

2004-05 CATALOG
BUSINESS ADMINISTRATION

B.B.A. Degree Requirements
 124 Credits

GENERAL REQUIREMENTS

COMMUNICATIONS:- (9)

Engl 111X (3)_____
 Engl 211X or 213X (3)_____
 Comm 131X or 141X (3)_____

PERSPECTIVES ON THE HUMAN CONDITION:- (18-22)

A. *Complete NRM 303X or Phil 322X or PS 300X (3)_____
*(*must earn "C" grade or better in approved ethics course)*
B. Complete the 5 courses listed OR 3 of those listed plus 2 semester length courses in a single non-English language or 3 semester length courses (9 credits) in American Sign Language.
 Anth 100X/Soc 100X (3)_____
 Art/Mus/Thr 200X OR Hum 201X OR ANS 202X (3) _____
 Econ/PS 100X (3)_____
 Hist 100X (3)_____
 Engl/FL 200X (3)_____
 Language option as listed above:
 _____() _____() _____()

***ECONOMICS & STATISTICS:- (10)**

Econ 200 (4)____ Stat 200 (3)____
 Econ 227 (3)_____
*(*must earn "C" grades or better in each course)*

***MATHEMATICS:- (7)**

Math 161X (3)_____ Math 262X (4)_____
*(*must earn "C" grades or better in each course)*

NATURAL SCIENCE:- (8)

Complete any two 4-credit Core Natural Science courses
 _____(4)_____ _____(4)_____

LIBRARY & INFO SKILLS:- (0-1)

LS competency test _____ OR
 LS 100X or 101X (1)_____

COMPLETE 2 DESIGNATED (W) COURSES AND
 1 DESIGNATED (O) COURSE OR 2 COURSES
 DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:
 _____(W) _____(W)
 _____(O) OR _____(O/2) _____(O/2)

Note: A minor may be earned as long as degree requirements are met. The only SOM minor allowed is Accounting. (badm)

**Designates only grades of "C" or better may be used to fulfill this requirement.*

NOTE: The BBA degree requires 50% of the ACCT, BA and ECON credits to be earned in residence at UAF.
 32 CREDITS ARE REQUIRED:
 TOTAL TO DATE:_____
 MUST COMPLETE:_____

***MAJOR REQUIREMENTS**

1. Complete the following:- (49)

***COMMON BODY & GENERAL REQUIREMENTS:**

Acct 261 (3)_____	BA 325 (3)_____
Acct 262 (3)_____	BA 330 (4)_____
Acct 352 (3)_____	BA 343 (3)_____
AIS 310 (3)_____	BA 360 (3)_____
BA 151 (3)_____	BA 390 (3)_____
BA 307 (3)_____	BA 462 (3)____(O)
Econ 321/322 (3)_____	
Econ 324/350 (3)_____	
Engl 314 (3)____(W)(O/2)	
AIS 101 (3)_____ OR	
Computer Literacy Test_____	

2. Complete one concentration: (15)

***FINANCE**

BA 423 (3) _____ (W)	BA 455 (3) _____
BA 424 (3) _____	BA 461 (3) _____
BA 454 (3) _____ (O)	

***GENERAL BUSINESS**

Complete any 5 courses from the other concentrations:

BA _____ (3) _____	BA _____ (3) _____
BA _____ (3) _____	BA _____ (3) _____
BA _____ (3) _____	

***MANAGEMENT AND ORGANIZATIONS**

BA 317 (3)____(W)	BA 457 (3)_____
BA 447 (3)____(W,O)	BA 460 (3)____(O)
BA 456 (3)____(W)	

***MARKETING**

Complete the following:- (15)

BA 436 (3)_____	BA 490 (3)_____
BA 441 (3)_____	BA 491 (3)_____
BA 445 (3)____(W)	

3. Complete 11 credits of free electives:

_____ () _____	_____ () _____
_____ () _____	_____ () _____

Credits for core/general requirements:	53
Credits required for major:	64
Elective credits:	11
Total credits required for degree:	124

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BUSINESS ADMINISTRATION

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124 Credits

COMMUNICATION (9cr):

- ___ ENGL111X (3) Intro to Academic Writing
- ___ ENGL211X (3) Academic Writing about Lit OR
- ___ ENGL213X (3) Academic Writing about Social & Natural Sciences
- ___ COMM131X (3) Fund of Oral Comm, Group OR
- ___ COMM141X (3) Fund of Oral Comm, Public

MATHEMATICS (7cr):

- ___ MATH161X (3) Algebra for Business & Econ*
- ___ MATH262X (4) Calculus for Business & Econ*

NATURAL SCIENCES (8cr):

Complete any two 4-credit Core Natural Sciences courses
_____(4) _____(4)

LIBRARY & INFO SKILLS (0-1cr):

- ___ LS Competency Test OR
- ___ LS100X (1) Library & Info Strategies (f) OR
- ___ LS101X (1) Library & Info Research

ECONOMICS & STATISTICS (10cr):

- ___ ECON200 (4) Principles of Economics*
- ___ ECON227 (3) Intermediate Statistics for Bus/Econ*
- ___ STAT200 (3) Elementary Probability & Statistics*

INTENSIVE WRITING & ORAL REQUIREMENT

Courses must be at the upper division level.

Complete 2 designated (W) courses. _____(W) _____(W)

Complete 1 designated (O) course OR 2 designated (O/2) courses. _____(O) OR _____(O/2) _____(O/2)

MAJOR REQUIREMENTS

*COMMON BODY OF KNOWLEDGE

- ___ Computer Literacy Test OR
- ___ AIS101 (3) Effective Personal Computer Use
- ___ AIS310 (3) Intro to Information Systems
- ___ ACCT261 (3) Accounting Concepts & Uses I
- ___ ACCT262 (3) Accounting Concepts & Uses II
- ___ ACCT352 (3) Management Accounting
- ___ BA151 (3) Introduction to Business
- ___ BA307 (3) Personnel Management
- ___ BA325 (3) Financial Management
- ___ BA330 (4) Legal Environment of Business
- ___ BA343 (3) Principles of Marketing
- ___ BA360 (3) Operations Management
- ___ BA390 (3) Organizational Behavior
- ___ BA462O (3) Corporate Strategy
- ___ ECON321 (3) Intermediate Microeconomics (f) OR
- ___ ECON322 (3) Managerial Economics (s)
- ___ ECON324 (3) Intermediate Macroeconomics (s) OR
- ___ ECON350 (3) Money & Banking (f)
- ___ ENGL314W,O/2 (3) Technical Writing

*ELECTIVE REQUIREMENTS (11cr):

- ___ Complete 11 elective credits
- _____() _____() _____() _____()

Note: The B.B.A. degree requires 50% of the ACCT, BA, and ECON credits to be earned in residence at UAF. 32 credits are required.

*Courses in which student must earn a grade of "C" or higher.

(f) Fall Semester Only (s) Spring Semester Only

Note: A minor may be earned as long as degree requirements are met.

The only SOM minor allowed is Accounting.

CORE REQUIREMENTS

PERSPECTIVES ON THE HUMAN COND.

- ___ PS300X (3) Values and Choice* OR
- ___ PHIL322X (3) Ethics* OR
- ___ NRM303X (3) Environmental Ethics & Actions* (s)

Choose one option.

Option 1:

- ___ ANTH/SOC100X (3) Indiv, Society & Culture
- ___ ART/MUS/THR200X (3) Aesthetic Appreciation of Art/Drama/Music OR
- ___ HUM201X (3) Unity in the Arts OR
- ___ ANS202X (3) Appreciation of Alaska Native Performance (f)

- ___ ECON/PS100X (3) Political Economy
- ___ HIST100X (3) Modern World History
- ___ ENGL/FL200X (3) World Lit

Option 2:

___ Complete 3 courses from the list in option 1.

___ Complete 2 semester length courses in a single non-English language or 3 semester length courses in American Sign Language.

*MAJOR CONCENTRATION *Complete one.*

FINANCE

- ___ BA423W (3) Investment Analysis (s)
- ___ BA424 (3) Real Estate and Alternative Investments
- ___ BA454O (3) Student Investment Fund
- ___ BA455 (3) Portfolio Management
- ___ BA461 (3) International Finance (f)

MARKETING

- ___ BA436 (3) Consumer Behavior (s)
- ___ BA441 (3) Promotion Management (f)
- ___ BA445W (3) Marketing Research (f)
- ___ BA490 (3) Services Marketing (s)
- ___ BA491 (3) Current Topics in Marketing (f)

MANAGEMENT & ORGANIZATIONS

- ___ BA317W (3) Employment Law (f)
- ___ BA447W,O (3) Compensation Management (s)
- ___ BA456W (3) Small Business Management (f)
- ___ BA457 (3) Training & Mgmt Development (s)
- ___ BA460O (3) International Management (s)

GENERAL BUSINESS

Complete any 5 courses from the other concentrations.

BA_____ BA_____ BA_____

BA_____ BA_____