

2009-10 CATALOG
BUSINESS ADMINISTRATION

B.B.A. Degree Requirements
 120 Credits

GENERAL REQUIREMENTS

***COMMUNICATION:- (9)**

Engl 111X (3)_____
 Engl 211X or 213X (3)_____
 Comm 131X or 141X (3)_____

(*must earn "C" grades or better in each course)

PERSPECTIVES ON THE HUMAN CONDITION:- (18-22)

A. *Complete BA 323X (3)_____
 (*must earn "C" grade or better)
B. Complete the 5 courses listed **OR** 3 of those listed
 plus 2 semester length courses in a single
 non-English language or 3 semester length
 courses (9 credits) in American Sign Language.

Anth 100X/Soc 100X (3)_____
 Econ/PS 100X (3)_____
 Hist 100X (3)_____
 Art/Mus/Thr 200X OR Hum 201X
 OR ANS 202X (3) _____
 Engl/FL 200X (3)_____
 Language option as listed above:
 _____() _____() _____()

***ECONOMICS & STATISTICS:- (12)**

Econ 201 (3)____ Stat 200X (3)____
 Econ 202 (3)____ Econ 227 (3)____
 (*must earn "C" grades or better in each course)

***MATHEMATICS:- (7)**

Math 161X (3)____ Math 262X (4)_____
 (*must earn "C" grades or better in each course)

NATURAL SCIENCE:- (8)

Complete any two 4-credit Core Natural Science courses
 _____(4)____ _____(4)____

LIBRARY & INFO SKILLS:- (0-1)

LS competency test ____ OR
 LS 100X or 101X (1)_____

COMPLETE 2 DESIGNATED (W) COURSES AND
 1 DESIGNATED (O) COURSE OR 2 COURSES
 DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:
 _____(W) _____(W)
 _____(O) OR _____(O/2) _____(O/2)

Note: A minor may be earned as long as degree
 requirements are met.

(badm)

*Designates only grades of "C" or better may be
 used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA
 and ECON credits to be earned in residence at UAF.

32 CREDITS ARE REQUIRED:

TOTAL TO DATE:_____
 MUST COMPLETE:_____

***MAJOR REQUIREMENTS**

1. Complete the following:- (55)

***COMMON BODY & GENERAL REQUIREMENTS:**

Acct 261 (3)_____	BA 325 (3)_____
Acct 262 (3)_____	BA 330 (4)_____
Acct 352 (3)_____	BA 343 (3)_____
BA 151 (3)_____	BA 360 (3)_____
BA 307 (3)_____	BA 390 (3)_____
Econ 321/322 (3)_____	BA 460 (3)____(O)
Econ 324/350 (3)_____	BA 462 (3)____(O)
Engl 314 (3)____(W)(O/2)	
AIS 101 (3)____ OR	
Computer Literacy Test	
AIS 310 (3)____ OR AIS 316 (3)_____	
_____ (3)_____ BA, Acct or Econ elective credit	

2. Complete one concentration: (12)

***FINANCE:- (12)**

complete 4 of the following:
 BA 423 (3) ____ (W)
 BA 424 (3) ____ BA 455 (3) ____
 BA 454 (3) ____ (O) BA 461 (3) ____

***GENERAL BUSINESS:- (12)**

Complete any 4 SOM courses approved by the undergraduate director:

BA _____ (3) ____	_____ (3) ____
BA _____ (3) ____	BA _____ (3) ____

***MANAGEMENT AND ORGANIZATIONS:- (12)**

complete 4 of the following:
 BA 317 (3)____(W)
 BA 447 (3)____(W,O) BA 457 (3)____
 BA 456 (3)____(W) BA 467 (3)____

***MARKETING:- (12)**

Complete four of the following:
 BA 436 (3)____
 BA 441 (3)____ BA 490 (3)____
 BA 445 (3)____(W) BA 491 (3)____

Credits for core/general requirements:	53
Credits required for major:	67
Total credits required for degree:	<u>120</u>

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BUSINESS ADMINISTRATION

B.B.A. Degree Requirements

120 Credits

CORE REQUIREMENTS

*COMMUNICATION (9cr):

- ___ ENGL111X (3) Intro to Academic Writing
- ___ ENGL211X (3) Academic Writing about Lit OR
- ENGL213X (3) Academic Writing about Social &
 Natural Sciences
- ___ COMM131X (3) Fund of Oral Comm, Group OR
- COMM141X (3) Fund of Oral Comm, Public

*MATHEMATICS (7cr):

- ___ MATH161X (3) Algebra for Business & Econ
- ___ MATH262X (4) Calculus for Business & Econ

NATURAL SCIENCES (8cr):

Complete any two 4-credit Core Natural Sciences courses

___(4) ___(4)

LIBRARY & INFO SKILLS (0-1cr):

- ___ LS Competency Test OR
- LS100X (1) Library & Info Strategies (f) OR
- LS101X (1) Library & Info Research

*ECONOMICS & STATISTICS (10cr):

- ___ ECON201 (3) Principles of Economics I: Microeconomics
- ___ ECON202 (3) Principles of Economics II: Macroeconomics
- ___ ECON227 (3) Intermediate Statistics for Bus/Econ
- ___ STAT200 (3) Elementary Probability & Statistics

INTENSIVE WRITING & ORAL REQUIREMENT

Courses must be at the upper division level.

Complete 2 designated (W) courses. ___(W) ___(W)

Complete 1 designated (O) course OR 2 designated (O/2) courses. ___(O) OR ___(O/2) ___(O/2)

MAJOR REQUIREMENTS

*COMMON BODY OF KNOWLEDGE

- ___ Computer Literacy Test OR
- AIS101 (3) Effective Personal Computer Use
- ___ AIS310 (3) Intro to Information Systems
- AIS316 (3) Accounting Information Systems
- ___ ACCT261 (3) Accounting Concepts & Uses I
- ___ ACCT262 (3) Accounting Concepts & Uses II
- ___ ACCT352 (3) Management Accounting
- ___ BA151 (3) Introduction to Business
- ___ BA307 (3) Personnel Management
- ___ BA325 (3) Financial Management
- ___ BA330 (4) Legal Environment of Business
- ___ BA343 (3) Principles of Marketing
- ___ BA360 (3) Operations Management
- ___ BA390 (3) Organizational Behavior
- ___ BA460O (3) International Business
- ___ BA462O (3) Corporate Strategy
- ___ ECON321 (3) Intermediate Microeconomics (f) OR
- ECON322 (3) Managerial Economics (s)
- ___ ECON324 (3) Intermediate Macroeconomics (s) OR
- ECON350 (3) Money & Banking (f)
- ___ ENGL314W,O/2 (3) Technical Writing
- ___ ACCT, BA, or ECON elective (3)

*Courses in which student must earn a grade of "C" or higher.

(f) Fall Semester Only (s) Spring Semester Only

Note: A minor may be earned as long as degree requirements are met.

PERSPECTIVES ON THE HUMAN COND.

___ BA 323X (3) Business Ethics*

Choose one option.

Option 1:

- ___ ANTH/SOC100X (3) Indiv, Society & Culture
- ___ ART/MUS/THR200X (3) Aesthetic Appreciation of
 Art/Drama/Music OR
- HUM201X (3) Unity in the Arts OR
- ANS202X (3) Appreciation of Alaska Native
 Performance (f)
- ___ ECON/PS100X (3) Political Economy
- ___ HIST100X (3) Modern World History
- ___ ENGL/FL200X (3) World Lit

Option 2:

___ Complete 3 courses from the list in option 1.

___ Complete 2 semester length courses in a single non-
English language or 3 semester length courses in
American Sign Language.

*MAJOR CONCENTRATION *Complete one.*

FINANCE: Complete 4 of the following

- ___ BA423W (3) Investment Analysis (s)
- ___ BA424 (3) Real Estate and Alternative Investments
- ___ BA454O (3) Student Investment Fund
- ___ BA455 (3) Portfolio Management
- ___ BA461 (3) International Finance (f)

MARKETING: Complete 4 of the following

- ___ BA241 (3) Advertising, Sales and Promotion (f/s)
- ___ BA441 (3) Promotion Management (f)
- ___ BA445W (3) Marketing Research (f)
- ___ BA490 (3) Services Marketing (s)
- ___ BA491 (3) Current Topics in Marketing (f)

MANAGEMENT & ORGANIZATIONS: Complete 4

- ___ BA317W (3) Employment Law (f)
- ___ BA447W,O (3) Compensation Management (s)
- ___ BA456W (3) Small Business Management (f)
- ___ BA457 (3) Training & Mgmt Development (s)
- ___ BA467 (3) Current Topics in Management (f)

GENERAL BUSINESS

Complete any 4 courses approved by SOM

BA _____ BA _____ BA _____

