

BUSINESS ADMINISTRATION

School of Management
Department of Business Administration
907-474-7461
www.uaf.edu/som/programs/ba/

B.B.A. Degree

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

Major — B.B.A. Degree

Concentrations: Finance, General Business, Management and Organizations, Marketing

1. Complete the general university requirements. (See page 131. As part of the core curriculum requirements, complete: BA F323X*, and MATH F262X*.)
2. Complete the B.B.A. degree requirements. (See page 137. As part of the Common Body of Knowledge, complete AIS F310.)
3. Complete the following:*
 - BA F151—Introduction to Business3
 - ENGL F314W,O/2—Technical Writing3
4. Complete the following program (major) requirements:*
 - BA F307—Introductory Human Resource Management3
 - ECON F321—Intermediate Microeconomics (3)
or ECON F322—Managerial Economics (3)3
 - BA F460—International Business3
5. Complete an additional 6 credits from ACCT, BA or ECON.
6. Complete one of the following concentrations:*
 - a. **Finance**
Complete four of the following:
 - BA F423W—Investment Analysis3
 - BA F424—Real Estate and Alternative Investments3
 - BA F454O—Student Investment Fund3
 - BA F455—Portfolio Management3
 - BA F461—International Finance3
 - b. **General Business**
Complete four School of Management courses (of which at least three must be BA courses) approved by the undergraduate director and of which at least 6 hours must be upper division. *Note: At least one course must be designated writing intensive (W).*

c. Management and Organizations

Complete four of the following:

BA F317W—Employment Law	3
BA F447W,O—Compensation Management	3
BA F456W—Small Business Management	3
BA F457—Training and Management Development	3
BA F467—Current Topics in Management.....	3

d. Marketing

Complete four of the following:

BA F241—Advertising, Sales and Promotion	3
BA F436—Consumer Behavior.....	3
BA F445W—Marketing Research	3
BA F490—Services Marketing	3
BA F491—Current Topics in Marketing.....	3

7. Minimum credits required120

* Students must earn a C grade (2.0) or better in each course.

** Business students may earn a minor as long as their business degree requirements are met first.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF.

Note: Only one bachelor of business administration degree may be earned with a concentration in general business, finance, management and organizations, or marketing.

Minor*

Finance

1. Complete the following:
 - ACCT F261—Accounting Concepts and Uses I.....3
 - BA F151—Introduction to Business
 - BA F325—Financial Management.....3
 - ECON F200—Principles of Economics.....4
2. Complete one of the following with instructor permission:
 - BA F423W—Investment Analysis
 - BA F424—Real Estate and Alternative Investments.....3
 - BA F461—International Finance.....3
3. Minimum credits required16

General Business

1. Complete five School of Management courses (of which at least three must be B.A. courses) approved by the undergraduate director and of which at least 6 hours must be upper-division.
2. Minimum credits required15

Management and Organizations

1. Complete five of the following:
 - BA F151—Introduction to Business
 - BA F307—Introductory Human Resource Management.....3
 - BA F317W—Employment Law
 - BA F325—Financial Management.....3
 - BA F330—The Legal Environment of Business.....4
 - BA F343—Principles of Marketing.....3
 - BA F360—Operations Management.....3
 - BA F390—Organizational Theory and Behavior
 - ECON F200—Principles of Economics.....4
2. Minimum credits required15

Marketing

- 1. Complete five courses from the following:
 - STAT F200X—Elementary Probability and Statistics3
 - BA F151—Introduction to Business3
 - BA F241—Advertising, Sales and Promotion3
 - BA F343—Principles of Marketing.....3
 - BA F436—Consumer Behavior.....3
 - BA F490—Services Marketing.....3
 - BA F491—Current Topics in Marketing.....3
- 2. Minimum credits required15

Sports Management

- 1. Required:
 - BA F280—Sports Leadership.....3
 - BA F281—Sports Management.....3
 - 2. Complete nine credit hours from the following:
 - ACCT F261—Accounting Concepts and Uses I.....3
 - AIS F310—Management of Information Systems3
 - BA F151—Introduction to Business3
 - BA F253—Internship in Business.....3
 - BA F307—Introductory Human Resource Management.....3
 - BA F390—Organizational Theory and Behavior3
 - BA F457—Training and Management Development.....3
 - PSY F337W—Sports Psychology3
 - JRN F260—Sports Journalism3
 - 3. Minimum credits required15
- * *Minors applicable to a bachelor of arts or bachelor of science degree.*



All degrees (e.g. B.A., B.S., etc.) require additional courses. Refer to specific degree and program requirements.

Baccalaureate Core Requirements

(Note: all courses for Core must be completed with C- or higher.)

COMMUNICATION (9)

Complete the following:

ENGL F111X(3) _____
ENGL F190H may be substituted.

Complete one of the following:

ENGL F211X OR ENGL F213X(3) _____

Complete one of the following:

COMM F131X OR COMM F141X(3) _____

PERSPECTIVES ON THE HUMAN CONDITION (18)

Complete all of the following four courses:

ANTH F100X/SOC F100X(3) _____
 ECON F100X OR PS F100X(3) _____
 HIST F100X(3) _____
 ENGL/FL F200X(3) _____

Complete one of the following three courses:

ART/MUS/THR F200X, HUM F201X OR ANS F202X (3) _____

Complete one of the following six courses:

BA F323X, COMM F300X, JUST F300X, NRM F303X,
 PS F300X OR PHIL F322X(3) _____

OR complete 12 credits from the above courses PLUS

- two semester-length courses in a single Alaska Native language or other non-English language **OR**
- three semester-length courses (9 credits) in American Sign Language taken at the university level.

MATHEMATICS (3)

Complete one of the following:

MATH F103X, MATH F107X, MATH F161X OR
 STAT F200X(3 – 4) _____
** No credit may be earned for more than one of MATH F107X or F161X.*

OR complete one of the following:*

MATH F200X, MATH F201X, MATH F202X,
 MATH F262X OR MATH F272X(4) _____
**Or any math course having one of these as a prerequisite.*

NATURAL SCIENCES (8)

Complete any two (4-credit) courses:

ATM F101X(4) _____
 BIOL F100X(4) _____
 BIOL F103X(4) _____
 BIOL F104X(4) _____
 BIOL F111X(4) _____
 BIOL F112X(4) _____
 BIOL F115X(4) _____
 BIOL F116X(4) _____
 CHEM F100X(4) _____
 CHEM F103X(4) _____
 CHEM F104X(4) _____
 CHEM F105X(4) _____
 CHEM F106X(4) _____
 GEOG F111X(4) _____
 GEOS F100X(4) _____
 GEOS F101X(4) _____
 GEOS F112X(4) _____
 GEOS F120X(4) _____
 GEOS F125X(4) _____
 MSL F111X(4) _____
 PHYS F102X(4) _____
 PHYS F103X(4) _____
 PHYS F104X(4) _____
 PHYS F115X(4) _____
 PHYS F116X(4) _____
 PHYS F175X(4) _____
 PHYS F211X(4) _____
 PHYS F212X(4) _____
 PHYS F213X(4) _____

LIBRARY AND INFORMATION RESEARCH (0 – 1)

Successful completion of library skills competency test **OR**
 LS F100X or F101X prior to junior standing.....(0 – 1) _____

UPPER-DIVISION WRITING AND ORAL COMMUNICATION (0)

Complete the following:

Two writing intensive courses designated (W)(0) _____
 and one oral communication intensive course
 designated (O).....(0) _____
OR two oral communication intensive courses designated
 (O/2), at the upper-division level (see degree and/or major
 requirements).....(0) _____

CORE CREDITS REQUIRED 38 – 39

Minimum credits required for degree 120



UNIVERSITY OF ALASKA FAIRBANKS

Admissions and the Registrar • P.O. Box 757480 • Fairbanks, AK 99775-7480 • admissions@uaf.edu • www.uaf.edu
 The University of Alaska Fairbanks is accredited by the Northwest Commission on Colleges and Universities. UAF is an affirmative action/equal opportunity employer and educational institution. 08/2011