**BUSINESS ADMINISTRATION**

School of Management  
Department of Business Administration  
907-474-7461  
www.uaf.edu/som/programs/ba/

**B.B.A. Degree**

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

**Major — B.B.A. Degree**

**Concentrations: Finance, General Business, Management and Organizations, Marketing**

1. Complete the general university requirements. (See page 131. As part of the core curriculum requirements, complete: BA F323X*; and MATH F262X*.)
2. Complete the B.B.A. degree requirements. (See page 137. As part of the Common Body of Knowledge, complete AIS F310.)
3. Complete the following:*  
   BA F151—Introduction to Business ...........................................3  
   ENGL F314W/O/2—Technical Writing ...........................................3
4. Complete the following program (major) requirements:*  
   ECON F321—Intermediate Microeconomics (3)  
   or ECON F322—Managerial Economics (3)  
   BA F460—International Business .............................................3
5. Complete an additional 6 credits from ACCT, BA or ECON.
6. Complete one of the following concentrations:*  
   **a. Finance**
   Complete four of the following:  
   BA F423W—Investment Analysis .............................................3  
   BA F424—Real Estate and Alternative Investments ..........3  
   BA F454O—Student Investment Fund .....................................3  
   BA F455—Portfolio Management .............................................3  
   BA F461—International Finance ...........................................3
   **b. General Business**
   Complete four School of Management courses (of which at least three must be BA courses) approved by the undergraduate director and of which at least 6 hours must be upper division. **Note: At least one course must be designated writing intensive (W).**  
   **c. Management and Organizations**
   Complete four of the following:  
   BA F317W—Employment Law ..................................................3  
   BA F447W/O—Compensation Management .........................3  
   BA F456W—Small Business Management .........................3  
   BA F457—Training and Management Development ..........3  
   BA F467—Current Topics in Management ...........................3
   **d. Marketing**
   Complete four of the following:  
   BA F241—Advertising, Sales and Promotion ......................3  
   BA F436—Consumer Behavior.............................................3  
   BA F443W—Marketing Research ............................................3  
   BA F490—Services Marketing ...............................................3  
   BA F491—Current Topics in Marketing ..............................3
7. Minimum credits required ..................................................120

* Students must earn a C grade (2.0) or better in each course.
** Business students may earn a minor as long as their business degree requirements are met first.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF.

Note: Only one bachelor of business administration degree may be earned with a concentration in general business, finance, management and organizations, or marketing.

**Minor**

**Finance**

1. Complete the following:  
   ACCT F261—Accounting Concepts and Uses I  
   BA F151—Introduction to Business  
   BA F325—Financial Management  
   ECON F200—Principles of Economics
   Minimum credits required ................................................16

**General Business**

1. Complete five School of Management courses (of which at least three must be B.A. courses) approved by the undergraduate director and of which at least 6 hours must be upper-division.

2. Minimum credits required ................................................15

**Management and Organizations**

1. Complete five of the following:  
   BA F151—Introduction to Business  
   BA F307—Introductory Human Resource Management  
   BA F317W—Employment Law  
   BA F325—Financial Management  
   BA F330—The Legal Environment of Business  
   BA F343—Principles of Marketing  
   BA F360—Operations Management  
   BA F390—Organizational Theory and Behavior  
   ECON F200—Principles of Economics
   Minimum credits required ................................................15
Marketing

1. Complete five courses from the following:
   - STAT F200X—Elementary Probability and Statistics .............3
   - BA F151—Introduction to Business ..................................3
   - BA F241—Advertising, Sales and Promotion ........................3
   - BA F343—Principles of Marketing ......................................3
   - BA F436—Consumer Behavior ...........................................3
   - BA F490—Services Marketing ..........................................3
   - BA F491—Current Topics in Marketing ..............................3

2. Minimum credits required ....................................................15

Sports Management

1. Required:
   - BA F280—Sports Leadership ..............................................3
   - BA F281—Sports Management ...........................................3

2. Complete nine credit hours from the following:
   - ACCT F261—Accounting Concepts and Uses I ......................3
   - AIS F310—Management of Information Systems ..................3
   - BA F151—Introduction to Business ..................................3
   - BA F253—Internship in Business ........................................3
   - BA F390—Organizational Theory and Behavior ..................3
   - BA F457—Training and Management Development .............3
   - PSY F337W—Sports Psychology .........................................3
   - JRN F260—Sports Journalism ...........................................3

3. Minimum credits required ....................................................15

* Minors applicable to a bachelor of arts or bachelor of science degree.
All degrees (e.g. B.A., B.S., etc.) require additional courses. Refer to specific degree and program requirements.

Baccalaureate Core Requirements
(Note: all courses for Core must be completed with C- or higher.)

COMMUNICATION (9)
Complete the following:
ENGL F111X ................................................................. (3) ___
ENGL F190H may be substituted.
Complete one of the following:
ENGL F211X OR ENGL F213X ........................................... (3) ___
Complete one of the following:
COMM F131X OR COMM F141X ........................................... (3) ___

PERSPECTIVES ON THE HUMAN CONDITION (18)
Complete all of the following four courses:
ANTH F100X/SOC F100X ................................................ (3) ___
ECON F100X OR PS F100X ............................................. (3) ___
HIST F100X................................................................. (3) ___
ENGL/FL F200X .......................................................... (3) ___
Complete one of the following three courses:
ART/MUS/THR F200X, HUM F201X OR ANS F202X .... (3) ___
Complete one of the following six courses:
BA F323X, COMM F300X, JUST F300X, NRM F303X, PS F300X OR PHIL F322X ................................................. (3) ___

OR complete 12 credits from the above courses PLUS
• two semester-length courses in a single Alaska Native language or other non-English language OR
• three semester-length courses (9 credits) in American Sign Language taken at the university level.

MATHEMATICS (3)
Complete one of the following:
MATH F103X, MATH F107X, MATH F161X OR
STAT F200X .................................................................. (3 – 4) ___
* No credit may be earned for more than one of MATH F107X or F161X.

OR complete one of the following:*  
MATH F200X, MATH F201X, MATH F202X,
MATH F262X OR MATH F272X............................................ (4) ___
*Or any math course having one of these as a prerequisite.

NATURAL SCIENCES (8)
Complete any two (4-credit) courses:
ATM F101X ............................................................................. (4) ___
BIOL F100X ............................................................................. (4) ___
BIOL F103X ............................................................................. (4) ___
BIOL F104X ............................................................................. (4) ___
BIOL F111X ............................................................................. (4) ___
BIOL F112X ............................................................................. (4) ___
BIOL F115X ............................................................................. (4) ___
BIOL F116X ............................................................................. (4) ___
CHEM F100X .......................................................................... (4) ___
CHEM F103X .......................................................................... (4) ___
CHEM F104X .......................................................................... (4) ___
CHEM F105X .......................................................................... (4) ___
CHEM F106X .......................................................................... (4) ___
CHEM F108X .......................................................................... (4) ___
GEOS F100X ........................................................................... (4) ___
GEOS F101X ........................................................................... (4) ___
GEOS F112X ........................................................................... (4) ___
GEOS F120X ........................................................................... (4) ___
GEOS F125X ........................................................................... (4) ___
MSL F111X ............................................................................. (4) ___
PHYS F102X ............................................................................ (4) ___
PHYS F103X ............................................................................ (4) ___
PHYS F104X ............................................................................ (4) ___
PHYS F115X ............................................................................ (4) ___
PHYS F116X ............................................................................ (4) ___
PHYS F117X ............................................................................ (4) ___
PHYS F211X ............................................................................ (4) ___
PHYS F212X ............................................................................ (4) ___
PHYS F213X ............................................................................ (4) ___

LIBRARY AND INFORMATION RESEARCH (0 – 1)
Successful completion of library skills competency test OR
LS F100X or F101X prior to junior standing.............. (0 – 1) ___

UPPER-DIVISION WRITING AND ORAL COMMUNICATION (0)
Complete the following:
Two writing intensive courses designated (W) ..............(0) ___
and one oral communication intensive course designated (O) .................................................. (0) ___

OR two oral communication intensive courses designated (O/2), at the upper-division level (see degree and/or major requirements) .................................................. (0) ___

CORE CREDITS REQUIRED .................................................. 38 – 39
Minimum credits required for degree ....................... 120