35th Annual
Business Leader of the Year Banquet

honoring

Kyong Hollen
of Santina’s Flowers & Gifts
and K-Janitorial

Friday, March 25, 2011

6 p.m. Cocktails
7 p.m. Dinner

Fairbanks Princess Riverside Lodge
Edgewater Dining Room
Fairbanks, Alaska

Proudly hosted by the

UAF School of Management
The UAF School of Management is proud to honor the 2011 Business Leader of the Year: Kyong Hollen. Nominated by her peers and chosen by a committee of students, faculty, and a previous Business Leader of the Year, Kyong is the 35th recipient of this award. She will be joining the ranks of leaders chosen for their business achievements, leadership, community service, and educational support.

kyong came to the United States in 1986, speaking almost no English and knowing very little about Western culture. She worked as many as four jobs at a time to make ends meet. Thanks to her boundless energy and never-ending perseverance, Kyong was eventually able to start her own business, K-Janitorial.

In between hours of work at her cleaning business, she began working part time at Santina’s Flowers and Gifts. In 1999, she purchased the business from the retiring owner. Santina’s held a special place in Kyong’s heart, as she says, “Flowers make people happy.” Remembering her own earlier financial struggles, Kyong makes it a business practice to provide employment opportunities to those in need who are willing to embrace hard work.

Kyong earned her citizenship in 1988 and is proud to be an American citizen. Pleased to call Fairbanks her home, the ways in which Kyong gives back to our community are endless.

Kyong shares her success with the university as a Legacy Donor and through two scholarships awarded to business students. She gives back generously to the community by being involved in organizations such as the Fairbanks Chamber of Commerce, Big Brothers Big Sisters, Girl Scouts of America, Fairbanks Rotary Club, and the Red Cross of America Council. Most military events have a touch of Kyong’s generosity, shown through a wreath or bouquet to welcome new leadership at military installations.

Kyong’s previous awards include the Girl Scouts’ Women of Distinction and the Greater Fairbanks Chamber of Commerce Bill Strocker Business of the Year award.

Business Leader of the Year Banquet

6 p.m.
No-Host Cocktails

7 p.m.
Welcome
ASB President Amber Hannum

Invocation
Judge Patrick S. Hammers

Dinner

8 p.m.
Opening Remarks
ASB President Amber Hannum
SOM Dean Mark Herrmann

Pin Presentation
Bernie & Connie Karl

Guest Speakers
UAF Vice Chancellor Jake Poole
Governor Sean Parnell
FPD Chief (Ret.) Dan Hoffman
Attorney General John Burns

Award Presentation
Michele Stringham

Acceptance Remarks
Kyong Hollen

Auction & Closing Remarks
Anne Vance
A special thank you to Kyong Hollen for her generous donation of the beautiful flowers and decor.

Title: Fox Gaze
Market Value: $175
“This picture is of a wild red fox which decided to cross the Steese Highway. It casually walked up the road a few paces and paused, sizing me up. Over the next minute it walked closer, a few steps at a time. It struck this intense pose and then disappeared into the woods.”
-Brian Paden

School of Management Scholarships

Scholarships open the doors to the future, providing students with the support to fulfill their educational aspirations. It is because of these generous donors, we are able to help over 20 students with over $40,000 in private funding this year. Scholarship support is one of the most powerful ways to impact the lives of UAF students.

A. Ronald Nerland Memorial Scholarship
Alyeska Pipeline MBA Fellowship (2)
American Business Women’s Association
Associated Students of Business
Cook & Haugeberg CPAs/Tom Bartlett Scholarship
Dorothy Pattinson Accounting Scholarship
Hulda Huhtula Elieff Memorial Scholarship
Jean B. Schmitt Scholarship
Ken & Olga Carson Memorial Scholarship
Key Bank Scholarship (2)
Kyong Hollen Business Scholarship (2)
Lois E. Meier Accounting Scholarship
R.M. and Katherine Boyd Scholarship
Student Investment Fund Scholarships (4)
Totem Ocean Trailer Express Scholarship
William Paul Scholarship

“Before I received the scholarship I was attaining my undergraduate degree on loans alone. I wanted to apply for the MBA program at UAF but could not afford to take out anymore loans. With my scholarship I am able to finish my undergraduate degree and pursue my MBA.”
-Amy Facklam, Kyong Hollen Business Scholarship recipient

For more information on scholarships, contact Tammy Tragis-McCook
907-474-7042 / tammy.tragis@alaska.edu
**UAF School of Management**

The UAF School of Management (SOM) was formed in 1975 as one of five professional schools at UAF. SOM is one of only 175, or 1.5%, of all national and international business schools, to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the school and the Accounting program. This is the top level of accreditation and represents the highest standard of achievement for business schools worldwide.

Three main disciplines comprise the School of Management: Accounting, Business Administration, and Economics. Both undergraduate and graduate degrees are offered by SOM. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students in order to produce stellar Alaska business graduates.

For more information, visit us online at www.uaf.edu/som.

**Degrees Available:**

**Undergraduate**
- Accounting
- Business Administration
- Economics
- Emergency Management

**Graduate**
- Master of Business Administration
- M.S. in Resource and Applied Economics
- Ph.D. in Natural Resources and Sustainability

**Minors Available:**
- Accounting
- Economics
- Finance
- General Business
- Management & Organizations
- Marketing
- Sports Management

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**UAF Associated Students of Business**

The Associated Students of Business (ASB) was organized in 1976 by a group of students interested in enhancing their business education. ASB encourages students from all majors to participate.

ASB affiliation offers tremendous opportunities to its members through participation, leadership, and networking. Through this organization, students develop professional expertise, refine organizational skills, and improve communication.

**ASB Officers**

President
Amber Hannum

Vice President
Michele Stringham

Chief Operations Officer
Ashley Fried

Virtual Mentor Program Officer
Tara Larry

Chief Financial Officer
Laura Steward

Chief Technology Officer
Daniel Andrews

Public Relations Officer
Suzie Avant

Liaison Officer
Adam Pope

Records Officer
Karin Gadilauskas

Faculty Advisor
Jim McDermott

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**Other Student Organizations**

- Great Alaskan Accounting People (GAAP)
- Native Alaskan Business Leaders (NABL)
- Students in Free Enterprise (SIFE)
- Students Offering Leadership Development (SOLD)
- Students Who Enjoy Economic Thinking (SWEET)

Proceeds from this event benefit all SOM student organizations. Thank you!
Congratulations Kyong Hollen!

Kohler, Schmitt & Hutchison CPAs
714 4th Ave., Ste. 303
Fairbanks, AK  99701
907-456-6676
www.kshcpa.com

Best wishes to
Kyong Hollen,
Business Leader of the Year

Supporting education

Congratulations 2011
Business Leader of the Year

www.spiritofak.com | 907-459-5960

KSH

Frontier Supply Company
Your Alaskan Owned Full Line Supplier of Plumbing, Heating and Industrial Piping Products.

Mt. McKinley Bank congratulates
Kyong Hollen on her selection
as the 2011 Business Leader
of the Year!

Mt. McKinley Bank

Fairbanks Gold Mining Inc.
A Kinross company

www.alaska.bp.com

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www.kinrossgold.com
Congratulations to Ms. Kyong Hollen
2011 UAF School of Management
Business Leader of the Year

Accolades to the UAF School of Management Students, Staff and Advisors for your continued successes

Cary S. Keller MD, F.A.C.S.M.
2009 Business Leader of the Year
Congratulations, Kyong Hollen

2011 Business Leader of the Year

Best Wishes from your friends at the

Northrim Bank

northrim.com

Kyong Hollen has a great heart and sole!

Congratulations Kyong Hollen!
Previous Business Leader of the Year Award Recipients

1977 Paul Gavora
1978 Joseph Usibelli, Sr.
1979 Ron Nerland* 
1980 Wally Burnett
1981 Ray Kohler* 
1982 Marc Langland
1983 Judy Robertson Divinyi
1984 Lawrence Heiner
1985 Jeff Cook
1986 William Green* 
1987 Mike Kelly
1988 Walt Schlotfeldt
1989 Captain Jim Binkley* 
1990 Ralph Seekins
1991 Tim Fargo
1992 Gary Roth
1993 Jim & Jinx Whitaker
1994 Larry Doll
1995 Gary Wilken
1996 Norm & Angie Kruckenbery
1997 Morris Thompson* 
1998 Margaret Russell
1999 Rhonda Boyles
2000 George E. Gordon
2001 Steve Frank & Linda Anderson
2002 Bart LeBon
2003 John Hill
2004 Michael Cook
2005 Ginger Stock-McKenzie
2006 Jim Lund
2007 Jack B. Wilbur
2008 Jyotsna 'Jo' Heckman
2009 Dr. Cary S. Keller
2010 Bernie Karl

*Deceased

The School of Management would like to thank you for sharing this evening with us. It is a great pleasure to honor Kyong Holsten as the 35th recipient of the Business Leader of the Year Award.
Photos courtesy of Kyong Hollen and Tammy Tragis-McCook.
UAF is an affirmative action/equal opportunity employer and educational institution.