

Brian L. Newton

Permanent Address

1430 Joyce Dr.
Fairbanks AK 99701
(907) 750-3465

EDUCATION

Doctorate of Management, May 2008

Case Western University, Cleveland, OH

Dissertation: Advancing the Commitment to Govern: A Series of Studies on Board/CEO Engagement

Advisor: Dr. Paul Salipante

Master of Business Administration (MBA), 2002

Ashland University, Ashland, Ohio

Bachelor of Arts Degree, Organizational Management (BA), 1997

Concordia University, Seward, Nebraska

HONORS/AFFILIATIONS

Delta Mu Delta, National Honor Society of Business Administration, Epsilon Beta Chapter, Ashland University, 2002-present

RESEARCH INTERESTS

- Governance of Nonprofit Organizations

TEACHING INTERESTS

- Undergraduate business and management courses
- Graduate business administration courses

RELATED EXPERIENCE

Panel Presentations

Ohio Rural Electric Association Trustee Conference (2006) • Panel discussion on governance

NRECA CEO Conference (2007) • Panel discussion on Board/CEO relations and governance

NRECA Trustees Conference (2007) • Panel discussion on Board/CEO relationships

NRECA Annual Meeting (2007) • Breakout panel on Board/CEO relations and governance

PAPERS

Bridging the governance/management gap: a study of board/CEO engagement in co-operative organizations, Presented at the 35th Annual ARNOVA Conference, November 16-18, 2006, Chicago, IL

Board/CEO Engagement: Bridging the Governance Gap: A Qualitative Study of Co-operative Boards and CEOs, Presented at the Midwest Center for Nonprofit Leadership for the 2007 Networks, Stakeholders, and NP Organizational Governance Conference, April 26-27, 2007, Kansas City, MO

Board/CEO Engagement: Bridging the Governance Gap, Presented at the 36th Annual ARNOVA Conference, November 15-17, 2007, Omni Hotel at CNN Center, Atlanta, GA

Conduits for Tough Issues facing Boards of Electric Cooperatives: Relationships and Engagement, Presented at the Combining Practice and Theory to Improve Nonprofit Accountability and Governance Symposium, Case Western Reserve University, March 27, 2008, Cleveland, Ohio

PROFESSIONAL EXPERIENCE

GOLDEN VALLEY ELECTRIC ASSOCIATION, Fairbanks AK, 10/2007 to present

President and CEO

Executive leadership of a \$600 million cooperative electric utility with annual revenues of over \$200 million.

CONSOLIDATED ELECTRIC CO-OP , INC., Mt Gilead, OH, 10/1998 - 10/2007

Subsidiary Companies of Consolidated Electric:

Consolidated Gas Cooperative – propane co-op

Bright Energy Cooperative – natural gas co-op

Bright Choice – Internet nonprofit company

Levering Brothers Heating – HVAC nonprofit company

Consolidated Electric Foundation – charitable 501(c)(3)

President and CEO

Provide executive leadership of a \$55 million cooperative electric utility and five diversified subsidiary companies with two district offices and annual revenues of over \$25 million.

Lead strategic direction with full responsibility for operations, including long-range planning, financial management, and power supply planning. Provide functional management by directing four senior staff (Manager of Financial Services, Manager of Operations and Engineering, Manager of Information Systems, and Manager of Communications and Marketing) and general oversight of 70 employees. Direct all operations for installation, service, and marketing of electric, natural gas, propane, and Internet.

NORTH CENTRAL PUBLIC POWER DISTRICT, Creighton, NE

9/1987 – 9/1998

General Manager

Executive management of a 5,000-consumer public power district, with service to over 300 irrigation accounts and 3 communities.

Worked closely with a seven-member board to lead a publicly owned electric utility with full responsibility for overall system operations and planning. Provide general direction for 20 employees and two senior staff members (Operations Superintendent and Office Manager). General oversight of a statewide DirecTV consortium that was responsible for the marketing and billing of DirecTV programs and services across Nebraska.

SEWARD COUNTY RURAL PUBLIC POWER DISTRICT, Seward, NE

1/1979 – 8/1987

Acting General Manager

Appointed by board to serve as the interim General Manager for approximately six-months while a management search was conducted.

Consumer Services Representative/Load Management Technician

Ensure full delivery of all consumer-service and load management initiatives for a public power district serving nearly 3,000 consumers.

Directed consumer-service department activities, including: working with key accounts, solving service-related issues, and collecting delinquent accounts. Also, directed all load management activities associated with the district's demand response program. Reported to the General Manager.

