

Business Administration

School of Management
 Department of Business Administration
 (907) 474-7253
www.uafsom.com/badegree.html

B.B.A. Degree

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

Admission Standards to UAF School of Management's Upper-Division Courses

A student wishing to take upper division courses in accounting, accounting information systems or business administration must first complete the following courses.

- Complete at least 30-40 credits with a cumulative GPA of 2.25 or higher.
- Complete the following courses with a grade of "C" or better:
 - ACCT 261—Accounting Concepts and Uses I..... 3
 - ACCT 262—Accounting Concepts and Uses II 3
 - STAT 200X—Elementary Probability and Statistics 3
 - AIS 101—Effective Personal Computer Use 3
 - COMM 131X—Fundamentals of Oral Communication:
 - Group Context (3)
 - or COMM 141X Fundamentals of Oral Communication:
 - Public Context (3) 3
 - ECON 200—Principles of Economics..... 4
 - ENGL 111X—Introduction to Academic Writing..... 3
 - ENGL 211X—Academic Writing about Literature (3)
 - or ENGL 213X—Academic Writing about Social and Natural Sciences (3)..... 3
 - MATH 262X—Calculus for Business and Economics 4
- Complete at least 9 credits that satisfy UAF's Baccalaureate Core in Perspectives on the Human Condition and Natural Sciences.

Conditional Admission to Upper-division Courses

A student wishing to take upper-division courses in accounting, accounting information systems and business administration may do so for one semester only while completing lower level deficiencies, with approval of the director of undergraduate studies.

Major—B.B.A. Degree

Concentrations: Finance, General Business, Management and Organizations, Marketing

- Complete the general university requirements. (See page 116. As part of the core curriculum requirements, complete: BA 323X*; and MATH 262X*.)
- Complete the B.B.A. degree requirements. (See page 124. As part of the Common Body of Knowledge, complete AIS 310.)

- Complete the following:*
 - BA 151—Introduction to Business 3
 - ENGL 314W,O/2—Technical Writing..... 3
- Complete the following program (major) requirements:*
 - ACCT 352—Management Accounting 3
 - BA 307—Personnel Management 3
 - ECON 321—Intermediate Microeconomics (3)
 - or ECON 322—Managerial Economics (3) 3
 - BA 460—International Business 3
- Complete one of the following concentrations:*

Finance

- Complete the following:
 - BA 423W—Investment Analysis..... 3
 - BA 424—Real Estate and Alternative Investments 3
 - BA 454O—Student Investment Fund..... 3
 - BA 455—Portfolio Management 3
 - BA 461—International Finance 3

General Business

- Complete any five courses from these concentrations: finance, management and organizations, and marketing. 15
- Note: At least one course must be designated writing intensive (W).*

Management and Organizations

- Complete the following:
 - BA 317W—Employment Law..... 3
 - BA 447W,O—Compensation Management..... 3
 - BA 456W—Small Business Management..... 3
 - BA 457—Training and Management Development 3
 - BA 467—Current Topics in Management..... 3

Marketing

- Complete the following:
 - BA 436—Consumer Behavior 3
 - BA 441—Promotion Management 3
 - BA 445W—Marketing Research 3
 - BA 490—Services Marketing 3
 - BA 491—Current Topics in Marketing 3
- Minimum credits required 120

* Student must earn a C grade or better in each course.

** Business students may earn a minor as long as their business degree requirements are met first.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF.

Note: Only one bachelor of business administration degree may be earned with a concentration in general business, finance, management and organizations, or marketing.

Minor*

Finance

- Complete the following:
 - ACCT 261—Accounting Concepts and Uses I..... 3
 - BA 151—Introduction to Business 3
 - BA 325—Financial Management 3
 - ECON 200—Principles of Economics 4
- Complete one of the following with instructor permission:
 - BA 424—Real Estate and Alternative Investments 3
 - BA 454O—Student Investment Fund..... 3
 - BA 461—International Finance 3
- Minimum credits required..... 16



General Business

- Complete the following:
BA 151—Introduction to Business..... 3
- Complete four of the following:
ACCT 261—Accounting Concepts and Uses I..... 3
BA 307—Personnel Management..... 3
BA 325—Financial Management..... 3
BA 343—Principles of Marketing..... 3
BA 360—Operations Management..... 3
BA 390—Organizational Theory and Behavior..... 3
ECON 200—Principles of Economics..... 4
- Minimum credits required..... 15-16

Management and Organizations

- Complete the following:
BA 151—Introduction to Business..... 3
- Complete four of the following:
BA 307—Personnel Management..... 3
BA 317W—Employment Law..... 3
BA 325—Financial Management..... 3
BA 330—The Legal Environment of Business..... 4

- BA 343—Principles of Marketing..... 3
BA 360—Operations Management..... 3
BA 390—Organizational Theory and Behavior..... 3
- Minimum credits required..... 15-16

Marketing

- Complete the following:
BA 343—Principles of Marketing..... 3
BA 436—Consumer Behavior..... 3
BA 441—Promotion Management..... 3
BA 490—Services Marketing..... 3
- Complete one of the following:
BA 445W—Marketing Research..... 3
BA 491—Current Topics in Marketing..... 3
- Minimum credits required..... 15

** For a bachelor of arts or bachelor of science degree.*

Note: To take BA 300 level courses as a minor, students must receive approval from the director of undergraduate studies to be admitted in a Business Administration minor, meet all prerequisites for BA 300-level classes, have a cumulative GPA of 2.25 and be of junior standing. Students interested in pursuing a minor are reminded to review course descriptions for prerequisite requirements.

Baccalaureate Core Requirements

All degrees (e.g. B.A., B.S., etc.) require additional courses. Refer to specific degree and program requirements.

COMMUNICATION (9)

Complete the following:

ENGL 111X.....(3) _____
ENGL 190H may be substituted.

Complete one of the following:

ENGL 211X OR ENGL 213X.....(3) _____

Complete one of the following:

COMM 131X OR COMM 141X.....(3) _____

PERSPECTIVES ON THE HUMAN CONDITION (18)

Complete all of the following four courses:

ANTH 100X/SOC 100X.....(3) _____
ECON 100X OR PS 100X.....(3) _____
HIST 100X.....(3) _____
ENGL/FL 200X.....(3) _____

Complete one of the following three courses:

ART/MUS/THR 200X, HUM 201X OR ANS 202X.....(3) _____

Complete one of the following six courses:

BA 323X, COMM 300X, JUST 300X, NRM 303X,
PS 300X OR PHIL 322X.....(3) _____

OR complete 12 credits from the above courses PLUS

- two semester-length courses in a single Alaska Native language or other non-English language **OR**
- three semester-length courses (9 credits) in American Sign Language taken at the university level.

MATHEMATICS (3)

Complete one of the following:

MATH 103X, MATH 107X, MATH 161X OR STAT 200X.....(3-4) _____
** No credit may be earned for more than one of MATH 107X or 161X.*

OR complete one of the following:*

MATH 200X, MATH 201X, MATH 202X,
MATH 262X OR MATH 272X.....(4) _____
**Or any math course having one of these as a prerequisite*

NATURAL SCIENCES (8)

Complete any two (4-credit) courses:

- ATM 101X.....(4) _____
BIOL 100X.....(4) _____
BIOL 103X.....(4) _____
BIOL 104X.....(4) _____
BIOL 105X.....(4) _____
BIOL 106X.....(4) _____
BIOL 111X.....(4) _____
BIOL 112X.....(4) _____
CHEM 100X.....(4) _____
CHEM 103X.....(4) _____
CHEM 104X.....(4) _____
CHEM 105X.....(4) _____
CHEM 106X.....(4) _____
GEOG 205X.....(4) _____
GEOS 100X.....(4) _____
GEOS 101X.....(4) _____
GEOS 112X.....(4) _____
GEOS 120X.....(4) _____
GEOS 125X.....(4) _____
MSL 111X.....(4) _____
PHYS 102X.....(4) _____
PHYS 103X.....(4) _____
PHYS 104X.....(4) _____
PHYS 115X.....(4) _____
PHYS 116X.....(4) _____
PHYS 175X.....(4) _____
PHYS 211X.....(4) _____
PHYS 212X.....(4) _____
PHYS 213X.....(4) _____

LIBRARY AND INFORMATION RESEARCH (0-1)

Successful completion of library skills competency test **OR**
LS 100X or 101X prior to junior standing.....(0-1) _____

UPPER-DIVISION WRITING AND ORAL COMMUNICATION (0)

Complete the following:

- Two writing intensive courses designated (W).....(0) _____
One oral communication intensive course designated (O).....(0) _____
OR two oral communication intensive courses designated (O/2), at the upper-division level (see degree and/or major requirements).....(0) _____

TOTAL CREDITS REQUIRED.....38-39

