

2003-04 CATALOG

BUSINESS ADMINISTRATION

B.B.A. Degree Requirements
124 Credits

GENERAL REQUIREMENTS

COMMUNICATIONS:- (9)

Engl 111X (3) _____
Engl 211X or 213X (3) _____
Comm 131X or 141X (3) _____

PERSPECTIVES ON THE HUMAN CONDITION:- (18-22)

A. *Complete NRM 303X or Phil 322X or
PS 300X (3) _____
(*must earn "C" grade or better in approved ethics course)
B. Complete the 5 courses listed **OR** 3 of those listed
plus 2 semester length courses in a single
non-English language or 3 semester length
courses (9 credits) in American Sign Language.
Anth 100X/Soc 100X (3) _____
Art/Mus/Thr 200X OR Hum 201X
OR ANS 202X (3) _____
Econ/PS 100X (3) _____
Hist 100X (3) _____
Engl/FL 200X (3) _____
Language option as listed above:
_____ () _____ () _____ ()

*ECONOMICS & STATISTICS:- (10)

Econ 200 (4) _____ Stat 200 (3) _____
Econ 227 (3) _____
(*must earn "C" grades or better in each course)

*MATHEMATICS:- (7)

Math 161X (3) _____ Math 262X (4) _____
(*must earn "C" grades or better in each course)

NATURAL SCIENCE:- (8)

Two 4-credit courses with labs from approved Natural
Science core courses with depth or breadth emphasis.
_____ (4) _____ (4) _____

LIBRARY & INFO SKILLS:- (0-1)

LS competency test _____ OR
LS 100X or 101X (1) _____

COMPLETE 2 DESIGNATED (W) COURSES AND
1 DESIGNATED (O) COURSE OR 2 COURSES
DESIGNATED (O/2) AT THE UPPER DIVISION LEVEL:
_____ (W) _____ (W)
_____ (O) OR _____ (O/2) _____ (O/2)

Note: A minor may be earned as long as degree
requirements are met. The only SOM minor
allowed is Accounting.
(badm)

*Designates only grades of "C" or better may be
used to fulfill this requirement.

NOTE: The BBA degree requires 50% of the ACCT, BA
and ECON credits to be earned in residence at UAF.
32 CREDITS ARE REQUIRED:

TOTAL TO DATE: _____

MUST COMPLETE: _____

*MAJOR REQUIREMENTS

1. Complete the following:- (49)

*COMMON BODY & GENERAL REQUIREMENTS:

Acct 261 (3) _____ BA 325 (3) _____
Acct 262 (3) _____ BA 330 (4) _____
Acct 352 (3) _____ BA 343 (3) _____
AIS 310 (3) _____ BA 360 (3) _____
BA 151 (3) _____ BA 390 (3) _____
BA 307 (3) _____ BA 462 (3) _____ (O)
Econ 321/322 (3) _____
Econ 324/350 (3) _____
Engl 314 (3) _____ (W)(O/2)
AIS 101 (3) _____ OR
Computer Literacy Test _____

2. Complete one concentration: (15)

*FINANCE

BA 420 (3) _____ BA 455 (3) _____
BA 423 (3) _____ BA 461 (3) _____
BA 454 (3) _____ (O)

*GENERAL BUSINESS

Complete any 5 courses from the other concentrations:

BA _____ (3) _____ BA _____ (3) _____
BA _____ (3) _____ BA _____ (3) _____
BA _____ (3) _____

*MANAGEMENT AND ORGANIZATIONS

BA 317 (3) _____ (W) BA 457 (3) _____
BA 447 (3) _____ (W,O) BA 460 (3) _____ (O)
BA 456 (3) _____ (W)

*MARKETING

Complete the following:- (15)

BA 436 (3) _____ BA 490 (3) _____
BA 441 (3) _____ BA 491 (3) _____
BA 445 (3) _____ (W)

3. Complete the following elective requirements (11):

Complete 5 elective credits: (May **not** include BA,
ECON, ACCT, AIS)

_____ () _____ () _____
_____ () _____ () _____

Complete 6 free elective credits: (May include BA,
ECON, AIS, ACCT)

_____ () _____ () _____
_____ () _____ () _____

Credits for core/general requirements:	53
Credits required for major:	64
Elective credits:	11
Total credits required for degree:	<u>124</u>

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BUSINESS ADMINISTRATION

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COMMUNICATION (9cr):

- ___ ENGL111X (3) Intro to Academic Writing
- ___ ENGL211X (3) Academic Writing about Lit OR
- ___ ENGL213X (3) Academic Writing about Social & Natural Sciences
- ___ COMM131X (3) Fund of Oral Comm, Group OR
- ___ COMM141X (3) Fund of Oral Comm, Public

MATHEMATICS (7cr):

- ___ MATH161X (3) Algebra for Business & Econ*
- ___ MATH262X (4) Calculus for Business & Econ*

NATURAL SCIENCES (8cr):

Complete two 4-credit courses with labs from approved Natural Sciences core c

LIBRARY & INFO SKILLS (0-1cr):

- ___ LS Competency Test OR
- ___ LS100X (1) Library & Info Strategies (f) OR
- ___ LS101X (1) Library & Info Research

ECONOMICS & STATISTICS (10cr):

- ___ ECON200 (4) Principles of Economics*
- ___ ECON227 (3) Intermediate Statistics for Bus/Econ*
- ___ STAT200 (3) Elementary Probability & Statistics*

INTENSIVE WRITING & ORAL REQUIREMENT

Courses must be at the upper division level.

Complete 2 designated (W) courses. _____(W) _____(W)

Complete 1 designated (O) course OR 2 designated (O/2) courses. _____(O) OR _____(O/2) _____(O/2)

MAJOR REQUIREMENTS

*COMMON BODY OF KNOWLEDGE

- ___ Computer Literacy Test OR
- ___ AIS101 (3) Effective Personal Computer Use
- ___ AIS310 (3) Intro to Information Systems
- ___ ACCT261 (3) Accounting Concepts & Uses I
- ___ ACCT262 (3) Accounting Concepts & Uses II
- ___ ACCT352 (3) Management Accounting
- ___ BA151 (3) Introduction to Business
- ___ BA307 (3) Personnel Management
- ___ BA325 (3) Financial Management
- ___ BA330 (4) Legal Environment of Business
- ___ BA343 (3) Principles of Marketing
- ___ BA360 (3) Operations Management
- ___ BA390 (3) Organizational Behavior
- ___ BA462O (3) Corporate Strategy
- ___ ECON321 (3) Intermediate Microeconomics (f) OR
- ___ ECON322 (3) Managerial Economics (s)
- ___ ECON324 (3) Intermediate Macroeconomics (s) OR
- ___ ECON350 (3) Money & Banking (f)
- ___ ENGL314W,O/2 (3) Technical Writing

*ELECTIVE REQUIREMENTS (11cr):

- ___ Complete 11 elective credits, 5 of which must be outside the SOM.
- ___ () ___ () ___ () ___ ()

*Courses in which student must earn a grade of "C" or higher.

(f) Fall Semester Only (s) Spring Semester Only

Note: A minor may be earned as long as degree requirements are met. The only SOM minor allowed is Accounting.

CORE REQUIREMENTS

PERSPECTIVES ON THE HUMAN COND.

- ___ PS300X (3) Values and Choice* OR
- ___ PHIL322X (3) Ethics* OR
- ___ NRM303X (3) Environmental Ethics & Actions* (s)

Choose one option.

Option 1:

- ___ ANTH/SOC100X (3) Indiv, Society & Culture
- ___ ART/MUS/THR200X (3) Aesthetic Appreciation of Art/Drama/Music OR

- ___ HUM201X (3) Unity in the Arts OR
- ___ ANS202X (3) Appreciation of Alaska Native Performance (f)

- ___ ECON/PS100X (3) Political Economy
- ___ HIST100X (3) Modern World History
- ___ ENGL/FL200X (3) World Lit

Option 2:

- ___ Complete 3 courses from the list in option 1.
- ___
- ___
- ___

___ Complete 2 semester length courses in a single non-English language or 3 semester length courses in American Sign Language.

*MAJOR CONCENTRATION *Complete one.*

FINANCE

- ___ BA420 (3) Portfolio Theory & Asset Pricing (s)
- ___ BA423W (3) Investment Analysis (s)
- ___ BA454O (3) Student Investment Fund
- ___ BA455 (3) Portfolio Management
- ___ BA461 (3) International Finance (f)

MARKETING

- ___ BA436 (3) Consumer Behavior (s)
- ___ BA441 (3) Promotion Management (f)
- ___ BA445W (3) Marketing Research (f)
- ___ BA490 (3) Services Marketing (s)
- ___ BA491 (3) Current Topics in Marketing (f)

MANAGEMENT & ORGANIZATIONS

- ___ BA317W (3) Employment Law (f)
- ___ BA447W,O (3) Compensation Management (s)
- ___ BA456W (3) Small Business Management (f)
- ___ BA457 (3) Training & Mgmt Development (s)
- ___ BA460O (3) International Management (s)

GENERAL BUSINESS

Complete any 5 courses from the other concentrations.

BA _____ BA _____ BA _____

BA _____ BA _____

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