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6. FREQUENCY OF OFFERING:

<table>
<thead>
<tr>
<th>As Demand Warrants</th>
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Fall, Spring, Summer (Every, or Even-numbered Years, or Odd-numbered Years) — or As Demand Warrants

7. SEMESTER & YEAR OF FIRST OFFERING

<table>
<thead>
<tr>
<th>AY 2013-2014 To be Scheduled</th>
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(AY 2011-12 if approved by 3/1/2012; otherwise AY 2012-13)

8. COURSE FORMAT:

<table>
<thead>
<tr>
<th>COURSE FORMAT:</th>
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<tbody>
<tr>
<td>(check all that apply)</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
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<tr>
<td>3</td>
</tr>
<tr>
<td>4</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>X</td>
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</table>

6 weeks to full semester

OTHER FORMAT (specify)
Mode of delivery (specify lecture, field trips, labs, etc)
Lecture

9. CONTACT HOURS PER WEEK:

<table>
<thead>
<tr>
<th>3</th>
<th>LECTURE hours/weeks</th>
<th>LAB hours/week</th>
<th>PRACTICUM hours/week</th>
</tr>
</thead>
</table>

Note: # of credits are based on contact hours. 800 minutes of lecture=1 credit. 2400 minutes of lab in a science course=1 credit. 1600 minutes in non-science lab=1 credit. 2400-4800 minutes of practicum=1 credit. 2400-8000 minutes of internship=1 credit. This must match with the syllabus. See https://www.ua.gov/faculty-senate/curriculum/course-degree-procedures/-/guidelines-for-comparing- for more information on number of credits.

OTHER HOURS (specify type)

10. COMPLETE CATALOG DESCRIPTION including dept., number, title, credits, credit distribution, cross-listings and/or stacking (50 words or less if possible):

HSEM F225 Intelligence Analysis and Security Management (3+0+0)

This course will examine the history of intelligence gathering and espionage in the United States. A succinct study and comparative analysis of intelligence collection methods of other nations will also be made. An in-depth study of key U.S. intelligence agencies, their collection methodologies, and their effect upon national security will be examined.
11. **COURSE CLASSIFICATIONS:** Undergraduate courses only. Consult with CLA Curriculum Council to apply S or H classification appropriately; otherwise leave fields blank.

   H = Humanities  
   S = Social Sciences  

Will this course be used to fulfill a requirement for the baccalaureate core? **IF YES, ATTACH FORM.**

   YES:  
   NO:  
   X  

**IF YES,** check which core requirements it could be used to fulfill:

   O = Oral Intensive, Format 6  
   W = Writing Intensive, Format 7  
   Natural Science, Format 8  

12. **COURSE REPEATABILITY:**

   Is this course repeatable for credit? **YES**  
   NO  
   X  

   Justification: Indicate why the course can be repeated (for example, the course follows a different theme each time).

How many times may the course be repeated for credit?

   TIMES  

If the course can be repeated for credit, what is the maximum number of credit hours that may be earned for this course?

   CREDITS  

If the course can be repeated with variable credit, what is the maximum number of credit hours that may be earned for this course?

   CREDITS  

13. **GRADING SYSTEM:** Specify only one. **Note:** Later changing the grading system for a course constitutes a Major Course Change.

   LETTER:  
   PASS/FAIL:  

**RESTRICTIONS ON ENROLLMENT (if any)**

14. **PREREQUISITES**

   These will be required before the student is allowed to enroll in the course.

15. **SPECIAL RESTRICTIONS, CONDITIONS**  
   Closed enrollment; restricted to TSA employees

16. **PROPOSED COURSE FEES**  
   $  

   Has a memo been submitted through your dean to the Provost for fee approval?

   Yes/No  

17. **PREVIOUS HISTORY**

   Has the course been offered as special topics or trial course previously?

   Yes/No  

   If yes, give semester, year, course #, etc.:  

18. **ESTIMATED IMPACT**

   **WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.**

   Current adjunct faculty will be sufficient to teach the courses.

19. **LIBRARY COLLECTIONS**

   Have you contacted the library collection development officer (kijensm@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? **If so, give date of contact and resolution. If not, explain why not.**

   No  
   XX  
   Yes  

   No impact on library collections, inside material will be used
20. IMPACTS ON PROGRAMS/DEPTS

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

None beyond School of Management

21. POSITIVE AND NEGATIVE IMPACTS

Please specify positive and negative impacts on other courses, programs and departments resulting from the proposed action.

Positive impacts: in the future when the OE is opened to general enrollment, this will provide opportunities for students looking for career training.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed course.

This material and a credential have been requested by the TSA. The School of Management BEM program is uniquely positioned to create and manage these classes and the associated occupational endorsement through its industry knowledge and knowledge of potential adjunct faculty, needs in the industry and additional courses that might be required or requested.

APPROVALS: Add additional signature lines as needed.

Signature, Chair, Program/Department of: [signature] Date 29 Jan 2015

Signature, Chair, College/School Curriculum Council for: [signature] Date 31 Jan 2013

Signature, Dean, College/School of: [signature] Date 1-21-13

Signature of Provost (if applicable)
Offerings above the level of approved programs must be approved in advance by the Provost.

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

Signature, Chair
Faculty Senate Review Committee: ___Curriculum Review ___GAAC
___Core Review ___SADAC

Date
**ADDITIONAL SIGNATURES: (As needed for cross-listing and/or stacking)**

<table>
<thead>
<tr>
<th>Name of Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td>Signature, Chair, Program/Department of:</td>
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<tr>
<td>Signature, Dean, College/School of:</td>
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</table>
Intelligence Analysis & Security Management
HSEM F225
3 credits

Instructor Information:

Fall Semester 2013
Instructor: Cameron Carlson
Office hours: Tue - Thur 1000-1200 (or by appointment)
Office Location: Bunnell 209
Telephone: (907) 474-6537
E-mail: edcarlson@alaska.edu

Course Description:

This course will examine the history of intelligence gathering and espionage in the United States. A succinct study and comparative analysis of intelligence collection methods of other nations will also be made. An in-depth study of key U.S. intelligence agencies, their collection methodologies, and their effect upon national security will be examined.

Course Objectives:

➢ Demonstrate knowledge of intelligence collection and analysis pertaining to national security.
➢ Demonstrate knowledge of intelligence policies and functions of the United States Government.
➢ History of intelligence and espionage.
➢ Understanding of the Intelligence Reform & Terrorism Prevention Act.
➢ Evaluate intelligence source reliability.
➢ Knowledge of intelligence collection methods, analysis, and synthesis.
➢ Test & challenge intelligence in light of critical judgment and evidentiary analysis.
➢ Implement basic intelligence gathering techniques and analysis.
➢ Knowledge of intelligence in use of forecasting terrorism.
➢ Identification and analysis of national and international security threats.
➢ Understanding of intelligence and ethics.

Course Materials:


Description of Instructional Methods:

The course will delivered thru an in class (resident) and distance virtual classroom utilizing both blackboard and BigBlueButton. The hybrid class will utilize facilitated discussions, assignments, case studies and independent research. A mid-term and final exam will be provided.

Additionally, each student will be required to write a research paper and develop an intelligence related case study relevant to this course of study. Students are also responsible for the listed reading assignments.

*Recommended preparation: 2 hours weekly beyond class instruction

Technical Requirements:

This course requires a computer with internet access. Activating a Voice Thread account will also be a requirement (as a presentation tool) for multiple projects throughout the semester. Lastly, students should ensure they have access to their UA email accounts and a Power Point viewer.

Evaluation:

There will be a mid-term and a final exam given during this course. Additionally, each student will be required to write a research paper in APA format) relevant to this course of study. Students are also responsible for the listed reading assignments.

Students are required to attend all classes. If absences become unavoidable due to employment requirements or other reasons, please notify the instructor prior to class. Class participation is mandatory and will be graded.

Grading:

<table>
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<tr>
<th>Component</th>
<th>Points</th>
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<tbody>
<tr>
<td>Midterm exam</td>
<td>150</td>
</tr>
<tr>
<td>Final exam</td>
<td>150</td>
</tr>
<tr>
<td>Term Paper Participation</td>
<td>100</td>
</tr>
<tr>
<td>Attendance</td>
<td>50</td>
</tr>
</tbody>
</table>

Total 500 points

A= 90-100%
B= 80-89%
C= 70-79%
D= 60-69%
F= 59% or less
Course Policies:

Students are expected to remain up to date with the scheduled lesson plans on a weekly basis. Students will be penalized for the late submission of class assignments or should they fall behind by more than two weeks (outside of emergency or mutually agreed upon circumstances). Students are expected to observe academic honesty. Dishonest practices including giving or receiving assistance in any manner or form during an examination, unauthorized possession of exam questions, and plagiarism (willfully presenting another person’s writings, opinions or thoughts as one’s own, without proper credit and documentation) will not be tolerated. Violations of the UAF Student Code of Conduct will be referred to the appropriate authority for possible disciplinary actions including removal of violator from this course.

Support Services:

Students are encouraged to utilize the UAF Writing Center in 801 Gruening (Phone # 474-5314) as needed to assist in the development and refinement of their written products. Please contact me as required should you need to contact other subject matter support services relevant to the development of your leadership or class projects/topics.

Students with Disabilities:

Students with learning or other disabilities who may need classroom accommodations are encouraged to make an appointment with the Office of Disability Services (Phone # 474-7043). Please inform me of your needs and if I need to meet with the Office of Disability Services to provide the appropriate accommodations and supports to assist you in meeting the goals of the course.

Class Schedule:

Week 1 - Introduction / What is Intelligence Studies? 
(Introduction & Chapter 1)

Week 2 - History of Espionage (American Revolution to the Cold War) 
(Chapters 2 & 9)

Week 3 - The CIA: Its Infrastructure and History 
(Chapter 4 & 29)

Week 4 - U.S. and Foreign Intelligence Agencies 
(Page 546, Chapters 37-39)

Week 5 - Covert Action 
(Chapters 19-23)

Week 6 - Intelligence Collection Methods 
(Chapters 6-8)
Week 7 - Misc. Intelligence Issues / Pre-exam Review

Week 8 - Mid-term Exam

Week 9 - Intelligence Activities, Ethics, and U.S. Law
(Chapters 28, 30, & 32)

Week 10 - Treachery in U.S. Intelligence Agencies
(Chapters 25 & 26)

Week 11 - Counterintelligence
(Chapters 24 & 27)

Week 12 - Intelligence Failures
(Chapters 33, 36, 37)

Week 13 - IRTPA / the Future of Intelligence / Pre-exam Review
(Chapter 3 & Epilogue) / Research Papers Due

Week 14 - Final Exam

Week 15 - Post-exam Review