

VITAE
JAMES M. COLLINS

EDUCATION

- Ph. D., The University of Texas at Austin, Graduate School of Business, Department of Management, Strategy/Policy Concentration. 1991.
- M. B. A., The University of Texas at Austin, Graduate School of Business. 1986.
- B. S., Illinois State University, Normal, Illinois. Sociology. 1972.

ACADEMIC POSITIONS

- 2009 - Director of Entrepreneurship.
- 2004 - Associate Professor, School of Management, University of Alaska Fairbanks.
- 1998 - 2004 Dean, School of Management, University of Alaska Fairbanks.
- 1997 - 1998 Associate Professor, Department of Business of Administration, University of Alaska Fairbanks.
- 1991 - 1997 Assistant Professor, Department of Business of Administration, University of Alaska Fairbanks.
- 1989 - 1991 Assistant Instructor, Department of Management, University of Texas at Austin.
- 1987 - 1989 Research Assistant, IC² Institute, University of Texas at Austin.

RESEARCH

Peer-reviewed Journal Articles

"Is Smoking as Deadly as You Think? A Research Methods Perspective," (with R. Tansey and M. White), *Interfaces*, 2004. 34 280-286.

"Sex Role Portrayals and the Gender of Nations" (with L. Milner), *Journal of Advertising*, 2000, 29 (1), 67-79.

"The Japanese Vacation Visitor to Alaska: A Preliminary Examination of Peak and Off Season Traveler Demographics, Information Source Utilization, Trip Planning and Customer Satisfaction," (with L. Milner, R. Hiser, and R. Tachibana) *Journal of Travel and Tourism Marketing*, 2000, 9 (1/2), 43-56.

"Risk Measure in Strategic Management Research: Auld Lang Syne?" *Strategic Management Journal*, 1999, 20 pp. 167-194.

“Sex Role Portrayals in Turkish Television Advertisements: An Examination in a Global Context,”(with L. Milner) *Journal of Euromarketing* 1998, 7(1), pp1-28.

“R&D and Product Obsolescence,”(with J. Boyce and G. Goering), *Review of Industrial Organization* V.8, 1993 pp. 609-621.

“An Ordinal approach to Strategic Risk,” (with T. Ruefli), *Management Science*, Vol. 38, No. 12, December 1992 pp. 1707-1731.

Peer-reviewed Book

Collins, James M., and Timothy W. Ruefli, *Strategic Risk: A State Defined Approach*, Kluwer, 1996.

Peer-reviewed Book Chapter

Collins, James M., Timothy W. Ruefli, and Donde Ashmos, “Strategic Risk and Firm Diversity: An Empirical Study” *Impact: How IC2 Research Affects Public Policy and Business Markets* ed. by W. W. Cooper, Quorum (1995).

Presentations

Collins, James M. “Peonies, Entrepreneurship, and Alaska” Presented at the 2010 Peony Conference in Fairbanks.

Collins, James M., and Timothy W. Ruefli, “Industry, Firm and Business-Level Risk Measures in Strategic Management Research: Auld Lang Syne?” Presented at the 1995 Academy of Management Annual Meetings in Vancouver.

Collins, James M., and Timothy W. Ruefli, “Ex Post Risk-Return Relationships: A Contrarian Proposal and Supporting Evidence,” presented at the Fall, 1993 meeting of ORSA/TIMS, Phoenix, Arizona.

Collins, James M, “Ordinal Prospect: the Realm of Gains,” presented at the 1992 meeting of ORSA/TIMS, San Francisco, California.

Collins, James M, “Strategic Risk and Firm Diversity: An Empirical Study,” presented at the 1991 meeting of ORSA/TIMS, Anaheim, California.

Collins, James M., and Timothy W. Ruefli, “Diversification Strategy, Strategic Risk, and Corporate Position,” presented at the 1990 meeting of ORSA/TIMS, Philadelphia, Pennsylvania.

Collins, James M., and Timothy W. Ruefli, “An Ordinal approach to Strategic Risk,” presented at the 1990 meeting of ORSA/TIMS, Las Vegas, Nevada.

Technical Papers

Collins, James M., “A Plan for the Development and Operation of the Interior Alaska Innovation Center a Technology Accelerator in the Fairbanks North Star Borough” 2008

Collins, James, Laura Milner, Rod Hiser and Lorin Toeper, “The Japanese Visitor to Alaska a Survey of Information Sources, Images, Travel Motivations, Trip Planning, and Demographics,” prepared for Alaska Institute of Tourism. 1997.

Collins, James, Diane Bischak, Laura Milner and Amit Bansal, "Creating Value in Alaska Through Manufacturing and Technology: An Analysis of Costs and Directions for the Future," Prepared for the University of Alaska Center for Economic Development and the Alaska Technology Transfer Assistance Center. 1995.

Milner, Laura, James Collins, Richard Tansey, Jennifer Hiser, "The Alaska Business Hatchery An Investigation into the Feasibility of an Incubator for Low to Moderate Income Clients in the Fairbanks North Star Borough," prepared for Deaf Community Services. 1995.

Grant Proposals

Collins, James M., Laura Milner, and Richard Tansey. "Business Incubator Feasibility Study, Fairbanks Northstar Borough." A \$27,000 proposal granted by the Deaf Community Service. 1995.

Collins, James M., Diane Bischak, and Laura Milner. "The Creation of Value in Alaska." A \$10,000 proposal accepted by the Alaska Technology Transfer Center, 1995.

Collins, James M., Small Business Development grants funded by the Small Business Administration. Total cumulative award through 1995: \$8,000. 1991-94.

PUBLIC SERVICE

Economic Development CEOs Alliance 2009-

Economic Development Task Force 2009-

Provided consulting to numerous small business in Fairbanks 1992-2010.

Provided consulting services for Fairbanks Police Department. Provided an presentation on managing strategic planning for a proposed community policing program. 1997.

Served as a judge for Lincoln-Douglas and Policy high school debaters. Fairbanks North Star Borough. 1996-1997

Participated in the Chamber of Commerce Economic Planning Round Table. 1996.

Provided consulting services for Fairbanks Resource Agency. Provided an all-day seminar on strategic planning. 1996.

Provided consulting services for Fairbanks Adoption and Counseling Services. Provided an all-day seminar on team building and strategy. 1992.

PROFESSIONAL DEVELOPMENT

Honors and Awards

1993 - : Associate of the IC² institute, The University of Texas at Austin.

1990 : University of Texas at Austin, Professional Development Award.

1989 - 1990 : University of Texas at Austin, Texas Resident Scholarship.

- 1989 : Invited participant, Strategy Area Doctoral Consortium, Academy of Management Meetings, Washington D.C..
- 1987 - 1989 : University of Texas at Austin, University Fellow.
- 1984 - 1985 : University of Texas at Austin, SPD Scholarship.
Phi Kappa Phi.

Professional Affiliations

Academy of Management
Strategic Management Society
INFORMS

UNIVERSITY SERVICE

Director of Entrepreneurship 2009-

Fairbanks Regional Economic Partnership 2009-

UAF University Academic Working Group 2009-

UA Economic Development Task Force 2009-

Parking Committee 2009-2010

SOM Dean Search Committee 2008

MBA AOL Committee 2007-2009

UAF Post Tenure Review Committee 2006-2007

Som Faculty of the Whole Committee 2004-

Faculty Senate 2004-2006

Faculty Senate 1995-1996

Department of Business Administration Pilot Program in Educational Effectiveness, part of a University-wide initiative. 1996-1997

Advisor, Management Option in BBA program, 1991-1998

School of Management Computer Committee, 1997-1998

School of Management MBA Committee, 1993-1998

School of Management MIS Committee, 1995-1996

The Business Administration Department did not have a department head and was governed via a self managed team during the period 1993-96. In this approach, each faculty member shares in the duties that are traditionally born by the department head. I conducted the scheduling activities for the department in addition to many other activities.

Acting Director, MBA program, 1993-94.

University Curriculum Review Committee, 1993-95.

Member, Admissions Committee for Interdisciplinary Ph. D. students. Spring 1995.

Outside examiner for thesis defense of Masao Kohira, Ph.D. student in Geology. October 5, 1995.

Outside examiner for thesis defense of Susan Morgan, Ph.D. student in Geology. September 6, 1994.

Outside examiner for thesis defense of Arlene Anderson, Ph.D. student in Geology. June 23, 1993.