

# **University of Alaska Fairbanks College of Business and Security Management**

Public Disclosure

Academic Year 2022

(Fall 2021 to Summer 2022)

January 4, 2023

**University of Alaska Fairbanks**  
**College of Business and Security Management**  
**Public Disclosure**

**Statement of Purpose:** This public disclosure addresses standard six in the AACSB 2020 Guiding Principles and Standards for Business Accreditation.

*“Schools provide relevant and timely public disclosure data documenting overall academic program quality. This information should be available on the accredited unit’s website, where it is clearly displayed and distinguishable from university amalgamated data” (page 52).*

**University of Alaska Fairbanks College of Business and Security Management:** The College of Business and Security Management offers eight degrees, five of which are reviewed by AACSB. These include the Bachelor of Business Administration (BBA) in Accounting and Business Administration, Bachelors of Applied Management (BAM), the Bachelors of Sport and Recreation Business (BSRB) and the Masters of Business Administration (MBA). AACSB does not review the Bachelor of Emergency and Security Management (BSEM), the Masters of Security and Disaster Management (MSDM), or the Doctorate Degree (PhD) in Natural Resources and Sustainability. The BSRB program is currently in a teach-out phase and not accepting new students. Information on all of our programs and degrees can be found on our website (<http://www.uaf.edu/cbsm/degrees/>).

**Our Mission:** We are a diverse and inclusive learning community where innovation in teaching, discovery, and service prepares students for professional success that benefits our community, the state of Alaska, and the nation.

**Our Strategies:** The College of Business and Security Management emphasizes experiential and active learning focusing on problem solving, effective communication, and ethics awareness, while providing students with a sound understanding of business concepts and global awareness. The College of Business and Security Management values applied, interdisciplinary and pedagogic intellectual contributions, and supports service to improve both student success and the long-term economic sustainable well-being of Alaska and the nation.

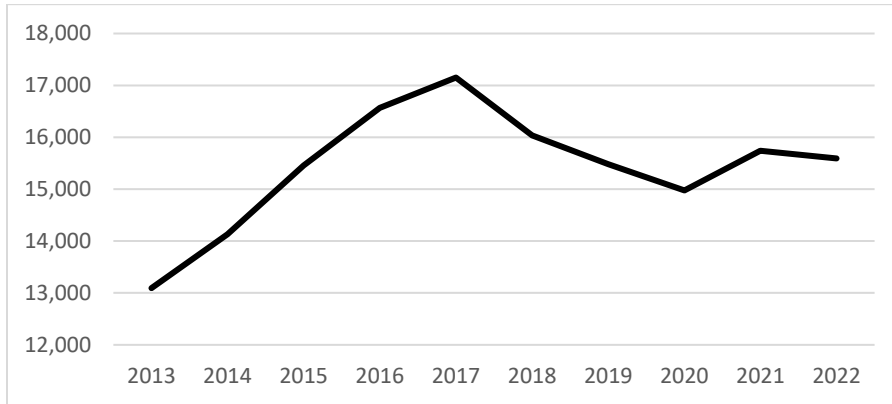
**Our Vision:** The College of Business and Security Management is recognized for high-quality programs, experiential learning opportunities for students, service to the community, and accomplished teaching and research faculty. The College of Business and Security Management continuously strives to be the known as a premier business school in Alaska and around the nation.

## I. Student Enrollment

Over the last ten years student credit hours (SCH) have increased from 13,093 to 15,595 (see Table 1 and Figure 1).

**Table 1.** Total Student Credit Hours (2013-2022)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
UAF	13,093	14,133	15,459	16,566	17,151	16,034	15,479	14,977	15,741	15,595



**Figure 1.** Student Credit Hours (2013 – 2022).

In the 2021 Fall semester, the College of Business and Security Management had 776 total majors consisting of 653 undergraduate and 123 graduate students. For 2022 there were 164 graduating students in total with 111 undergraduates and 53 graduates (see Table 2).

**Table 2.** Fall 2021 Majors and AY 2022 Graduates

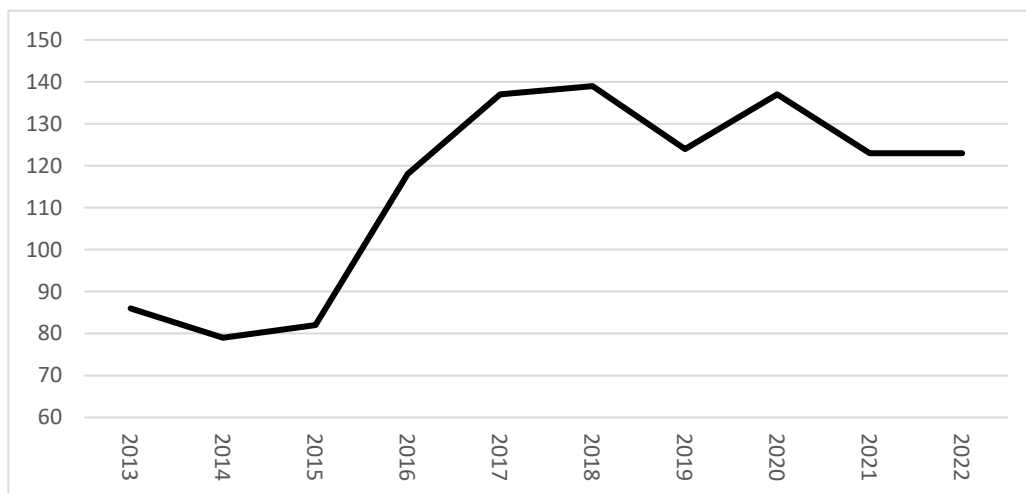
Degree Program	Majors	Graduates
<b>Undergraduate</b>	<b>653</b>	<b>111</b>
Accounting	146	16
Accounting Post-Baccalaureate Certificate	19	2
Applied Management	78	9
Business Administration	236	44
Arctic Security Graduate Certificate		2
Strategic Leadership Graduate Certificate		1
Security and Emergency Management	144	35
Sport and Recreation Business	30	5
<b>Graduate</b>	<b>123</b>	<b>53</b>
MBA	78	43
Masters Security and Disaster Management	42	7
Arctic Security Licensure	3	2
Strategic Leadership Licensure		1

The number of undergraduate majors has grown from 590 in 2012 to 653 in 2021 (see Figure 2).



**Figure 2.** UAF College of Business and Security Management Fall Semester Undergraduate Majors (2012-2021).

Over the last ten years the number of graduate majors has grown from 86 to 123 (see Figure 3).



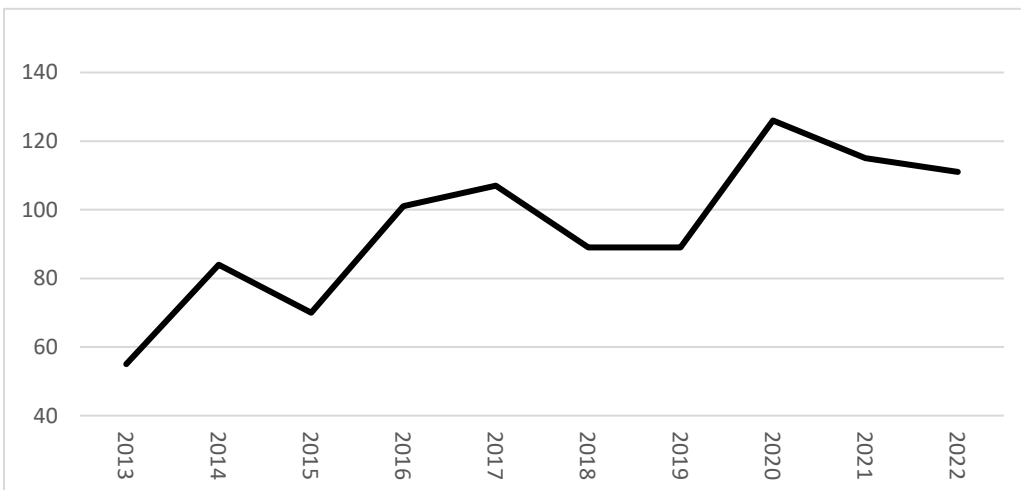
**Figure 3.** UAF College of Business and Security Management Fall Semester Graduate Majors (2013-2022).

Slightly more than half of undergraduate majors are male (53%) and the graduates are 50% male and female. The majority of undergraduate and graduate students are white (59% and 66% respectively). The largest minority for the undergraduate program is Alaska Native (15%) and the largest minority in the graduate program is Hispanic (10%). Alaskans make up 70% of the undergraduate and 71% of the graduate students (see Table 3).

**Table 3 .Student Diversity (percentages for Fall 2021).**

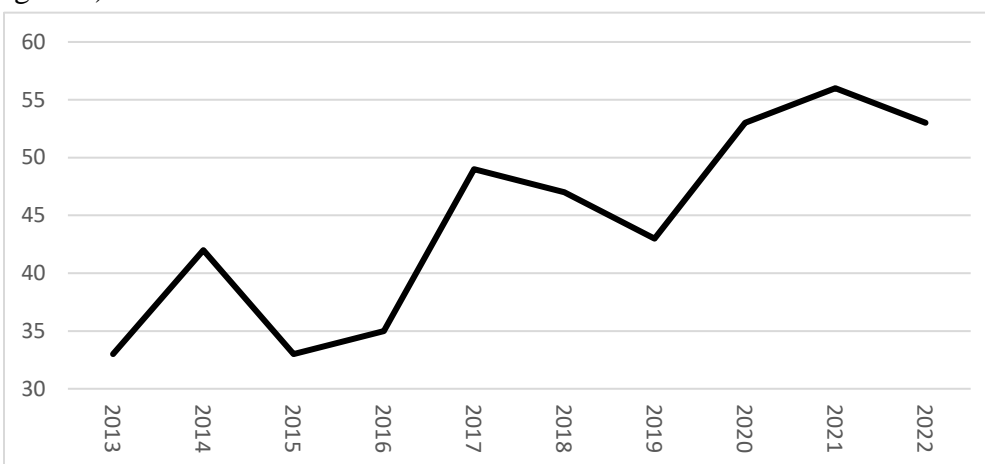
	<b>Undergraduate (%)</b>	<b>Graduate (%)</b>
Female	47	50
Male	53	50
AK Native	15	5
Asian	5	6
Black	5	3
Hispanic	9	10
Other	6	6
Pacific Islander	2	4
White	59	66
Alaska	70	71
Foreign	4	1
Lower 48 and Hawaii	26	29

Over a ten year period, the number of graduating undergraduate students has increased from 55 in 2012 to 111 in 2022 (see Figure 4).



**Figure 4.** UAF College of Business and Security Management Graduating Undergraduates (2013-2022).

The number of graduating graduate students has increased from 33 in 2013 to 53 in 2022 (see Figure 5).



**Figure 5.** UAF College of Business and Security Management Graduating Undergraduates (2013-2022).

## II. Student Performance

The College of Business and Security Management participates in the Peregrine business exams and compares its scores to other AACSB accredited universities. There is too much data to report here for all of our programs so we have summarized the results from our largest undergraduate and graduate programs, the BBA BA, and the MBA. Scores for other programs are available by request.

The reported scores for the business administration program are from ethics and the technical fields of accounting, finance, marketing, microeconomics, human resources, and organization behavior. In all fields the majority of the CBSM business administration students exceeded the average scores of students from AACSB accredited schools (see Table 4).

**Table 4.** Undergraduate Business Administration Peregrine Testing Results for Ethics and Business Technical Fields for CBSM and AACSB accredited schools (2022)

	CBSM Average	AACSB Average	Percent CBSM Students >AACSB Average
<b>Ethics</b>	65.6	56.1	71%
<b>Accounting</b>	59.0	53.9	55%
<b>Finance</b>	61.1	49.8	79%
<b>Marketing</b>	60.5	68.5	60%
<b>Microeconomics</b>	64.5	55.8	76%
<b>Human Resources</b>	67.6	62.1	60%
<b>Organizational Behavior</b>	62.1	55.8	66%

The reported scores for the MBA program are from ethics and the technical fields of finance, management, human resources, operations/production management, organization behavior, and marketing. In all fields the majority of the CBSM business administration students exceeded the average scores of students from AACSB accredited schools (see Table 5).

**Table 5.** MBA Peregrine Testing Results for Ethics and Business Technical Fields for CBSM and AACSB accredited schools (2022)

	<b>CBSM Average</b>	<b>AACSB Average</b>	<b>Percent CBSM Students &gt;AACSB Average</b>
<b>Ethics</b>	72.7	61.8	68%
<b>Finance</b>	66.5	54.4	73%
<b>Management</b>	68.1	57.8	77%
<b>Human Resources</b>	65.1	55.7	74%
<b>Operations/Production Management</b>	72.3	56.3	74%
<b>Organizational Behavior</b>	67.9	61.3	74%
<b>Marketing</b>	72.7	64.8	73%

### III. Student Aid

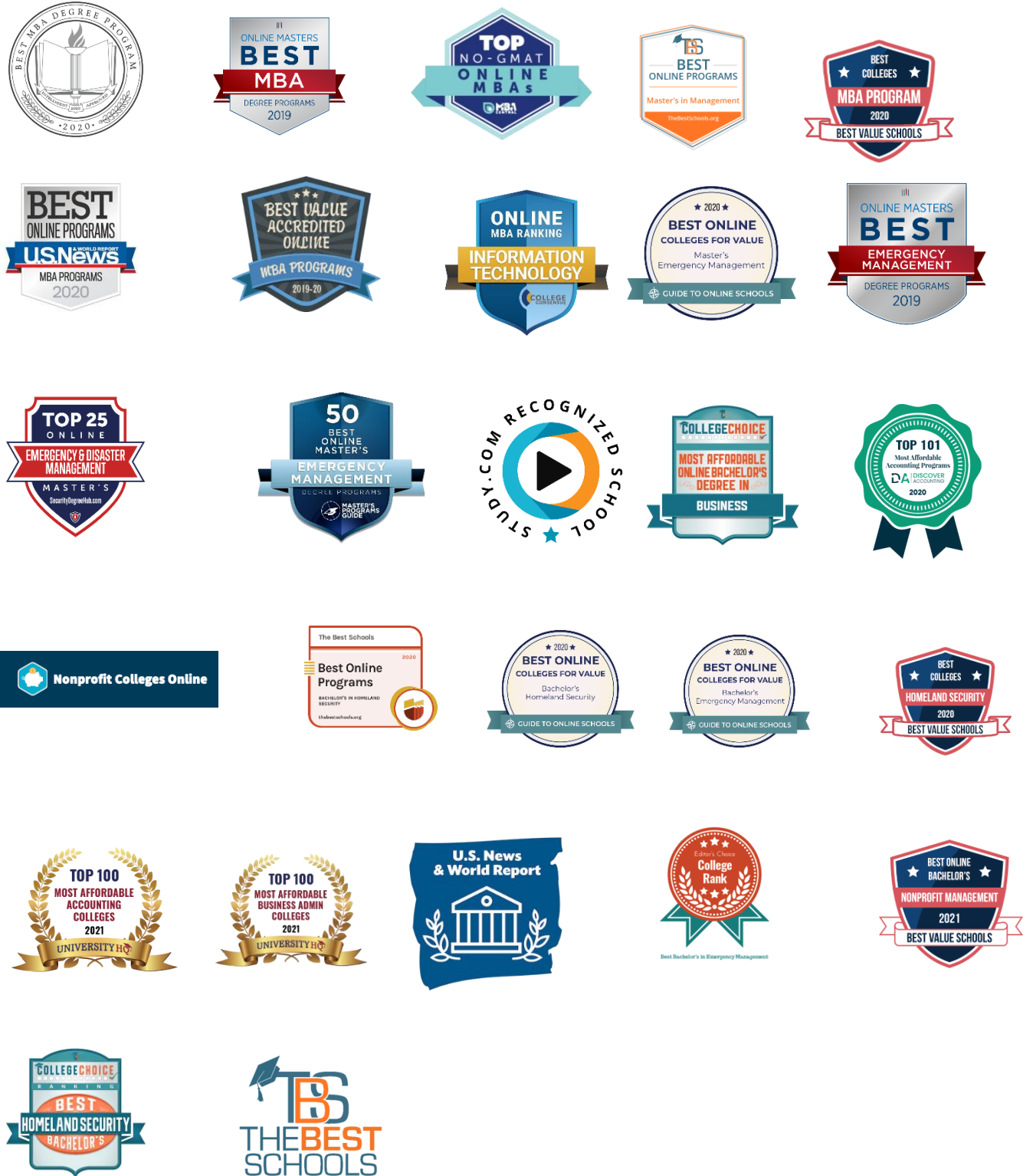
CBSM assists its students with many scholarship opportunities. One way that we generate scholarships is from endowments. Over the last ten years the amount of the endowment that generated student scholarships has risen from \$444 thousand to \$2.5 million (see Table 6).

**Table 6.** UAF School of Management Foundation Funds to Generate Student Scholarships (2012 to 2021).

<b>Year</b>	<b>Endowments that Generated Student Scholarships (\$000)</b>
<b>2012</b>	402
<b>2013</b>	444
<b>2014</b>	684
<b>2015</b>	1,086
<b>2016</b>	1,297
<b>2017</b>	1,458
<b>2018</b>	1,470
<b>2019</b>	1,756
<b>2020</b>	2,096
<b>2021</b>	2,343
<b>2022</b>	2,503

#### IV. External Recognition.

The UAF College of Business and Security Management has been recognized by numerous outlets for its high-quality degree programs.



## V. External Partnerships

The UAF College of Business and Security Management also has several organizations that have been or continues an affiliation.



## VI. Alumni Employment

Important to student success are internships and placements. CBSM administers a survey to its graduates each year. The following list (Table 7) is a report of where are students were working or had employment lined up as they approached graduation.

**Table 7.** The 2022 Class of CBSM Students and their Employers or Business

Alaska Railroad Corp.
Altman Rogers & Co
Applied for interns with the NFL
Bardstpnw fire department
BDO USA
Best Buy
Borrego Springs Fire Department
California Department of Tax and Fee Administration
Chester County of Pennsylvania
City of Tacoma
Department of the Army
DoD
Federal Aviation Administration
Health Fitness (management company for the Yukon Kuskokwim Regional Aquatic Health and Safety Center)
InDyne, Inc. at Clear Space Force Station
Interior Gas Utility
Intuit
JNSC Transport Inc
KPMG
Lake and Peninsula School District
Levatio Inc
LoveUALatte
Majors Realty Group
Marysville School District
Matanuska Susitna Borough EOC specialist (on-call) Penco Pacific Marine Hazardous Materials Supervisor (on-call)
Nike, Inc.
PeaceHealth Ketchikan Medical Center
REI
RJG
Robinson & Ward, P.C.
Saltchuk
Smith College

Spenard Builders Supply
State of Alaska
Texas Animal Health Commission
U.S. Army
University of Alaska Fairbanks
University of Alaska Human Resources
US Ecology
USAF
West Central Joint Dispatch
Yukon-Kuskokwim Health Corporation

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