



COOPERATIVE
EXTENSION
SERVICE

UNIVERSITY OF ALASKA FAIRBANKS

Palmer District Office

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26th Annual Statewide

Alaska
**Greenhouse
& Nursery
Conference**



January 23+24, 2007

Best Western Lake Lucille Inn, Wasilla

Includes the Polar Grower Trade Show

Sponsored by:
University of Alaska Fairbanks
Cooperative Extension Service

*UAF is an AA/EEO employer
and educational institution.*

Tuesday, January 23

- 8:00-8:45 Registration and coffee
- 8:45-9:00 Opening Remarks
- 9:00-9:45 **Bio-control in the Greenhouse**
Mary Alyce Kobler
- 9:45-10:00 **Noxious & Invasive Weeds Update**
Dan Proulx
- 10:00-10:30 Coffee and Pastry
Polar Grower Trade Show
- 10:30-10:50 **Scope of AK Hort Industry — Sue Bentz**
- 10:50-11:10 **How the Alaska Grown and Cooperative Marketing Programs Can Help Your Business — Amy Pettit**
- 11:10-12:00 **What Makes The Plant Kingdom Grow**
Cyndie Warbelow-Tack
- 12:00-1:00 Buffet Lunch
- 1:00-1:15 Trade Show Introduction and Vendors
- 1:15-1:45 **Cooperative Extension Service Distance Master Gardener and Horticulture Certificate Programs — Jodie Anderson**
- 1:45-2:30 **Producing Liners from Unrooted Cuttings: Its easier than you think**
Chuck Lewis
- 2:30-3:00 Polar Grower Trade Show
- 3:00-4:00 **Rants and Marketing Part 1**
Laurie Scullin
- 4:00-4:45 **Tree selection: What to look for and what to avoid — Stephen Nickel**
- 6:00 Tables will be reserved at the Shoreline Restaurant, Lake Lucille Inn for those who would like to eat dinner and socialize after the conference.

Wednesday, January 24

- 8:00-9:00 Registration and coffee
- 9:00-9:45 **Best Management Practices**
Mary Alyce Kobler
- 9:45-10:15 Coffee and Pastry
Polar Grower Trade Show
- 10:15-11:00 **Consumer Buzz, Panel Discussion**
Julie Riley, moderator
- 11:00-11:30 **Gardening in the 21st Century**
Susan Miller
- 11:30-12:00 **Alaska Peony Project Update**
Patricia Holloway
- 12:00-1:00 Buffet Lunch
- 1:00-1:30 **Energy Issues in the Greenhouse**
Rich Seifert
- 1:30-2:15 **New Flowers and Ideas for 2007**
Steph Danials and Bob Cesena
- 2:15-2:45 Polar Grower Trade Show
- 2:45-3:45 **Rants and Marketing Part 2 - The Workshop**
Laurie Scullin

Thank You
Palmer Soil & Water Conservation District and
Alaska Division of Agriculture
for helping to support the conference

2007 Conference Planning Committee

Jeff Smeenk, UAF/CES Palmer, Chair
Nancy MacFarlane, Danamac Acres Greenhouse, Palmer
Cyndie Warbelow-Tack, The Plant Kingdom, Fairbanks
Nickel LaFleur, LaFleur Gardening, Anchorage
Dr. Roseann Leiner, UAF/CES Palmer
Julie Riley, UAF/CES Anchorage

Future Alaska Greenhouse & Nursery Conference Locations

2008: Fairbanks
2009: Anchorage



2007 Alaska Master Gardener Conference
March 16 & 17
Fairbanks Princess Riverside Lodge
Contact info: gardeners@alaska.com
uld@acsalaska.net
Virginia @ (907)451-8478

2007 Alaska Potato & Vegetable Conference
March 13 (potatoes)
March 14 (vegetables)
Mat-Su College
Contact: UAF/CES Palmer, 745-3360

2007 Certified Pesticide Applicator Conference
March 2
UAA Commons
Contact: UAF/CES Anchorage
786-6300

Alaska Greenhouse & Nursery Conference Speakers

Jodie Anderson is Curriculum Coordinator for a USDA higher education grant with Cooperative Extension Service. She is using her background in teaching in biology to develop the statewide horticulture certificate.

Sue Bentz is an Agricultural Statistician for the USDA Ag Statistics Service. The service collects and publishes agricultural data for the USDA that is used by producer groups, universities and government agencies in Alaska and nationwide.

Bob Cesena is the Alaska & Western Washington sales representative for WeHoP, Western Horticultural Products Inc. He offers his customers a blend of plant knowledge and suggestions on what it takes to sell his products in today's market.

Steph Daniels is Greenhouse Manager and Head Grower for Bells Nursery in Anchorage. She is responsible for ordering basket stuffers, choosing and testing annual plant materials, and designing specialty baskets and tubs. Steph has been with Bells Nursery for 20 years.

Patricia Holloway is a Professor of Horticulture at UAF and is also the Director of the Georgeson Botanical Garden on campus. She has been working with peony production for commercial purposes since 2000.

Mary Alyce Kobler managed greenhouse facilities at several Universities before becoming a private consultant. In addition to consulting in the fields of exotic plant collections, biological controls, greenhouse construction and management, Ms. Kobler practices IPM horticulture at a private estate and foundation. She and her husband cultivate three acres of vegetable and flower gardens at their home in Upstate New York.

Chuck Lewis is sales representative for McHutchison in Puyallup. Before moving to Washington in 2004 he spent 22 years working with P&M Garden Services in Eagle River. Chuck's expertise includes plant material suited to Alaska and the shipping concerns Alaska businesses face.

Susan Miller retired after 23 years with the Municipality of Anchorage's Horticulture Division. Susan served on the Anchorage City of Flowers Committee, the Alaska Botanical Garden board of directors, and participated in the Anchorage Horticulture Coalition's grass roots effort to support municipal horticulture. She currently operates a specialty business, The Garden Gate, which carries unique items appealing to the horticulturally inclined.

Stephen Nickel is an International Society of Arboriculture Certified Arborist. In a previous life he worked in the commercial tree care industry. Now, with the Alaska Division of Forestry's Community Forestry Program, he focuses on increasing awareness of the value of the urban forest and how to properly care for the trees within.

Dan Proulx is Natural Resource Specialist with the Department of Natural Resources Division of Agriculture in Fairbanks. He works with the CAPS program (Cooperative Agricultural Pest Survey), land sales and ag land issues north of the Alaska Range.

Amy Pettit is a marketing specialist with the Alaska Division of Agriculture in Palmer. She manages the Alaska Grown, the Cooperative Marketing Grant, Farmers Market outreach, and USDA COOL auditing programs.

Julie Riley is the Horticulture Agent with the University of Alaska Fairbanks Cooperative Extension Service in Anchorage.

Laurie Scullin is the Director of Marketing for Floragem in CA and the Marketing Manager for Sahin, a Dutch flower seed company. Mr. Scullin also owns a marketing company — The New Product Group. In his spare time he writes the Rants and Raves Column for "Greenhouse Grower Magazine." He has spent the last 20 years offering marketing support to some of the industry's top firms and has developed programs in use at independent garden centers, big-box chains and supermarkets across the United States and Canada.

Rich Seifert is a Energy Specialist with UAF Cooperative Extension Service. He has been conducting research and organizing workshops on techniques to improve energy efficiency in Alaska structures for 30 years.

Cyndie Warbelow-Tack owns and operates The Plant Kingdom on Farmers Loop Road in Fairbanks. The greenhouses have been in operation at their current location since 1999. Prior to moving to this site, Cyndie and Steve Tack grew vegetables commercially and then built and operated a general store, cafe, and greenhouse business for 20 years in Two Rivers, 25 miles from Fairbanks.

Polar Grower Trade Show Participants 2007

Businesses

WeHoP, Sequim, WA
McHutchison, Puyallup, WA
The Garden Gate, Anchorage
Alaska Garden & Pet, Anchorage
Syngenta Seeds, Inc., Bellingham WA
Far North Tree & Seed Co., Palmer
Alaska Rural Rehabilitation Corporation, Palmer

Agencies/Organizations

ADEC Pesticide Program, Wasilla
Alaska Division of Agriculture
USDA Farm Service Agency, Palmer
Alaska Botanical Garden, Anchorage
Community Forestry Program, DNR
Palmer FFA & Mat-Su District-wide Agriculture
Education Program
Plant Materials Center, Palmer
USDA Rural Development

Catalogs

Blooming Nursery, WA
Hash Tree Co, ID
One Green World, OR
Northwoods Nursery, OR

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Registration Form

Name _____ Business _____

Address _____ State _____ ZIP _____

Phone _____ FAX _____ E-mail _____

Do you require a vegetarian meal? Yes

Registration Fees

\$90 (both days) \$ _____ \$50 (one day) Tue. Wed. \$ _____

Payment Options

Credit Card Information

Visa Mastercard

Cardholder Name as appearing on card _____

Card Number _____ Exp. Date _____

Amount to Charge \$ _____ 3-digit V-code _____ Billing ZIP _____

Cardholder Signature _____

CES will charge your card the amount indicated above. In the event that this amount is not correct, you will be contacted. CES will confirm your registration via email receipt upon success of transaction. All questions and concerns should be directed to: UAF Cooperative Extension Business office, PO Box 756180, Fairbanks, AK 99775-6180, (907) 474-7269.

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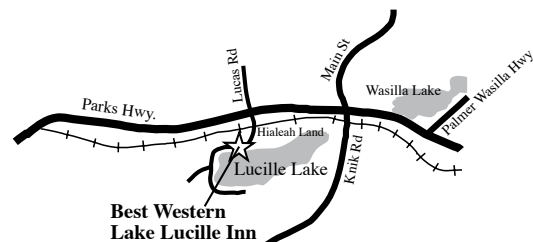
Credit card, JVs, and PO purchases:
mailed and faxed registrations accepted.

Be sure to mention . . . "I'm with the Greenhouse + Nursery Conference"
for 10% off room rate!

Room Rates: Double Queen Lakeside — **\$95.79** Single Queen Parkingside — **\$86.11** (Price includes 5% room tax, 2.5% local tax)

Best Western Lake Lucille Inn

1300 W. Lake Lucille Drive Wasilla, AK 99654
800.897.1776 (voice) 907.376.6199 (fax)



A list of participants will be made available at the conference. If you **do not** wish to be included on the list, please check this box.