2010-11 CATALOG
BUSINESS ADMINISTRATION
B.B.A. Degree Requirements
120 Credits

GENERAL REQUIREMENTS

*COMMUNICATION: (9)
ENGL 111X (3)______
ENGL 211X or 213X (3)______
COMM 131X or 141X (3)______
(*must earn "C" grades or better in each course)

PERSPECTIVES ON THE HUMAN CONDITION: (18-22)
A. *Complete BA 323X (3)______
   (*must earn "C" grade or better)
B. Complete the 5 courses listed OR 3 of those listed
   plus 2 semester length courses in a single
   non-English language or 3 semester length
   courses (9 credits) in American Sign Language.
   ANTH 100X/SOC 100X (3)______
   ECON/PS 100X (3)______
   HIST 100X (3)______
   ART/MUS/THR 200X OR HUM 201X
   OR ANS 202X (3)______
   ENGL/FL 200X (3)______
   Language option as listed above:
   ______( )______ ______( )______ ______( )______

*ECONOMICS & STATISTICS: (12)
ECON 201 (3)______ STAT 200X (3)______
ECON 202 (3)______ ECON 227 (3)______

*MATHEMATICS: (7)
MATH 161X (3)______ MATH 262X (4)______

NATURAL SCIENCE: (8)
Complete any two 4-credit Core Natural Science courses
______(4)______ ______(4)______

LIBRARY & INFO SKILLS: (0-1)
LS competency test ______ OR
LS 100X or 101X (1)______

Complete 2 designated (W) courses AND
1 designated (O) course AND 1 course
designated (O/2) at the upper division level:
______(W)______(W)______(W)
______(O) OR ______(O/2)______(O/2)______(O/2)

Note: A minor may be earned as long as degree
requirements are met.

*CRODE ONLY GRADES OF "C" OR BETTER MAY BE
used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA
and ECON credits to be earned in residence at UAF.
32 CREDITS ARE REQUIRED:
TOTAL TO DATE:_____
MUST COMPLETE:_____

*MAJOR REQUIREMENTS

1. Complete the following: (55)
*COMMON BODY & GENERAL REQUIREMENTS:
   ACCT 261 (3)______ BA 325 (3)______
   ACCT 262 (3)______ BA 330 (4)______
   ACCT 352 (3)______ BA 343 (3)______
   BA 151 (3)______ BA 360 (3)______
   BA 307 (3)______ BA 390 (3)______
   ECON 321 OR 351 (3)______ BA 462 (3)______ (O)
   ECON 324 OR 350 (3)______
   ENGL 314 (3)______(W)(O/2)
   BA 460 (3)______ (O) OR
   BA 461 (3)______ OR
   ECON 463 (3)______(W)
   AIS 101 (3)______ OR Computer Literacy Test______
   AIS 310 (3)______ OR AIS 316 (3)______
   ______(3)______ BA, ACCT or ECON elective credit

2. Complete one concentration: (12)
*FINANCE: (12)
complete 4 of the following:
   BA 423 (3)______ (W)
   BA 424 (3)______ BA 455 (3)______
   BA 454 (3)______ (O) BA 461 (3)______

*GENERAL BUSINESS: (12)
Complete any 4 SOM courses approved by the undergraduate director:
BA____(3)______ BA____(3)______
BA____(3)______ BA____(3)______

*MARKETING: (12)
Complete four of the following:
   BA 436 (3)______
   BA 441 (3)______ BA 490 (3)______
   BA 445 (3)______(W) BA 491 (3)______

Credits for core/general requirements: 53
Credits required for major: 67
Total credits required for degree: 120
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CORE REQUIREMENTS

*COMMUNICATION (9cr):
____ ENGL111X (3) Intro to Academic Writing
____ ENGL211X (3) Academic Writing about Lit OR
____ ENGL213X (3) Academic Writing about Social & Natural Sciences
____ COMM131X (3) Fund of Oral Comm, Group OR
____ COMM141X (3) Fund of Oral Comm, Public

*MATHEMATICS (7cr):
____ MATH161X (3) Algebra for Business & Econ
____ MATH262X (4) Calculus for Business & Econ

NATURAL SCIENCES (8cr):
Complete any two 4-credit Core Natural Sciences courses
____ (4) ______ (4)

LIBRARY & INFO SKILLS (0-1cr):
____ LS Competency Test OR
____ LS100X (1) Library & Info Strategies (f) OR
____ LS101X (1) Library & Info Research

*ECONOMICS & STATISTICS (10cr):
____ ECON201 (3) Principles of Economics I: Microeconomics
____ ECON202 (3) Principles of Economics II: Macroeconomics
____ ECON227 (3) Intermediate Statistics for Bus/Econ
____ STAT200 (3) Elementary Probability & Statistics

INTENSIVE WRITING & ORAL REQUIREMENT
Courses must be at the upper division level.
Complete 2 designated (W) courses. ______ (W) ______ (W)
Complete 1 designated (O) course OR 2 designated (O/2) courses. ______ (O) OR ______ (O/2) ______ (O/2)

MAJOR REQUIREMENTS

**MAJOR CONCENTRATION** Complete one.

FINANCE: Complete 4 of the following
____ BA243W (3) Investment Analysis (s)
____ BA424 (3) Real Estate and Alternative Investments
____ BA454O (3) Student Investment Fund
____ BA455 (3) Portfolio Management
____ BA461 (3) International Finance (f)

MARKETING: Complete 4 of the following
____ BA241 (3) Advertising, Sales and Promotion (f/s)
____ BA441 (3) Promotion Management (f)
____ BA445W (3) Marketing Research (f)
____ BA490 (3) Services Marketing (s)
____ BA491 (3) Current Topics in Marketing (f)

MANAGEMENT & ORGANIZATIONS: Complete 4
____ BA317W (3) Employment Law (f)
____ BA447W, O (3) Compensation Management (s)
____ BA456W (3) Small Business Management (f)
____ BA457 (3) Training & Mgmt Development (s)
____ BA467 (3) Current Topics in Management (f)

GENERAL BUSINESS
Complete any 4 courses approved by SOM
____ BA____ BA____ BA____

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