

## **M. Wayne Marr**

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### *Education*

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PhD -Texas Tech University, 1983, Finance and Statistics – MA, 1980, Economics – BA, 1977, Biology and Chemistry; Dissertation Chairman: David S. Kidwell, Dean Emeritus, Carlson School of Management at the University of Minnesota

### *Current and Previous Positions*

*Professor of Business Administration with tenure, School of Management – University of Alaska, Fairbanks, 2004 – present, Dean, 2004-2007, Chancellor's Director of Economic Development, 2005 to 2006*

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- ✓ Led the School of Management to reaffirmation by the AACSB (Association to Advance Collegiate Schools of Business) in 2006. Our accounting program is separately accredited and was reaffirmed as well. Our accounting program is the smallest in the nation, so this was a major accomplishment.
- ✓ Helped established a BBA in Emergency Management with the Tanana Valley Campus
- ✓ Assisted in the development of a plan for a Business Technology Incubator in cooperation with the Fairbanks North Star Borough [unfortunately, this effort didn't lead immediately to an incubator]
- ✓ Assisted in the development of UAF's Performance Based Budgeting System (Unit Compact Plans and University Strategic / Operational Plan)
- ✓ Helped established an cooperative relationship between UAF and the University of Petroleum – Beijing to enroll a significant number of University of Petroleum students at UAF; agreement signed in May 2006
- ✓ Worked with applied research centers within university including the Cold Climate Housing Research Center (CCHRC), the Office of Electronic Miniaturization (OEM) and the Office of Intellectual Property (OIP)
- ✓ Worked closely the Vice Chancellor for Research with respect to federal initiatives and other activities

*Social Science Research Network (SSRN) Founder and Owner: 1993- present, Vice President and Chief Operating Officer - 1993 to 1998*

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- ✓ Founded the Financial Economics Network (FEN) in 1993; subsequently, in 1994, with Professor Michael C. Jensen (Professor Emeritus of the Harvard Business School) and Professor Eugene F. Fama of the University of Chicago, founded SSRN (<http://www.ssrn.com>). Owner of the corporation to the present.

- ✓ Founded SSRN over 15 years ago because of our belief that the Internet would become the vehicle to link researchers in the social sciences around the world. We wanted to make research results available to academics and others in a timely fashion and without regard to the "status" of their organization or school. Since the inception of FEN, new research in finance is can now shared in hours whereas before 1993 the same research might take months to disseminate. We are now acknowledged as substantially improving the research environment for scientists in the social sciences around the world.
- ✓ Through SSRN, I learned the practical issues and details of business development, customer support, contract negotiations, financial management, human resource management, marketing management, production management, project management and information technology management

*Computer Sciences Corporation, Senior Advisor: 2004-2009, Senior Manager: Performance Measurement, Transitions and Strategic Modeling - 1999 to 2004, Dell Project Office, TEKsolutions, 1998 to 1999, Best Practices Manager and Proposal Manager*

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- ✓ Developed and implemented metrics performance programs, service level agreement metrics, and Balanced Scorecards [patterned on the Kaplan/Norton Balance Scorecards] especially with regard to a balanced view of return on investment (ROI) for information technology in a firm outsourcing engagement
- ✓ Two-time finalist (out of five years) for CSC Tech Excellence Award; CSC's Excellence in Papers Program
- ✓ Produced proprietary research studies in software engineering and software metrics; taught senior executives "Leadership Skills" in CSC's Applications Leadership Program
- ✓ Developed business cases for sole-source engagements; developed outsourcing logistic scoring model to determine optimal outsourcing locations for use in sourcing engagements; developed end-to-end labor and billing process for a critical CSC account which helped keep the client

*Overview of CSC* - about 92,000 employees; headquartered in Falls Church, Virginia - CSC reported revenue of about \$16 billion during 2009 [www.csc.com]

- ✓ Founding team for the Dell Program Office (DPO) developed in Austin, Texas; developed Best Practices for TEKsolutions - business process reengineering for DPO
- ✓ On-site for national projects working with and evaluating national project managers and TEKsolutions project management processes; software systems in which I have detailed knowledge are available on request

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*Clemson University, 1990 to 1995, First Union Professor of Finance with tenure, Tulane University, 1986 to 1990, Associate Professor of Finance with tenure, Securities and Exchange Commission (Washington, D.C) and Virginia Tech, 1982 to 1986, Senior Economist and Assistant Professor of Finance*

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- ✓ Taught corporate finance and bank management and money/capital markets courses for undergraduate and graduate students; supervised doctoral dissertations
- ✓ Founded three academic publications – the *Journal of Corporate Finance* (Elsevier/North Holland), the *Journal of Financial Abstracts* (SSRN) and *Advances in Financial Economics* (JAI Press)
- ✓ Wrote articles in academic and trade publications - Topics included company financing choices - domestic and global, securities deregulation, shelf registration, plant closings & layoffs, foreign takeovers, the WARN act, corporate governance, pension fund management, economically targeted investments, commercial bank management, securities underwriting, debt provisions, gambling markets, corporate mergers & takeovers, regional, state & municipal finance, financial distress, bankruptcy, the Mexican debt crisis, and the options/futures market [for detailed list, see below under Journal Articles]
- ✓ Testified before the Senate and the House of Representatives of the United States, the United States Labor Department, federal & state courts; presented papers/seminars at numerous conventions and universities
- ✓ Consulted with municipalities on municipal financing (general obligation bonds and revenue bond) strategies; consulted with Fortune 500 firms on corporate governance issues and financing strategies
- ✓ Won Outstanding Paper Award for “Plant Closing Decisions and the Market Value of the Firm” (with David W. Blackwell and Michael F. Spivey), 1990, sponsored by the Dryden Press and Richard D. Irwin
- ✓ Awarded GTE Emerging Scholar in Finance in 1986; Ayres Fellow, Stonier Graduate School of Banking, University of Delaware, 1988
- ✓ Advised the Chairman (John Shad), Chief Economist (Gregg Jarrell), and Division Heads on domestic and international financial markets; produced internal policy memoranda on domestic and international financial markets [Unclassified SEC memos produced available on request.]

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### *Working Papers*

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- Reestablishing research agenda in corporate governance and regulation. Papers are in early stages.

### *Selected Peer Reviewed Journal Articles*

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- Nonshareholder constituency statutes and shareholder wealth: A note (with John Alexander, Michael Spivey), *Journal of Banking and Finance*, Vol. 21, No 3, March 1997, Pages 417-432.
- Investment Opportunities, Firm Characteristics, and the Debt-Equity Choice (with Yong-Cheol Kim and Stuart Rosenstein), *Advances in Financial Economics*, 1997, pp. 211-230.
- Advance Notice of Plant Closings, the WARN Act, and Firm Value (with David W. Blackwell and Michael F. Spivey), *Journal of Business Research*, Vol. 31, 1994, pp. 49-53.
- Effects on Securities Deregulation in Underwriting: An Analysis of Intra-Industry Changes Caused by Shelf Registration (with Annette B. Poulsen and Jeffrey M. Netter, *Journal of Regulatory Economics*, Vol. 6, 1994 pp.27-40. Article summarized in the *Investment Dealers Digest*, November 21, 1987.
- Firm Performance and Board Composition: Some New Evidence, (with Scott W. Barnhart and Stuart Rosenstein), *Managerial and Decision Economics*, Vol. 14. 1994, pp. 329-340
- An Analysis of Foreign Takeovers in the United States (with Sanjeev Mohta and Michael F. Spivey), *Managerial and Decision Economics*, Vol. 14 No. 3, May-June 1993 pp. 285-294
- Economically Targeted Investments: A New Threat to Private Pension Funds (with John R. Nofsinger and John L. Trimble), *Journal of Applied Corporate Finance*, Vol. 6 No. 2, Summer 1993, pp. 91-95.
- Eurobond Financing Bargains: Evidence Supporting the Clientele Hypothesis (with John L. Trimble) *Journal of Business Research*, Vol. 27 No. 3, July 1993, pp. 201-214.
- Survey of Empirical Studies: Pennsylvania Act 36, *Financial Analysts Journal*, Vol. 48 No. 6, November/December 1992, pp. 52-57.
- Innovation in Global Financing: An Investigation of Euroequity Offerings (with John L. Trimble and Raj Varma), *Journal of Applied Corporate Finance*, Vol. 5 No. 1, Spring 1992, pp. 50-54. Article reprinted in *Empirical Issues in Raising Equity Capital*, edited by Mario Lewis, 1996, Elsevier/North Holland.

- Exchange Rate Movements and the Stock Returns of U.S. Commercial Banks, (with John M. Harris and Michael F. Spivey), *Journal of Business Research*, Vol. 22 No. 3, May 1991, pp 233-242.
- The Glass-Steagall Act and the Riskiness of Financial Intermediaries, (with Jonathan R. Macey and S. David Young), *Research in Law and Economics*, Vol. 14, 1991, pp. 19-30.
- The Integration of International Capital Markets: Evidence From Euroequity Offerings, (with John L. Trimble and Raj Varma) *Financial Management*, Vol. 20 No. 4, Winter 1991, pp-11-21. Abstract published and article summarized in *Bowne Review for CFOs & Investment Bankers*, Vol. 3 No. 7, May 1992.
- Are Bondholders Owed a Fiduciary Duty, (with George S. Corey and Michael F. Spivey) *Florida State Law Review*, Vol. 18 No. 4, Summer 1991, pp 971-993.
- Selectivity, Information and the Return to Futures Trading, (with John L. Trimble) *Journal of Applied Business Research*, Vol. 6 No. 5, Fall 1990, pp. 59-70.
- Plant Closing Decisions and the Market Value of the Firm (with David W. Blackwell and Michael F. Spivey), *Journal of Financial Economics*, Vol. 26 No. 2, August 1990, pp. 277-288, summarized in the *Times-Picayune*, May 25, 1989. Abstract published in the *Journal of Economic Literature*, Vol. 29 No. 3, September 1991, p. 1476.
- Shelf Registration and the Reduced Due Diligence Argument: Implications of the Underwriter Certification and the Implicit Insurance Hypotheses, (with David W. Blackwell and Michael F. Spivey) *Journal of Financial and Quantitative Analysis*, Vol. 25 No. 2, June 1990, pp. 245-259.
- The Competitive Effects of Commercial Bank Entry into Eurobond Underwriting (with Robert J. Rogowski and John L. Trimble), *Financial Management*, Vol. 18 No. 4, Winter 1989, pp. 47-54. Reprinted in abridged form in the *CFA Digest*, Vol. 20. No. 2, Spring 1990
- State Regulation of the Market for Corporate Control: MITE, CTS, and Their Progeny (with Robert W. Mouton), *Memphis State University Law Review*, Vol. 20 No. 1, Fall 1989 pp 1-25, summarized in *Forbes*, May 14, 1990 and *ISSue Alert*, Vol. 5 No. 8, October 1990, p 4.
- Par Values on Public Utility Preferred Stock (with Michael F. Spivey), *Journal of Managerial Issues*, Vol. 1 No. 2, Winter 1989, pp.159-171.
- Market Imperfections and the Choices of Maturity and Call Provisions in Corporate Debt (with Joseph P. Ogden), *Journal of Business Research*, Vol. 19 No. 1, August 1989, pp. 17-31.
- A Level Playing Field: Regulating Tender Offers in Friendly versus Hostile Takeovers (with Marc A. Borrelli and S. David Young) *Arkansas Law Review*, Vol. 42 No. 4, 1989, pp 887-913.

- The Effect of a Sinking Fund on the Reoffering Yields of New Public Utility Bonds, (with David S. Kidwell and Joseph P. Ogden), *Journal of Financial Research*, Vol. 12 No. 1, Spring 1989, pp. 1-13.
- The Persistent Borrowing Advantage in Eurodollar Bonds: A Plausible Explanation (with John L. Trimble), *Journal of Applied Corporate Finance*, Vol. 1 No. 2, Summer 1988, pp. 65-70, summarized in *Financial Times* of London, October 21, 1988. Reprinted in *New Developments in Commercial Banking*, 1991, by Donald H. Chew, Jr. Blackwell Publishers, Cambridge, MA Reprinted in abridged form in *Basic Financial Management* 5th edition, John D. Martin, J. William Petty, Arthur J. Keown, and David F. Scott, Prentice Hall, 1991, p. 721 Reprinted in *The Revolution in Corporate Finance*, by Joel M. Stern and Donald H. Chew, 2nd edition, Blackwell Publishers, Cambridge, MA 1992 Reprinted in *The New Corporate Finance: Where Theory Meets Practice*, by Donald H. Chew, Jr., McGraw-Hill, 1993, pp. 317-322 Reprinted in abridged form in *Basic Financial Management* 6th edition, John D. Martin, J. William Petty, Arthur J. Keown, and David F. Scott, Prentice Hall, 1993, p. 735
- Hold Your Bets: Another Look at the Efficiency of the Gambling Market for NFL Games, (with Vic Brajer, Stephen P. Ferris and Raymond D. Sauer) *Journal of Political Economy*, Vol. 96 No. 1, February 1988, pp. 206-213.
- Creative Debt Financing: Shelf Registration for Municipal Bonds (with David S. Kidwell and Michael F. Spivey) *Municipal Finance Journal*, Vol. 8 No. 1, Winter 1987, pp. 61-68.
- The Economics of Leveraged Takeovers (with David W. Blackwell and Kenneth Lehn), *The Washington University Law Quarterly*, Vol. 65 No. 1, June 1987, pp. 163-191.
- Shelf Registration: Competition and Market Flexibility (with David S. Kidwell and G. Rodney Thompson), *Journal of Law and Economics*, Vol. 30 No. 1, April 1987, pp. 181-206.
- Nonconvertible Preferred Stock Financing and Financial Distress, (with Robert E. Chatfield and R. Charles Moyer), *Journal of Economics and Business*, Vol., 39 No. 1, February 1987, pp. 81-89. Article reprinted in *Advances in Business Financial Management: A Collection of Readings*, Philip Cooley, The Dryden Press, 1990.
- The Mexican Debt Crisis, the IMF, and the Efficiency of Bank Share Prices (with Robert E. Lamy and G. Rodney Thompson), *Journal of Banking and Finance: Studies in Banking and Finance*, Vol. 3, 1986, pp. 203-217.
- Hedging Shelf Registrations (with Don M. Chance and C. Rodney Thompson), *Journal of Futures Markets*, Vol. 6 No. 1, Spring 1986, pp. 11-27. Reprinted in abridged form in *An Introduction to Options and Futures*, Don M. Chance, The Dryden Press, 1989, p. 408
- Eurodollar Bonds, Alternative Financing for U.S. Companies: A Correction, (with David S Kidwell and G. Rodney Thompson.) *Financial Management*, Vol. 15, No. 1, 1986, pp. 78-79.
- Eurodollar Bonds: Alternative Financing for U. S. Companies (with David S. Kidwell and G. Rodney Thompson) *Financial Management*, Vol. 14 No. 4, Winter 1985, pp. 18-27.

- Explaining Yield Savings on New Convertible Bond Issues (with Randall S. Billingsley, Robert E. Lamy and G. Rodney Thompson), *Quarterly Journal of Business and Economics*, Vol. 24 No. 3 Summer 1985, pp. 92-104
- Rule 415 Experiment: Equity Markets (with Sanjai Bhagat and G. Rodney Thompson), *Journal of Finance*, Vol. 40 No. 5, December 1985, pp. 1385-1401. Abstract published in the *Journal of Economic Literature*, Vol. 24 No. 2, June 1986, p. 1058, summarized in *The Wall Street Journal*, September 29, 1983, *The Wall Street Journal*, September 18, 1984, *The Energy Daily*, October 19, 1983, and *Pensions and Investment Age*, November 22, 1983.
- Split Ratings and Bond Reoffering Yields (with Randall S. Billingsley, Robert E. Lamy and G. Rodney Thompson) *Financial Management*, Vol. 14 No. 2, Summer 1985, pp. 59-65.
- Primary Market Pricing of Convertible Preferred Stock (with G. Rodney Thompson), *Quarterly Review of Economics and Business* Vol. 25 No. 2, Summer 1985, pp. 73-80. Abstracted in the *Financial Review*, Vol. 19 No. 3, August 1984 and the *Journal of Economic Literature*, Vol. 24 No. 1, March 1986, p. 535
- The Effect of Market Uncertainty on Negotiated and Competitively Underwritten Public Utility Bonds (with Patrick A. Hays and David S. Kidwell) *Financial Review*, Vol. 19 No. 4, November 1984, pp. 339-350.
- The Pricing of New Convertible Bond Issues, (with G Rodney Thompson) *Financial Management*, Vol. 13, No. 2, 1984, pp. 31-37.
- The Influence of Offering Yield on Underwriting Spread (with G. Rodney Thompson) *Journal of Financial Research*, Vol. 7 No. 4, Winter 1984, pp. 323-328.
- SEC Rule 415--The Ultimate Competitive Bid, (with David S. Kidwell and G. Rodney Thompson) *Journal of Financial and Quantitative Analysis*, Vol. 19 No. 2, June 1984, pp. 183-195. Reprinted in abridged form in the *CFA Digest*, Vol. 15 No. 4, Fall 1985, pp. 80-81, summarized in *Pensions and Investment Age*, November 22, 1983, *Standard and Poor's Credit Week*, November 21, 1983, *Investment Dealers' Digest*, May 3, 1983 and *Euromoney*, May 17, 1983. Fifth most widely cited article in the *Journal of Financial and Quantitative Analysis* between 1981 and 1991.

### Other Articles

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- The SEC and the Institutional Investor: Rule 415 and Rule 144a, *Journal of Investing*, Vol. 4 No. 1, Spring 1995, pp. 74-77.
- Foreign Takeovers in the United States (with Sanjeev Mohta and Michael F. Spivey, *Advances in the Theory of Corporate Takeover Bids: Game Theoretic Models and Econometrics Estimation* (edited by Suresh Deman), North-Holland, 1996
- Causes of Foreign Takeovers in the United States: A Real Sector Imperfections Model (with Sanjeev Mohta and Michael F. Spivey), *The Location of Foreign Direct Investment: Geographic and Business Approaches*, edited by Milford B. Green and Rod B. McNaughton, Avebury Press, 1995, pp. 121-150.

- An Analysis of Economically Targeted Investments: Not This ET!! (with John R. Nofsinger and John L. Trimble), *Journal of Investing*, Vol. 3 No. 1, pp. 24-29, 1994.
- Economically Targeted Investments, (with John L. Trimble and John R. Nofsinger), *Financial Analysts Journal*, March/April 1994, pp. 7-8.
- Economically Targeted Investments: A New Threat to Private Pension Funds (with John R. Nofsinger and John L. Trimble) *Journal of Applied Corporate Finance*, Vol. 6 No. 2, Summer 1993, pp. 91-95
- Infrastructure Funding Ideas Lack Market View, (with John L. Trimble), *Pensions and Investments*, March 22, 1993, p 14
- Blind-side Finance: An Analysis of Financing the Future (with John R. Nofsinger and John L. Trimble), *Journal of Investing*, Vol., 2 No. 4 Winter 1993, pp. 10-15
- Rule 415, Rule 144a, and Regulation A, in *Modernizing U.S. Securities Regulation: Economic and Legal Perspectives*, edited by Kenneth Lehn and Robert Kamphuis, Dow-Jones Irwin, 1992, 193-203
- The SEC and Financial Deregulation (with Pawan Bareja) *Proceedings of the 28th Annual Conference on Bank Structure and Competition of the Federal Reserve Bank of Chicago*, 1992, pp. 335-355. Article abstracted in *Credit Markets in Transition*, The Federal Reserve Bank of Chicago, May 1992, p. 10
- Exploding the Myth of 'Junk Bonds'" Regulation: *The Cato Review of Business & Government*, Vol. 14 No. 3, Summer 1991, pp. 101-102
- Management Accountability, *ISSue Alert*, Vol. 5 No. 9, November 1990, p.1
- Note on ESOPs, *Financial Management*, Vol. 19 No. 3, Autumn 1990, p 9
- The Institutional Investor Response to Corporate Restructurings and the Overturning of SEC Rule 19c-4, (with Howard D. Sherman) *Insights*, Vol. 4 No 12, December 1990, pp. 11-17
- Anti-takeover Bill Threatens Shareholders, *Pensions & Investments*, March 5, 1990, p. 14, used in proxy solicitation by the Shareholder Committee for Responsible Corporate Governance of Armstrong World Industries, Inc
- Equity Financing Methods in the United States: A Survey (English and Italian versions) (with Darrell Crutchley), *Occasional Paper*, *Euromobiliare*, Vol. 2 No. 2, September 1986, pp. 29-34
- Eurodollar Bond Sales: A Cheaper Financing Source? (with David S. Kidwell), *Public Utilities Fortnightly*, Vol. 116 No. 8, October 17, 1985, pp. 39-43

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- The Influence of SEC Rule 415 on Bond Issuing Costs, (with G. Rodney Thompson) *Journal of Corporate Finance*, Vol. 1 No. 1, Spring 1985, pp. 17-22
  - Shelf Registration of Utility Securities (with David S. Kidwell and G. Rodney Thompson) *Public Utilities Fortnightly*, Vol. 115 No. 4, February 21, 1985, pp. 41-43
  - Rule 415: Empirical Results in the Experiment (with G. Rodney Thompson) *Proceedings of Seminar on the Analysis of Security Prices*, University of Chicago, Vol. 28 No. 2, November 1983, pp. 35-63
  - SEC Rule 415: Do Utilities Save Issue Cost? (with G. Rodney Thompson) *Public Utilities Fortnightly*, Vol. 111 No. 12, June 9, 1983, pp. 62-63

### ***Books and Monographs***

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- *Advances in Financial Economics* Vol. 3 (with Mark Hirschey), JA1 Press, 1996, *Advances in Financial Economics* Vol. 2 (with Mark Hirschey), JA1 Press, 1996, *Advances in Financial Economics* Vol. 1 (with Mark Hirschey), JA1 Press, 1995.
- *Economically Targeted and Social Investments: Investment Management and Pension Fund Performance*, (with John L. Trimble and John R. Nofsinger), The Research Foundation of the Institute for Chartered Financial Analysts, 1995.
- *Corporate Governance and Firm Performance* (with Jonathan M. Karpoff and Morris Danielson), The Research Foundation of the Institute of Chartered Financial Analysts, 1994.

### ***Teaching Activities***

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#### *Undergraduate courses*

- Introduction to Corporate Finance, Advanced Corporate Finance, Financial Institutions and Markets, Money and Capital Markets, Money and Banking, Bank Management, Financial Theory, Investments, International Finance, Operations Management
- Former co-sponsor of the Virginia Tech Finance Club and the Tulane Investors Society

#### *Graduate courses*

- Corporate Finance, Money and Capital Markets, Money and Banking, Bank Management, Investments, International Finance, Organizational Theory and Behavior, Financial Markets and Strategy, Portfolio Theory and Asset Pricing, Organizational Behavior

#### *Ph.D. courses*

- Money and Capital Markets, Introduction to Financial Economics, Corporate Finance

#### *Ph.D. committees*

- David W. Blackwell, *The Firm's Decision to Issue Debt Privately: Motivations and Costs*, June 1986 (Member of committee); David is now Department Head at Texas A&M University
- Sanjeev Mohta, *Causes and Consequences of Foreign Takeovers in the United States: A Real Sector Imperfections Perspective*, 1991, Sanjeev is now an investment banker at Citicorp in India

Teaching ratings are always well above the college average. Received nominations for outstanding teaching at Virginia Tech, Tulane University and Clemson University

### ***Professional Journal Activities***

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- Board of Editors, *NETNOMICS*, Hans Amman – editor
- Founding Member of the Editorial Board of *NETNOMICS*
- Editorial Advisory Board for the *International Management Review*
- Founding Editor (with Michael Jensen) of the *Journal of Financial Abstracts* - an Internet journal published by SSRN (turned into FEN abstracting journals of today)
- Founding Editor (with Kenneth Lehn) of the *Journal of Corporate Finance*, Publisher: Elsevier Sciences/North Holland
- Editor (with Gershon Mandelker) for a special issue of *Financial Management* on Corporate Governance (Autumn 1992, Vol. 21 No. 3)
- Editor for a special issue of *Managerial and Decision Economics* on Corporate Governance (January 1994)
- Journal Referee - most finance journals and many economics journals
- Former Associate Editor; *Journal of Business Research*, *Journal of Financial Research*, *Journal of Managerial Issues*, *Managerial and Decision Economics*
- Associate Editor, *Economics* <http://www.economics-ejournal.org/>

### ***Selected Educational Activities Since Early 1990s – Corporate Activities (SSRN, Dell, and CSC Not Included)***

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#### *Social Media Activities*

- Alaska Innovation and Entrepreneurship Support Group on LinkedIn 2009 to present, Chief Encouragement Officer with Alan Johnston of Anchorage, Alaska
- Financial Economists - Founder and Chief Administrative Officer on LinkedIn

*Other Educational Activities*

- Interview on KRLD News-Radio of Dallas-Fort Worth on about "things taught in finance or economics class that the average investor should know", Dallas, TX 2009
- Participated in the Western Association of Collegiate Schools of Business Dean's (WACSB) Meeting, Santa Monica, CA 2006.
- Participated in Institute of the North's Seventh Annual Dialogue (similar to the Aspen Institute), Talkeetna, AK, 2006
- Participated in Managing Conflict: A Workshop for Division and Department Chairs and Deans, ACE, Chicago, IL, 2006
- Participated in Growing the Regional Economic Engines of Entrepreneurship/Innovation, Pendleton, OR, 2006
- Participated in College and University Performance Conference, Boston, MA, 2006
- Participated in the Community College Effectiveness Measures Conference, Anchorage AK, 2006
- Signer at the Alaska-Hawaii Pacific Energy and Climate Change Program, Barrow AK, 2006
- Participated at the International Conference and Annual Advancement of Collegiate Schools of Business (AACSB Dean's Meeting), San Diego CA, 2006
- Participated in Arctic Energy Technology Development Lab's Annual Review, Anchorage, AK 2006
- Participated in Alaska's Marine Science Symposium, Anchorage, AK 2006
- Participated in Western Association of Collegiate Schools of Business (WACSB) Meeting, San Francisco, CA 2005.
- Participated in Meeting Department of Defense' (DoD) Environmental Challenges (Partners in Environmental Technology: Technical Symposium and Workshop, Washington, DC 2005
- Participated in Gold and Gas in the Interior, Alaska State Legislature, Fairbanks, AK, 2005
- Participated in Institute of the North's Sixth Annual Dialogue (similar to the Aspen Institute), Talkeetna, AK, 2005
- Organized and participated in the Pacific Northwest National Laboratory's National Visual Analytics Conference, Fairbanks, AK, 2005
- Keynote address for Second Annual 2005 Fairbanks' Economic Development Summit, Fairbanks, AK, 2005
- Attended National Security Seminar Week at the U.S. Army War College (USAWC) at Fort Carlisle, PA, 2005 [Invited by the Commanding General of the U.S. Army Alaska Command], 2005
- Participated in International Conference and Annual Advancement of Collegiate Schools of Business, Int (AACSB Dean's Meeting), San Francisco CA, 2005
- Participated in Faculty Resource Management, Association for the Advancement of Collegiate Schools of Business, Int. (AACSB), San Francisco, CA, 2005
- Participated in World-Class Practices in Management Education, Association for the Advancement of Collegiate Schools of Business, Int. (AACSB), Dallas, TX 2004
- Participated in New Deans Conference, Association for the Advancement of Collegiate Schools of Business (AACSB), Boston, MA 2004
- Presentation to the Graduate Management Admission Council, Managing Technology in MBA Program, 1996, Newport Beach, CA
- Testimony for the Joint Economic Committee (United States Senate) - Economically Targeted Investments and ERISA, 1995
- Committee to nominate candidates for the Prize in Economic Sciences, Bank of Sweden Prize in Economic Sciences in Memory of Alfred Nobel, Prize Committee, The Royal Swedish Academy of Sciences, 1995

- Research Colloquia at the University of Georgia, presented an interactive colloquia on the use of the Internet in Teaching and Research in Finance, 1995
- Research Colloquia at the State University of New York at Buffalo and the University of Kansas, presented Corporate Governance and Firm Performance, 1995
- Session Chairman, National Bureau of Economic Research, Inc., Corporate Finance, Cambridge, Mass, 1994
- Program Track Chair for Special Topics, 1994 Financial Management Association Meeting
- Participant, Conference on Franchise: Contracting, Organization, and Regulation, University of Michigan, 1994 [*The Journal of Corporate Finance* published selected papers from these proceedings]
- Testimony for the Advisory Council on Employee Welfare and Pension Benefit Plans, U.S. Department of Labor, Economically Targeted Investments: Data and Benchmarks, 1993 [A review and rebuttal of the testimony (ETI and benchmarks and A Reply by Richard Ferlauto, Manager - Center for Policy Alternatives) is provided in *Pensions & Investments*, November 1, 1993]
- Invited participant in the 1993 Center for Law and Economics Studies Institutional Investor Project, Relational Investing, Columbia University, New York, 1993
- Invited participant in The 1993 Maryland Symposium: Managerial Compensation and Institutional Design, The Maryland Business School, University of Maryland, 1993
- Research Colloquia at Peter F. Drucker Management Center, Claremont Graduate School and the College of William and Mary, and Dartmouth College presented Corporate Governance and Firm Performance, 1993
- Special address to the 28th Annual Conference on Bank Structure and Competition, The SEC and Financial Deregulation: Implications for Direct Finance, Federal Reserve Bank of Chicago, Chicago, Illinois, 1992
- Speech to the National Council on Teacher Retirement, Economically Targeted Investments: Good or Bad, Portland, Oregon, 1991.
- Participant on the Future Structure and Governance of the Public Corporation, sponsored by the Columbia University Center for Law and Economic Studies, New York, 1991
- Debate with Mr. Lee Smith (Executive Director of Excelsior Capital Corp. and Advisor to New York Governor Mario Cuomo) at the Albany Law School, Economically Targeted Investments: Good or Bad?, Albany, New York, 1991
- Speech to the Institute of International Research on International Corporate Governance, New York, New York, 1990, 1991
- Speech to the Pension Investment Association of Canada (for Canada's largest pension funds) on Shareholder Rights and Poison Pills, Saint Johns, New Brunswick, 1990
- Speech to Proxy Professionals on the Economic Value of Proxy Votes, Washington D.C., 1990