42nd Annual
Business Leader of the Year Banquet

Cliff & Rob Everts

of Everts Air Fuel & Everts Air Cargo

Saturday, April 7, 2018

6 p.m. Cocktails  Westmark Hotel
7 p.m. Dinner    Gold Room
                Fairbanks, Alaska

Proudly hosted by the
University of Alaska Fairbanks
School of Management
Cliff & Rob Everts

Cliff Everts was born in Yonkers, New York to parents who had both emigrated from Germany. The youngest of five children, his interest in planes started in childhood and he took his first ride in an airplane at the age of 12. He started flying when he was 15, and soloed in a 1939 Taylorcraft before he even had a driver’s permit. When WWII began, Cliff signed up for the Civilian Pilot Training Program, which allowed him to attend ground and flight school.

Cliff traveled to Anchorage, Alaska in 1943 to work for Alaska Star Airlines (now Alaska Airlines). Soon after, he moved to Fairbanks and worked for Wien Airlines for 35 years. He married Betty Dailey in 1959 and together they have six children – five daughters and one son. In 1980, Cliff founded his own aviation enterprise, Everts Air Fuel. Cliff possessed an entrepreneurial spirit and launched several additional businesses over the years, including Alaska Rental and Sales (1960) and Airport Gas & Oil (1996).

In October 2007, Cliff received the Federal Aviation Administration Master Pilot Award. In 2011, the Greater Fairbanks Chamber of Commerce and the Alaska International Airport System honored Cliff with a plaque at the East Ramp entrance to the airport, in honor of his commitment and support for aviation in Alaska. In 2013, he was inducted into the Alaska Aviation Hall of Fame, receiving the Alaska Aviation Entrepreneur Award. Sadly, Cliff passed away on Dec. 7, 2017 at the age of 95. However, his and Rob’s nomination for the BLOY award was already underway and the Everts family agreed to accept the award for father and son as a memorial for Cliff.

Rob Everts followed his father Cliff into the aviation business, working for the family businesses while growing up and learning to fly at the age of 14. He first flew solo that summer in a Schweizer 233 Sail Plane, and earned his private pilot’s license at the young age of 17. He earned a BS in aeronautical science and became vice president of Everts Air Fuel in 1982. In 1992, he married Paula Bettano, and together they have two daughters, Claire and Caroline, who are both currently in college.

In 1993, Rob purchased Tatonduk Outfitters Limited, a Fairbanks-based air carrier providing scheduled services to interior Alaska villages, and expanded it to include large aircraft operations. In 2000, Rob purchased the former Mark Air Terminal – a 70,000 square foot facility that includes an aircraft hangar, maintenance shops, administrative offices, and more at the Fairbanks International Airport. He has continued expanding the business over the years, which now does business as Everts Air Cargo and Everts Air Alaska flying throughout Alaska, the Lower 48, Mexico, Canada, and the Caribbean Islands.
Everts Air businesses are proud to employ over 300 Alaskans, as well as additional employees in the Lower 48, and Rob credits the success of his business in large part to his employees. He believes in treating his employees well and in giving them a voice and the ability to share their views with him and the others who manage the company. Through tough times of building businesses, the family has pulled together. This is a very close family, evident from the roster of people who work for various companies that are part of the Everts’ ventures. The expansion of these enterprises following Rob’s entry has been phenomenal. The entire family takes a keen interest in all of their employees and the employees’ welfare, viewing them as friends. Personally, both Cliff and Rob are people who place traditional family values quite high in a day and age where many owners simply do not have the time to devote to that most important thing in life. When asked what Cliff was most proud of, a smile would spread across his face and he would say: “I am most proud of my family, just who they are and everything they do.”

Together, Cliff and Rob have done much to develop air cargo services in Alaska. They have mentored young pilots and those involved in the aviation industry, as their businesses have become training grounds for aspiring pilots, mechanics, and airline workers of all sorts. They have built a multimillion-dollar company in Alaska that provides service around the state, serving primarily Alaskans in both urban and rural areas; it has expanded to cover multiple air travel needs (cargo, passenger, fuel hauling, etc.), while still remaining based in Fairbanks. Their success can be credited to the foresight, tenacity, resilience, and sheer willpower of Cliff and Rob as they built and sustained these businesses. They serve as great models for the entrepreneurial spirit that is embraced by the UAF Business Leader of the Year Award.

The aircraft drawing on the front cover is of Rob’s 1929 Travel Air, which was given to Rob by his father, Cliff, for his 50th birthday. When Cliff gave the Travel Air to Rob it was unrestored and needed quite a bit of work. After a few years, a full overhaul completed by Ron Klem, and a little “TLC,” the Travel Air was fully restored and dubbed the Time Machine.

The cover illustration was drawn by talented SOM Marketing Assistant and UAF digital art major Agnes-Lesley Lawson.
Student Organizations

Active and Innovative Minds (AIM)
Associated Students of Business (ASB)/National Millennial Community
Cadet Club (ROTC)
Great Alaskan Accounting People (GAAP)
Native Alaskan Business Leaders (NABL)
Society for Human Resource Management (SHRM)
Students Offering Leadership Development (SOLD)
Students Who Enjoy Economic Thinking (SWEET)

Proceeds from this event benefit SOM student organizations, development and scholarships.

Thank You!

We would like to extend our special thanks to the following:
Alaska Satellite Facility - for maps for decorations
Alaska Universal Productions (AUP) - for lights, sound & production
Aurora Balloons & Decorating - for draping and backdrop
Blaze Brooks - for stage construction
F&H Fitness Studio - for collecting materials for decorations
Interne Graphics & Printing - for tickets & program
Jenn Williams, Arctic Flair Photography - for photo booth photography
JR Ancheta, UAF Photographer - for event photography
Todd Paris, Paris Photographics - for event photography
UAF Department of Theatre and Film - for photo booth props & lanterns
UAF GeoData Center & Map Office - for decorations assistance
Your Story Event Planning & Cheri Renson - for decorations guidance
6 p.m. **No-Host Cocktails**

7 p.m. **Welcome**
Rebecca Strickland

**Invocation**
Skip Cook

**Dinner**

8 p.m. **Opening Remarks**
UA President Jim Johnsen
UAF Chancellor Daniel M. White
SOM Dean Mark Herrmann
Mickela Lamb, SOM Alumna

**Video & SOM Support**
Cole Berner, Claire Everts, Agnes-Lesley Lawson
Lisa Herbert, Bernie Karl

**Guest Speakers**
Jerry Walker, Bernie Karl

**Pin Presentation**
Claire Everts, Susan Elizabeth Hoshaw

**Acceptance Remarks**
Rob Everts

**Outcry Auction**
Joe Campbell

**Door Prizes**
Cole Berner, Claire Everts, Agnes-Lesley Lawson

**Closing Remarks**
Rebecca Strickland
SOM students and faculty tour the Everts Air South Hangar with Rob Everts, just days after he experienced a snowmachining injury to his knee.
The UAF School of Management (SOM) was formed in 1975 as one of five professional schools at UAF. SOM is one of only 186 of all national and international business schools to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the school and the Accounting program. This is the top level of accreditation and represents the highest standard of achievement for business schools worldwide.

SOM offers both undergraduate and graduate degrees. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students in order to produce stellar Alaska business graduates.

### Degrees Available

**Undergraduate**
- Accounting
- Business Administration
- Homeland Security and Emergency Management

**Graduate**
- Master of Business Administration
- Master of Security and Disaster Management
- Ph.D. in Natural Resources and Sustainability

### Minors Available
- Accounting
- Economics
- Emergency Management
- Finance
- General Business
- Leadership
- Management & Organizations
- Marketing
- Military Science & Leadership (ROTC)
- Military Securities Studies
- Occupational Endorsement in Homeland Security
- Sports Management
The Everts Experience – Denali Adventure

Fair Market Value: $4,000

Private champagne charter for nine guests. Get up close and personal to Denali. Experience the near-vertical Wickersham Wall, the North Face of Denali, Alaska Range, the massive Muldrew Glacier and so much more! Amazing aerial views of glaciers, braided rivers, alpine tundra and the Denali National Park that many people have never seen.

Your Everts private plane for the tour is a Pilatus PC-12, of Switzerland, with a reputation for outstanding versatility, performance, and reliability. It holds the distinction of being the best-selling pressurized, single-engine, turbine-powered aircraft in the world.

The PC-12 features a large 330 cubic feet passenger cabin with luxurious leather seating. It has a range of 1,845 nautical miles and a cruise speed of 285 knots.

The auction item is being offering in honor or Cliff Everts, who could not pass up a good auction. Tour date to be mutually decided. Flight time is 1.5 hours. Total tour time is two hours including boarding and orientation.

Business Leader of the Year Community Steering Committee

The UAF Business Leader of the Year Community Steering Committee members are essential to the event’s success. It is with their input decisions are made regarding event structure, flow, and satisfaction. Through their honest feedback, SOM feels equipped to provide the award recipients, guests, and students the best experience possible.

Thank you to the following event advisors:

• Erin Chalstrom, Your Story AK Event Planning
• Jim Culley, Northrim Bank, SOM alumnus
• Victoria Denning, Denali State Bank
• Bobby Desrochers, Gold Standard Real Estate, SOM alumnus
• Brittany Hale, Hale & Associates
• Lisa Herbert, Usibelli Coal Mine
• Cheri Renson, Community Member
Community Nomination Letters

Candidates are chosen on merits of their leadership, business accomplishments, community involvement and educational support. It starts with one simple nomination and often additional letters are provided to support the nomination.

First nominated in 2015 by BLOY 1985 recipient Jeff Cook, the Everts nomination rose to the top this year. Bernie Karl (BLOY 2010) led the charge, with the support of 13 additional past BLOY recipients:

- Rhonda Boyles, 1999
- Steve Frank & Linda Anderson, 2001
- Dan Gavora, 2012
- David Hale, 2013
- Jo Heckman, 2008
- John Hill, 2003
- Jim Lund, 2006
- Judy Robertson, 1983
- Ginger Stock-McKenzie, 2005
- Joseph Usibelli Sr., 1978
- Andy Warwick, 2015
- Jim & Jinx Whitaker, 1993
- Gary Wilken, 1995

The following community members also submitted letters of support:

- Skip Cook, CSG Inc.
- Bob Groseclose, CSG Inc.
- Jo Kuchle, CSG Inc.
- William R. Satterberg, Jr., Attorney at Law
- Barbara Schuhmann, CSG Inc.

What advice do you have for employers hiring UAF students?

**Bernie Karl**, Chena Hot Springs Resort

“Give them a chance and hire them! It is not what they have hanging on the wall, it’s what they have on the ball.”
42nd ANNUAL

Business Leaders of the Year

Congratulations
Robert, & in memoriam, Cliff!

Entrepreneurial enthusiasm doesn’t skip a generation!

Two lifetimes of commitment to your state, community, family, & especially, the 370+ team members at Everts Air, is an achievement we wholeheartedly celebrate.

Your vision, integrity, & work ethic motivates others, while your genuine concern for those around you inspires.

With a dream, ambition, & passion for aviation, they made it happen.
What advice do you have for employers hiring UAF students?

Jim Johnsen, UA President

“Hire all of them you can, and more; they are fantastic! Our students have studied with terrific faculty, and they have studied with a diverse group of peers. They are able to work well with people from diverse backgrounds, which is essential in the modern workplace.”
Opportunities in engineering, science, business and trading

For information on roles at BP and to apply, visit bp.com/uscampus

BP is an equal opportunity employer.
Our industry has changed.

OUR VALUES REMAIN THE SAME.
During the past 75 years, we’ve grown from a small mining operation to one of Alaska’s leading businesses. Yet with all our progress, some things haven’t changed. Usibelli Coal Mine remains a family-owned and -operated company. We are still committed to producing affordable energy, while protecting the safety of our workers and the quality of our environment. Our future looks bright, thanks to the legacy we’ve been building since 1943.

Usibelli Coal Mine congratulates Cliff and Rob Everts on being named the 2018 Business Leaders of the Year!

www.usibelli.com

Chena Hot Springs Resort congratulates Rob and Cliff Everts on being selected as the 2018 UAF Business Leaders of the Year!

Thank you for serving Alaska! All the best from your friends at Chena Hot Springs Resort!
GCI congratulates Cliff and Rob Everts on being selected 2018 UAF Business Leaders of the year!

FAIRBANKS STRUCK GOLD WITH CLIFF AND ROB EVERTS!

Congratulations to the 2018 Business Leaders of the Year.
The UAF CTC Aviation Program thanks Cliff and Rob Everts for their commitment to and support of Aviation education.

“The contributions from Cliff and Rob Everts to Alaska’s aviation industry, economy, and their service to communities statewide are simply unparalleled. Their long-term successes truly make them worthy of being recognized as Business Leader of the Year.”

- Michele Stalder, Dean
UAF Community & Technical College

Congratulations
CLIFF & ROB EVERTS
Thank you for your years of service to the Alaskan community!

from
DAVID HALE
2013 Business Leader of the Year

RJG
A Professional Corporation
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(907) 452-4156
(907) 452-3156 (fax)
(877) 525-4156
www.rjgcpa.com
1100 West Barnett, Suite 102
Fairbanks, Alaska 99701

We’ve crunched the numbers and concluded:
Cliff & Rob Everts are #1
What advice do you have for employers hiring UAF students?

Jerry Walker, First National Bank Alaska

“UAF has a strong history of providing an environment for students to learn, grow and prepare for future business and life challenges. Faculty and staff encourage hard work, creativity and critical thinking skills. Find ways to get to know some of these students and allow them to demonstrate what they are made of and more importantly, potentially capable of. Examples of this are the Student Investment Fund participants and other internships.”

On behalf of our entire membership, we thank Rob and Cliff for their tremendous contributions to the aviation industry in Fairbanks and beyond.

Congratulations to Cliff & Rob Everts!

with warm regards from
KYONG HOLLEN
2011 Business Leader of the Year
The News-Miner joins the community in honoring
Cliff and Rob Everts
2018 Business Leaders of the Year

Congratulations, Cliff & Rob Everts!

FLOWLINE ALASKA, INC.
1881 Livengood
Fairbanks, AK 99701
(907) 456-4911

Providing the highest quality and services to support companies developing the North Slope of Alaska.
Congratulations Cliff and Rob Everts
Best wishes for much continued success

Kenneth A. Murray Insurance, Inc.
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Congratulations, Cliff & Rob Everts
2018 Business Leaders of the Year
You make our community great!

Jim Dodson
Andie Love{}qué Juliet Shepherd Samantha Reynolds Hannah Cooper

FROM ONE FAMILY-OWNED BUSINESS TO ANOTHER...
CONGRATULATIONS CLIFF & ROB EVERTS!
What advice do you have for employers hiring UAF students?

Lisa Herbert, Usibelli Coal Mine

“Give ‘em a chance! UAF students, particularly SOM students, have all the tools in the toolbox to help them be successful. As employers we just need to make sure we give them the opportunity to put the tools to work.”

Congratulations Cliff and Rob!
UAF School of Management
2018 Business Leaders of the Year

Cook & Haugeberg LLC
CERTIFIED PUBLIC ACCOUNTANTS
119 North Cushman Street, Suite 300 • Fairbanks, Alaska 99701 • 907-456-7762
Web site: www.ch-cpa.com Email: contact@ch-cpa.com
Fax: 907-452-6184

Mt. McKinley Bank congratulates Cliff & Rob Everts on their selection as the 2018 UAF Business Leaders of the Year!

SENDING TRUCKLOADS OF CONGRATS TO CLIFF & ROB EVERTS
2018 UAF BUSINESS LEADERS OF THE YEAR!
We’re all in this together.
State Farm® has a long tradition of being there.
That’s one reason why we’re proud to support UAF Business Leader of the Year.
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Thank You

We would like to give a warm thank you to the following individuals and organizations who purchased a table for this event:

Alaska Airlines
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Everts Air Fuel & Everts Air Cargo (5)
Fairbanks Daily News-Miner
Fairbanks Economic Development Corp.
First National Bank Alaska
Flowline Alaska
GCI
Greater Fairbanks Chamber of Commerce
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UAF Community and Technical College Aviation Program
Usibelli Coal Mine
Vivlamore Companies
Walsh, Kelliher & Sharp

The School of Management would like to extend a heartfelt thank you to the following individuals and organizations who sponsored student tickets:

Arctic Office Products
BP
Chena Hot Springs Resort
Professor Nicole Cundiff
Denali State Bank
Design Alaska
GCI
Dr. Cary S. Keller
Spirit of Alaska Federal Credit Union
Taiga Mining Company, Inc.
Professor Thomas Zhou

Door Prize Sponsors

Chena Hot Springs Resort
Lavelle’s Bistro

Student Prize Sponsors

Associated Students of Business
Chena Hot Springs Resort
Thank You to Our Sponsors

Usibelli Cargo Hold Sponsor

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Gold Sponsor

bp
Everts photos courtesy of the Everts family; Student photos courtesy of UAF School of Management.

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Previous Business Leader of the Year Award Recipients

1977  Paul Gavora      1998  Margaret Russell
1978  Joseph Usibelli, Sr.  1999  Rhonda Boyles
1979  Ron Nerland*     2000  George E. Gordon*
1980  Wally Burnett*    2001  Steve Frank & Linda Anderson
1981  Ray Kohler*       2002  Bart LeBon
1982  Marc Langland     2003  John Hill
1983  Judy Robertson Divinyi  2004  Michael Cook
1984  Lawrence Heiner   2005  Ginger Stock-McKenzie
1985  Jeff Cook         2006  Jim Lund
1986  William Green*    2007  Jack B. Wilbur
1987  Mike Kelly*       2008  Jyotsna ”Jo” Heckman
1988  Walt Schlotfeldt  2009  Dr. Cary S. Keller
1989  Captain Jim Binkley*  2010  Bernie Karl
1990  Ralph Seekins     2011  Kyong Hollen
1991  Tim Fargo         2012  Dan Gavora
1992  Gary Roth         2013  David Hale
1993  Jim & Jinx Whitaker  2014  Lorna Shaw
1994  Larry Doll        2015  Andy Warwick
1995  Gary Wilken       2016  Bob Hajdukovich
1996  Norm & Angie Kruckenberg  2017  Steve Lundgren
1997  Morris Thompson*  

*Deceased

The UAF School of Management would like to thank You for sharing this evening with us.

It is a great pleasure to honor Cliff & Rob Everts as the 42nd Recipients of the

Business Leader of the Year