Required Reading:
None

Course Description:
Journalism F041 F01 -- Video Production Crash Course
Instructor: Prince, Rob  Dates: 06/17/2016 - 06/19/2016
Credits: 0  Friday, 6-9 pm; Saturday & Sunday, 9 am-4 pm
CRN: 51122  Building: Bunnell, room 128

Learn key techniques and tricks to creating better-looking videos from award-winning documentary filmmaker and UAF Journalism professor Robert Prince. Course covers basics in camera operation, composition, audio recording, lighting and editing. It's perfect for people with no video production experience or those who are looking to polish their skills.

How does this course fit into the broader curriculum?
This course provides basic information on video production in a condensed form that is more conducive to students looking to get up to speed in video as quickly as possible without dedicating themselves to an entire semester’s worth of study.

What proficiencies must I have to undertake this course?
Merely a significant interest in learning how to produce videos.

Course Goals:
Upon successful completion of the course, students will be expected to have an intermediate knowledge of how to effectively shoot and edit video.

Student Learning Outcomes:
Upon successful completion of this course, students will:

1) Know the basics of how to compose an effective shot
2) Know the basics of how to record quality audio
3) Understand editing software options and which applications may best suit their needs

Instructional Methods:
This course will be taught through lectures, class activities, and production work.
**Equipment Policies**

All the video production equipment you will need for this course is available for check out through the Journalism Department. You have to sign a waiver taking responsibility for any lost or damaged equipment in your care before you can check out any equipment. It is very important that you verify the equipment you are checking out is complete and in good working condition before you take it. We will not accept the excuse that, “It was broken when I got it.”

**Journalism Lab Policies:**

How do I log on to Journalism Lab Computers?

- If you’re sitting at the logon screen, click “Other” to login.
- If “Other” has a red dot by it, wait 10-15 seconds and it will go away.
- Use your UA Credentials (UA Username & password) to log in.
- You may be prompted to enter your UA Credentials again to mount your Lab Shares – you can choose to do this or “cancel”.

“UA Credentials”? What’s that?

- Your UA Username & password are used for a variety of services at UAF, including UAF email through Gmail, Blackboard & ELMO.
- Not sure of your UA Credentials? At the computer logon screen, use the “JRNLABS” account to log in. Your instructor can provide you with the password. This is a shared account and does not provide the privacy of your individual account BUT it provides you with the exact same access to all programs. From here, use an Internet Browser to visit [https://elmo.alaska.edu](https://elmo.alaska.edu) to reset your password or Blackboard / UAF Email to “check” that the password you’re using is correct.
- DO NOT continue to “guess” the password. You will lock yourself out of your accounts which requires OIT to reset. In most cases when students can’t login, it’s because they’ve forgotten their password is case sensitive or they’ve forgotten the password altogether. If you’re certain you’ve typed it correctly AND you’ve checked it through Gmail or ELMO, contact OIT on the main floor of the Library.
- Are you logged into your UA account but it looks different than other students? Contact Jason Lazarus in Bun 114 or at 474-6020.

“Lab Shares”? What’s that?

- All UAF students have paid a Technology Fee that gives them limited shared space that’s accessible from all OIT labs on campus – and now that same space is accessible in Journalism Labs.
- Are your UA Credentials not working for the Lab Shares logon? Click “Cancel” and continue – you’ll still be able to use the computer. Contact Jason Lazarus in Bun 114 or at 474-6020 for additional assistance.
- Lab Shares provides you with space to save files and have them accessible throughout all lab machines – saving on the desktop ONLY saves on that specific computer’s desktop.
- When mounted, Lab Shares will be accessible from the right side of your dock.
Journalism “ASIP” Server?

- This is where you’ll save your assignments so your instructor can grade your class projects. This is shared Server space where anyone can see your files – so only save project material – not sensitive information!
- Once you’re logged on and you’ve got a file you need to turn in for an assignment, your instructor will provide you with logon information for a specific folder for your class – click on “ASIP” (located on the right side of your dock) and use that login information. Once you’ve logged on, you’ll be able to find “News-FS” (or “Photo-FS” or “Art-FS, depending on your logon info) on the left side of any finder window.
- If you’ve got files you want to work on that are on the server, ALWAYS click-and-drag them to the desktop and THEN open them. Once done, save & click & drag them back onto the server. This insures you’re working LOCALLY – which is much faster and doesn’t bog down the computer.

As always, Journalism is not responsible for lost files on Lab Shares, ASIP or individual computers. Every student is expected to back up their own data on thumbdrives, USB hard drives or CD/DVDs.

Questions? Contact Jason Lazarus in Room 114, or 474-6020, for further assistance!

Lab Guidelines
Listed here are a couple guidelines to follow when you’re in the Journalism Computer Labs – we all want this to be a productive work environment, so to insure that, we ask that you follow some simple rules:

- Leave your workstation cleaner than it was when you sat down – this may mean throwing away trash, putting away peripherals like headphones or Wacom Tablets (please wrap these up and place them behind the computer!) or asking our support staff to clean the monitors or keyboards.

- Don’t clutter up neighboring workstations with your winter gear, bookbags or other equipment you may have brought to class. Utilize the empty tables in the lab for storage for your excess gear and the spaces below your computer terminal for these items. It’s unlikely that people ask you to move your personal items, causing a stressful work environment for them as they attempt to work around it!

- Don’t touch the monitors – they’re not touch screens – they won’t respond to your constant pokes! Grease, dirt, grime and germs are left on the monitor for the student after you each time you touch the monitor – so don’t do it! If your monitor is exceptionally dirty, please alert our staff to the issue – and if you see someone poking away at their monitor, tell them not to!

- Shared lab spaces have the potential to be germ factories. ALWAYS wash your hands before AND after using lab computers. Request cleaning of exceptionally dirty lab equipment from our support staff when needed as well! You are our eyes in the labs – we may look over something that needs attention!

- Don’t unplug power cords to supply power to your laptops – find an empty table to work at with your laptop where power sockets are empty and available. Sitting in front of a lab computer with your laptop blocks others from using a terminal they may need!
• Don’t unplug USB devices to plug yours in – each station has at least one (if not two or three!) empty USB plugin for your devices.

• Do NOT open windows in the lab. Temperatures need to stay constant in our labs to preserve our equipment. As well, temperatures are regulated best when all windows are closed. Creating a comfortable environment for you may bring discomfort to everyone around you – so do think about dressing in layers so that you can change your level of comfort personally!

• ALL lab equipment stays in the lab. It is not available for checkout or for use at home. This includes Wacom Tablets, Card Readers, Scanners, Printers and all other devices provided to you for use in our shared lab facilities.

• Above all else, treat the equipment as if it was your own – with the respect it deserves. Your student lab fees and tuition help to insure we can provide you the most up-to-date experience in these labs, but misuse and general carelessness can cause replacements, unnecessary maintenance charges and equipment loss.

• Questions? Contact Jason Lazarus in Room 114 or at 474-6020.

About Your Professor:

I have been working in video production since 1993. I grew up in East Lansing, Michigan where I began studying video as a Junior in High School. I graduated from Calvin College with a B.A. in Telecommunications in 1999. After college I went to work in Chicago for Kurtis Productions, producers of the Investigative Reports series on A&E. I then was hired as a Producer/Director for the PBS affiliate in Grand Rapids, Michigan where I directed live and pre-recorded programs for local broadcast. In 2000 I went back to Calvin to run the video production department. While working there I earned my M.A. from Michigan State University in Telecommunication, Information Studies and Media.

In 2005 I moved to Fairbanks to teach video production and documentary filmmaking in the Journalism Department at the University of Alaska Fairbanks. My documentary Making Choices: The Dutch Resistance during World War II won the audience choice award at the Newburyport Documentary Film Festival and is available through Amazon.com and Netflix. My documentary radio series Dark Winter Nights airs the third Saturday of every month at 7:00pm on KUAC-FM and the podcast is available on iTunes and at darkwinternights.com.

For more information and useful links for UAF students, please visit my website professorprince.com.

WANT MORE VIDEO CLASSES? CHECK THESE OUT:

JRN F251 Television Production
3 Credits / Offered Fall / Prof. Prince
Television studio production, floor directing, audio, camera, staging, lighting and switching.

JRN F280 Video Storytelling (h)
3 Credits / Offered Fall / Prof. Prince
Basics of digital video production technology, composition, audio, lighting and editing as it relates to primarily non-fiction filmmaking. Students will conclude the course by producing their own short videos. Special fees apply. (Cross-listed with FLM F280.) (3+0)

JRN F290 Digital Video Editing
3 Credits / Offered As Demand Warrants / Prof. Prince
Introduction to the technical and aesthetic aspects of non-linear digital video editing. Students will go from little or no experience in non-linear editing to being comfortable with some of the advanced editing techniques. Address motion picture editing theories that are not bound to time or specific editing technology. Special fees apply. (Cross-listed with FLM F290.) (3+0)

JRN F295 Hands on Documentary Production
3 Credits / Offered MAYmester / Prof. Prince
Production of a short video documentary from start to finish on a subject to be announced. The class will work collectively to produce the film. Students will have the opportunity to work in various positions from director, producer, camera operator, sound, editing, etc.

JRN F480 Documentary Filmmaking (h)
3 Credits / Offered Spring / Prof. Prince
Basics of hands-on documentary filmmaking techniques, including preproduction, production and postproduction. Different documentary filmmaking directing styles and the process of distributing a documentary. Each student will produce a short documentary as the capstone of the course. Special fees apply. (3+0)
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