

**2008-09 CATALOG**  
**BUSINESS ADMINISTRATION**

B.B.A. Degree Requirements  
 120 Credits

**GENERAL REQUIREMENTS**

**\*COMMUNICATION:- (9)**

Engl 111X (3)\_\_\_\_\_  
 Engl 211X or 213X (3)\_\_\_\_\_  
 Comm 131X or 141X (3)\_\_\_\_\_

(\*must earn "C" grades or better in each course)

**PERSPECTIVES ON THE HUMAN CONDITION:- (18-22)**

**A.** \*Complete BA 323X (3)\_\_\_\_\_  
 (\*must earn "C" grade or better)  
**B.** Complete the 5 courses listed **OR** 3 of those listed plus 2 semester length courses in a single non-English language or 3 semester length courses (9 credits) in American Sign Language.

Anth 100X/Soc 100X (3)\_\_\_\_\_  
 Econ/PS 100X (3)\_\_\_\_\_  
 Hist 100X (3)\_\_\_\_\_  
 Art/Mus/Thr 200X OR Hum 201X  
 OR ANS 202X (3) \_\_\_\_\_  
 Engl/FL 200X (3)\_\_\_\_\_  
 Language option as listed above:

\_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_

**\*ECONOMICS & STATISTICS:- (10)**

Econ 200 (4)\_\_\_\_ Stat 200X (3)\_\_\_\_\_  
 Econ 227 (3)\_\_\_\_\_  
 (\*must earn "C" grades or better in each course)

**\*MATHEMATICS:- (7)**

Math 161X (3)\_\_\_\_ Math 262X (4)\_\_\_\_\_  
 (\*must earn "C" grades or better in each course)

**NATURAL SCIENCE:- (8)**

Complete any two 4-credit Core Natural Science courses  
 \_\_\_\_\_(4)\_\_\_\_ \_\_\_\_\_(4)\_\_\_\_\_

**LIBRARY & INFO SKILLS:- (0-1)**

LS competency test \_\_\_\_\_ OR  
 LS 100X or 101X (1)\_\_\_\_\_

COMPLETE 2 DESIGNATED (W) COURSES AND  
 1 DESIGNATED (O) COURSE OR 2 COURSES  
 DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:  
 \_\_\_\_\_(W) \_\_\_\_\_(W)  
 \_\_\_\_\_(O) OR \_\_\_\_\_(O/2) \_\_\_\_\_(O/2)

Note: A minor may be earned as long as degree requirements are met. The only SOM minor allowed is Accounting.

(badm)

\*Designates only grades of "C" or better may be used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA and ECON credits to be earned in residence at UAF.

32 CREDITS ARE REQUIRED:

TOTAL TO DATE: \_\_\_\_\_  
 MUST COMPLETE: \_\_\_\_\_

**\*MAJOR REQUIREMENTS**

1. Complete the following:- (52)

**\*COMMON BODY & GENERAL REQUIREMENTS:**

Acct 261 (3)_____	BA 325 (3)_____
Acct 262 (3)_____	BA 330 (4)_____
Acct 352 (3)_____	BA 343 (3)_____
AIS 310 (3)_____	BA 360 (3)_____
BA 151 (3)_____	BA 390 (3)_____
BA 307 (3)_____	BA 460 (3)____ (O)
Econ 321/322 (3)_____	BA 462 (3)____ (O)
Econ 324/350 (3)_____	
Engl 314 (3)____(W)(O/2)	
AIS 101 (3)____ OR	
Computer Literacy Test_____	

2. Complete one concentration: (15)

**\*FINANCE**

BA 423 (3) ____ (W)	BA 455 (3) ____
BA 424 (3) ____	BA 461 (3) ____
BA 454 (3) ____ (O)	

**\*GENERAL BUSINESS**

Complete any 5 courses from the other concentrations:

BA ____ (3) ____	BA ____ (3) ____
BA ____ (3) ____	BA ____ (3) ____
BA ____ (3) ____	

**\*MANAGEMENT AND ORGANIZATIONS**

BA 317 (3)____(W)	BA 457 (3)_____
BA 447 (3)____(W,O)	BA 467 (3)_____
BA 456 (3)____(W)	

**\*MARKETING**

Complete the following:- (15)

BA 436 (3)_____	BA 490 (3)_____
BA 441 (3)_____	BA 491 (3)_____
BA 445 (3)____(W)	

Credits for core/general requirements:	53
Credits required for major:	67
Total credits required for degree:	120

# 2008-09 CATALOG

## BUSINESS ADMINISTRATION

B.B.A. Degree Requirements  
120 Credits

### \*COMMUNICATION (9cr):

- \_\_\_ ENGL111X (3) Intro to Academic Writing
- \_\_\_ ENGL211X (3) Academic Writing about Lit OR
- \_\_\_ ENGL213X (3) Academic Writing about Social & Natural Sciences
- \_\_\_ COMM131X (3) Fund of Oral Comm, Group OR
- \_\_\_ COMM141X (3) Fund of Oral Comm, Public

### \*MATHEMATICS (7cr):

- \_\_\_ MATH161X (3) Algebra for Business & Econ
- \_\_\_ MATH262X (4) Calculus for Business & Econ

### NATURAL SCIENCES (8cr):

Complete any two 4-credit Core Natural Sciences courses  
\_\_\_(4) \_\_\_(4)

### LIBRARY & INFO SKILLS (0-1cr):

- \_\_\_ LS Competency Test OR
- \_\_\_ LS100X (1) Library & Info Strategies (f) OR
- \_\_\_ LS101X (1) Library & Info Research

### \*ECONOMICS & STATISTICS (10cr):

- \_\_\_ ECON200 (4) Principles of Economics
- \_\_\_ ECON227 (3) Intermediate Statistics for Bus/Econ
- \_\_\_ STAT200 (3) Elementary Probability & Statistics

## INTENSIVE WRITING & ORAL REQUIREMENT

*Courses must be at the upper division level.*

Complete 2 designated (W) courses. \_\_\_(W) \_\_\_(W)

Complete 1 designated (O) course OR 2 designated (O/2) courses. \_\_\_(O) OR \_\_\_(O/2) \_\_\_(O/2)

## MAJOR REQUIREMENTS

### \*COMMON BODY OF KNOWLEDGE

- \_\_\_ Computer Literacy Test OR
- \_\_\_ AIS101 (3) Effective Personal Computer Use
- \_\_\_ AIS310 (3) Intro to Information Systems
- \_\_\_ ACCT261 (3) Accounting Concepts & Uses I
- \_\_\_ ACCT262 (3) Accounting Concepts & Uses II
- \_\_\_ ACCT352 (3) Management Accounting
- \_\_\_ BA151 (3) Introduction to Business
- \_\_\_ BA307 (3) Personnel Management
- \_\_\_ BA325 (3) Financial Management
- \_\_\_ BA330 (4) Legal Environment of Business
- \_\_\_ BA343 (3) Principles of Marketing
- \_\_\_ BA360 (3) Operations Management
- \_\_\_ BA390 (3) Organizational Behavior
- \_\_\_ BA460O (3) International Business
- \_\_\_ BA462O (3) Corporate Strategy
- \_\_\_ ECON321 (3) Intermediate Microeconomics (f) OR
- \_\_\_ ECON322 (3) Managerial Economics (s)
- \_\_\_ ECON324 (3) Intermediate Macroeconomics (s) OR
- \_\_\_ ECON350 (3) Money & Banking (f)
- \_\_\_ ENGL314W,O/2 (3) Technical Writing

\*Courses in which student must earn a grade of "C" or higher.

(f) Fall Semester Only (s) Spring Semester Only

Note: A minor may be earned as long as degree requirements are met.

The only SOM minor allowed is Accounting.

## CORE REQUIREMENTS

### PERSPECTIVES ON THE HUMAN COND.

- \_\_\_ BA 323X (3) Business Ethics\*

*Choose one option.*

*Option 1:*

- \_\_\_ ANTH/SOC100X (3) Indiv, Society & Culture
- \_\_\_ ART/MUS/THR200X (3) Aesthetic Appreciation of Art/Drama/Music OR
- \_\_\_ HUM201X (3) Unity in the Arts OR
- \_\_\_ ANS202X (3) Appreciation of Alaska Native Performance (f)
- \_\_\_ ECON/PS100X (3) Political Economy
- \_\_\_ HIST100X (3) Modern World History
- \_\_\_ ENGL/FL200X (3) World Lit

*Option 2:*

- \_\_\_ Complete 3 courses from the list in option 1.

\_\_\_ Complete 2 semester length courses in a single non-English language or 3 semester length courses in American Sign Language.

### \*MAJOR CONCENTRATION *Complete one.*

#### FINANCE

- \_\_\_ BA423W (3) Investment Analysis (s)
- \_\_\_ BA424 (3) Real Estate and Alternative Investments
- \_\_\_ BA454O (3) Student Investment Fund
- \_\_\_ BA455 (3) Portfolio Management
- \_\_\_ BA461 (3) International Finance (f)

#### MARKETING

- \_\_\_ BA436 (3) Consumer Behavior (s)
- \_\_\_ BA441 (3) Promotion Management (f)
- \_\_\_ BA445W (3) Marketing Research (f)
- \_\_\_ BA490 (3) Services Marketing (s)
- \_\_\_ BA491 (3) Current Topics in Marketing (f)

#### MANAGEMENT & ORGANIZATIONS

- \_\_\_ BA317W (3) Employment Law (f)
- \_\_\_ BA447W,O (3) Compensation Management (s)
- \_\_\_ BA456W (3) Small Business Management (f)
- \_\_\_ BA457 (3) Training & Mgmt Development (s)
- \_\_\_ BA467 (3) Current Topics in Management (f)

#### GENERAL BUSINESS

Complete any 5 courses from the other concentrations.

- BA \_\_\_\_\_ BA \_\_\_\_\_ BA \_\_\_\_\_
- BA \_\_\_\_\_ BA \_\_\_\_\_

*Note: The B.B.A. degree requires 50% of the ACCT, BA, and ECON credits to be earned in residence at UAF. 32 credits are required.*