



**Steve Jones**, Chancellor  
(907) 474-7112  
(907) 474-6725 fax  
chancellor@uaf.edu

## Office of the Chancellor

320 Signers' Hall, P.O. Box 757500, Fairbanks, Alaska 99775-7500

### MEMORANDUM

DATE: January 9, 2007

TO: Participants, CES Task Group

FROM: Steve Jones, Chancellor *Steve*

RE: CES Task Group Charge

Thank you for agreeing to participate in this critical endeavor. I seek your assistance in fully engaging CES as a vehicle for university engagement – “engagement” in the full sense of the term as envisioned in the Kellogg Commission Report on the Future of State Universities and Land Grant Colleges. Please make use of CES-related reports, current strategic planning documents, and other materials, such as the Fall 2006 4-H program review and the draft CES Compact Plan, as you examine CES and its future.

I am looking for recommendations to facilitate CES more aggressively supporting UAF’s role as Alaska’s Land Grant University, and more deliberately elevating CES as an outreach arm of UAF. Recommendations should address the following (not in priority order, nor exhaustive):

- Higher profile for CES within and outside UAF.
- More aggressive engagement in entrepreneurial initiatives with industry and strategic partners – in addition to those with traditional programmatic ties.
- CES driving strategic initiatives central to UAF’s mission. These actions should reflect national trends – but refined to an Alaskan setting.
- An aggressive fiscal strategy that encompasses formula funds, fees for service, grants and contracts, community buy-in, and philanthropy.
- Serving as the strategic mechanism for program development with agencies that share similar UAF mission-critical initiatives, to include the Denali Commission, National Park Service, etc.
- CES’s position within a modern research university, emphasizing scholarship, research, and essential linkage to academic units, other outreach units, and the full set of UAF’s distributed dimensions.
- Structural and organizational modifications to enable the group’s recommendations.

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I am particularly interested in CES as an engagement vehicle for UAF – CES as a “gateway” to UAF and for UAF to reach people, communities, and other stakeholders. My hope is that you will offer a very succinct and compelling set of recommendations within 60 days.

Thank you.

SBJ

MemoCESTaskGroupCharge