2009-10 CATALOG
BUSINESS ADMINISTRATION
B.B.A. Degree Requirements
120 Credits

GENERAL REQUIREMENTS

*COMMUNICATION:- (9)
Engl 111X (3)______
Engl 211X or 213X (3)______
Comm 131X or 141X (3)______
(*must earn "C" grades or better in each course)

PERSPECTIVES ON THE HUMAN CONDITION:- (18-22)
A. *Complete BA 323X (3)______
   (*must earn "C" grade or better)
B. Complete the 5 courses listed OR 3 of those listed
   plus 2 semester length courses in a single
   non-English language or 3 semester length
courses (9 credits) in American Sign Language.
   Anth 100X/Soc 100X (3)____
   Econ/PS 100X (3)_____ Hist 100X (3)_____
   Art/Mus/Thr 200X OR Hum 201X
   OR ANS 202X (3)____
   English option as listed above:
   ______( )____ ______( )____ ______( )____

*ECONOMICS & STATISTICS:- (12)
Econ 201 (3)_____ Stat 200X (3)____
Econ 202 (3)_____ Econ 227 (3)____
(*must earn "C" grades or better in each course)

*MATHEMATICS:- (7)
Math 161X (3)_____ Math 262X (4)_____ 
(*must earn "C" grades or better in each course)

NATURAL SCIENCE:- (8)
Complete any two 4-credit Core Natural Science courses
_______(4)____ _________(4)____

LIBRARY & INFO SKILLS:- (0-1)
LS competency test ______ OR
LS 100X or 101X (1)____

COMPLETE 2 DESIGNATED (W) COURSES AND
1 DESIGNATED (O) COURSE OR 2 COURSES
DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:
__________(W) __________(W)
__________(O) OR __________(O/2) __________(O/2)

Note: A minor may be earned as long as degree
requirements are met.

*Designates only grades of "C" or better may be
used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA
and ECON credits to be earned in residence at UAF.
32 CREDITS ARE REQUIRED:
TOTAL TO DATE:_____ MUST COMPLETE:_____

*MAJOR REQUIREMENTS

1. Complete the following:- (55)
   *COMMON BODY & GENERAL REQUIREMENTS:
   Acct 261 (3)_____ BA 325 (3)____
   Acct 262 (3)_____ BA 330 (4)____
   Acct 352 (3)_____ BA 343 (3)____
   BA 151 (3)_____ BA 360 (3)____
   BA 307 (3)_____ BA 390 (3)____
   Econ 321/322 (3)____ BA 460 (3)____ (O)
   Econ 324/350 (3)____ BA 462 (3)____ (O)
   Engl 314 (3)____ (W) OR BA 101 (3)____ OR
   AIS 310 (3)____ OR AIS 316 (3)____
   Computer Literacy Test
   Art/Mus/Thr 200X OR Hum 201X
   Anth 100X/Soc 100X (3)____
   Econ 201 (3)_____ Stat 200X (3)____
   Econ 202 (3)_____ Econ 227 (3)____
   (*must earn "C" grades or better in each course)

   *GENERAL BUSINESS:- (12)
   Complete any 4 SOM courses approved by the undergraduate director:
   BA_____ (3)____ BA_____ (3)____
   BA_____ (3)____ BA_____ (3)____

   *MANAGEMENT AND ORGANIZATIONS:- (12)
   Complete 4 of the following:
   BA 317 (3)____ (W)
   BA 447 (3)____ (W, O)
   BA 457 (3)____
   BA 467 (3)____

   *MARKETING:- (12)
   Complete four of the following:
   BA 436 (3)____
   BA 441 (3)____ BA 490 (3)____
   BA 445 (3)____ (W) BA 491 (3)____

Credits for core/general requirements:
Credits required for major: 53
Total credits required for degree: 67

(badm)

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CORE REQUIREMENTS

*COMMUNICATION (9cr):
- ENGL111X (3) Intro to Academic Writing
- ENGL211X (3) Academic Writing about Lit OR
- ENGL213X (3) Academic Writing about Social &
  Natural Sciences
- COMM131X (3) Fund of Oral Comm, Group OR
- COMM141X (3) Fund of Oral Comm, Public

*MATHEMATICS (7cr):
- MATH161X (3) Algebra for Business & Econ
- MATH262X (4) Calculus for Business & Econ

NATURAL SCIENCES (8cr):
Complete any two 4-credit Core Natural Sciences courses
- (4) (4)

LIBRARY & INFO SKILLS (0-1cr):
- LS Competency Test OR
- LS100X (1) Library & Info Strategies
- LS101X (1) Library & Info Research

*ECONOMICS & STATISTICS (10cr):
- ECON201 (3) Principles of Economics I: Microeconomics
- ECON202 (3) Principles of Economics II: Macroeconomics
- ECON227 (3) Intermediate Statistics for Bus/Econ
- STAT200 (3) Elementary Probability & Statistics

INTENSIVE WRITING & ORAL REQUIREMENT
Courses must be at the upper division level.
Complete 2 designated (W) courses.  (W)  (W)
Complete 1 designated (O) course OR 2 designated (O/2) courses.  (O) OR  (O/2)  (O/2)

MAJOR REQUIREMENTS

*COMMON BODY OF KNOWLEDGE
- Computer Literacy Test OR
- AIS101 (3) Effective Personal Computer Use
- AIS310 (3) Intro to Information Systems
- AIS316 (3) Accounting Information Systems
- ACCT261 (3) Accounting Concepts & Uses I
- ACCT262 (3) Accounting Concepts & Uses II
- ACCT352 (3) Management Accounting
- BA151 (3) Introduction to Business
- BA307 (3) Personnel Management
- BA325 (3) Financial Management
- BA330 (4) Legal Environment of Business
- BA343 (3) Principles of Marketing
- BA360 (3) Operations Management
- BA390 (3) Organizational Behavior
- BA460O (3) International Business
- BA462O (3) Corporate Strategy
- ECON321 (3) Intermediate Microeconomics (f) OR
- ECON322 (3) Managerial Economics (s)
- ECON324 (3) Intermediate Macroeconomics (s) OR
- ECON350 (3) Money & Banking (f)
- ENGL314W,O/2 (3) Technical Writing
- ACCT, BA, or ECON elective (3)

Note: The B.B.A. degree requires 50% of the ACCT, BA, and ECON credits to be earned in residence at UAF. 32 credits are required.

PERSPECTIVES ON THE HUMAN COND.

*FINANCE: Complete 4 of the following
- BA323X (3) Business Ethics*
  Choose one option.
  Option 1:
- ANTH/SOC100X (3) Indiv, Society & Culture
- ART/MUS/THR200X (3) Aesthetic Appreciation of
  Art/Drama/Music OR
- HUM201X (3) Unity in the Arts OR
- ANS202X (3) Appreciation of Alaska Native
  Performance (f)
- ECON/PS100X (3) Political Economy
- HIST100X (3) Modern World History
- ENGL/FL200X (3) World Lit
  Option 2:
- Complete 3 courses from the list in option 1.
- Complete 2 semester length courses in a single non-
  English language or 3 semester length courses in
  American Sign Language.

*MAJOR CONCENTRATION Complete one.

FINANCE: Complete 4 of the following
- BA423W (3) Investment Analysis (s)
- BA442 (3) Real Estate and Alternative Investments
- BA454O (3) Student Investment Fund
- BA455 (3) Portfolio Management
- BA461 (3) International Finance (f)

MARKETING: Complete 4 of the following
- BA241 (3) Advertising, Sales and Promotion (f/s)
- BA441 (3) Promotion Management (f)
- BA445W (3) Marketing Research (f)
- BA490 (3) Services Marketing (s)
- BA491 (3) Current Topics in Marketing (f)

MANAGEMENT & ORGANIZATIONS: Complete 4
- BA317W (3) Employment Law (f)
- BA447W,O (3) Compensation Management (s)
- BA456W (3) Small Business Management (f)
- BA457 (3) Training & Mgmt Development (s)
- BA467 (3) Current Topics in Management (f)

GENERAL BUSINESS
Complete any 4 courses approved by SOM
BA______ BA_____ BA_____

Note: (f) Fall Semester Only (s) Spring Semester Only
Note: A minor may be earned as long as degree requirements are met.

11/19/2009