**B.B.A. Degree Requirements**

120 Credits

**GENERAL REQUIREMENTS**

*COMMUNICATION:* - (9)
- Engl 111X (3)
- Engl 211X or 213X (3)
- Comm 131X or 141X (3)

(*must earn "C" grades or better in each course)

**PERSPECTIVES ON THE HUMAN CONDITION:** - (18-22)

A. *Complete BA 323X (3)*

("must earn "C" grade or better)

B. Complete the 5 courses listed OR 3 of those listed
plus 2 semester length courses in a single
non-English language or 3 semester length
courses (9 credits) in American Sign Language.

- Anh 100X/Soc 100X (3)
- Econ/PS 100X (3)
- Hist 100X (3)
- Art/Mus/Thr 200X OR Hum 201X
- OR ANS 202X (3)

Language option as listed above:

( ) ( ) ( ) ( )

*ECONOMICS & STATISTICS:* - (10)
- Econ 200 (4)
- Stat 200X (3)
- Econ 227 (3)

(*must earn "C" grades or better in each course)

**MATHEMATICS:* - (7)
- Math 161X (3)
- Math 262X (4)

(*must earn "C" grades or better in each course)

**NATURAL SCIENCE:** - (8)

Complete any two 4-credit Core Natural Science courses

(4) (4)

**LIBRARY & INFO SKILLS:** - (0-1)
- LS competency test
- OR
- LS 100X or 101X (1)

COMPLETE 2 DESIGNATED (W) COURSES AND
1 DESIGNATED (O) COURSE OR 2 COURSES
DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:

( ) ( ) ( )

( ) ( ) ( )

Note: A minor may be earned as long as degree
requirements are met. The only SOM minor
allowed is Accounting.

(badm)

*Designates only grades of "C" or better may be
used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA
and ECON credits to be earned in residence at UAF.

32 CREDITS ARE REQUIRED:

TOTAL TO DATE: ___

MUST COMPLETE: ___

**MAJOR REQUIREMENTS**

1. Complete the following:* - (52)

**COMMON BODY & GENERAL REQUIREMENTS:**

- Acct 261 (3)
- Acct 262 (3)
- Acct 352 (3)
- AIS 310 (3)
- AIS 311 (3)
- BA 151 (3)
- BA 307 (3)
- Econ 321/322 (3)
- Econ 324/350 (3)
- Engl 314 (3)
- IS 310 (3)
- BA 423 (3)
- BA 424 (3)
- BA 425 (3)
- BA 454 (3)
- Econ 200 (4)
- Stat 200X (3)
- Econ 227 (3)
- Math 161X (3)
- Math 262X (4)

(*must earn "C" grades or better in each course)

**GENERAL BUSINESS**

Complete any 5 courses from the other concentrations:

- BA ____ (3) ___
- BA ____ (3) ___
- BA ____ (3) ___
- BA ____ (3) ___

**MANAGEMENT AND ORGANIZATIONS**

- BA 317 (3) (W) ___
- BA 447 (3) (W,O) ___
- BA 456 (3) (W) ___

**MARKETING**

Complete the following:* - (15)

- BA 436 (3) ___
- BA 490 (3) ___
- BA 441 (3) ___
- BA 491 (3) ___
- BA 445 (3) (W)

Credits for core/general requirements: 53
Credits required for major: 67
Total credits required for degree: 120
**CORE REQUIREMENTS**

**COMMUNICATION (9cr):**
- ENGL111X (3) Intro to Academic Writing
- ENGL211X (3) Academic Writing about Lit OR
- ENGL213X (3) Academic Writing about Social & Natural Sciences
- COMM131X (3) Fund of Oral Comm, Group OR
- COMM141X (3) Fund of Oral Comm, Public

**MATHEMATICS (7cr):**
- MATH161X (3) Algebra for Business & Econ
- MATH262X (4) Calculus for Business & Econ

**NATURAL SCIENCES (8cr):**
Complete any two 4-credit Core Natural Sciences courses

**LIBRARY & INFO SKILLS (0-1cr):**
- LS Competency Test OR
- LS100X (1) Library & Info Strategies (f) OR
- LS101X (1) Library & Info Research

**ECONOMICS & STATISTICS (10cr):**
- ECON200 (4) Principles of Economics
- ECON227 (3) Intermediate Statistics for Bus/Econ
- STAT200 (3) Elementary Probability & Statistics

**INTENSIVE WRITING & ORAL REQUIREMENT**
Courses must be at the upper division level.
Complete 2 designated (W) courses. ________ (W) ________ (W)
Complete 1 designated (O) course OR 2 designated (O/2) courses. ________ (O) OR ________ (O/2) ________ (O/2)

**COMMON BODY OF KNOWLEDGE**
- AIS101 (3) Effective Personal Computer Use
- AIS310 (3) Intro to Information Systems
- ACCT261 (3) Accounting Concepts & Uses I
- ACCT262 (3) Accounting Concepts & Uses II
- ACCT352 (3) Management Accounting
- BA151 (3) Introduction to Business
- BA307 (3) Personnel Management
- BA325 (3) Financial Management
- BA330 (4) Legal Environment of Business
- BA343 (3) Principles of Marketing
- BA360 (3) Operations Management
- BA390 (3) Organizational Behavior
- BA460X (3) International Business
- BA462X (3) Corporate Strategy
- ECON321 (3) Intermediate Microeconomics (f) OR
- ECON322 (3) Managerial Economics (s)
- ECON324 (3) Intermediate Macroeconomics (s) OR
- ECON350 (3) Money & Banking (f)
- ENGL314W,O/2 (3) Technical Writing

**MAJOR REQUIREMENTS**

**MAJOR CONCENTRATION Complete one.**

**FINANCE**
- BA242W (3) Investment Analysis (s)
- BA424 (3) Real Estate and Alternative Investments
- BA454O (3) Student Investment Fund
- BA455 (3) Portfolio Management
- BA461 (3) International Finance (f)

**MARKETING**
- BA436 (3) Consumer Behavior (s)
- BA441 (3) Promotion Management (f)
- BA445W (3) Marketing Research (f)
- BA490 (3) Services Marketing (s)
- BA491 (3) Current Topics in Marketing (f)

**MANAGEMENT & ORGANIZATIONS**
- BA317W (3) Employment Law (f)
- BA447W,O (3) Compensation Management (s)
- BA456W (3) Small Business Management (f)
- BA457 (3) Training & Mgmt Development (s)
- BA467 (3) Current Topics in Management (f)

**GENERAL BUSINESS**
Complete any 5 courses from the other concentrations.

Note: The B.B.A. degree requires 50% of the ACCT, BA, and ECON credits to be earned in residence at UAF. 32 credits are required.

8/20/2008