

Business Administration

School of Management
 Department of Business Administration
 (907) 474-7253
 www.uaf.edu/som/bad.html

B.B.A. Degree

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

Admission Standards to UAF School of Management's Upper-Division Accounting (ACCT), Accounting Information Systems (AIS) and Business Administration (BA) Courses, effective Fall 2005

- Complete at least 30-40 credits with a cumulative GPA of 2.25 or higher.
- Complete the following courses with a grade of "C" or better:
 - ACCT 261—Accounting Concepts and Uses I 3
 - ACCT 262—Accounting Concepts and Uses II 3
 - STAT 200—Elementary Probability and Statistics..... 3
 - AIS 101—Effective Personal Computer Use 3
 - COMM 131X—Fundamentals of Oral Communication:
 - Group Context (3)
 - or COMM 141X Fundamentals of Oral Communication:
 - Public Context (3) 3
 - ECON 200—Principles of Economics 4
 - ENGL 111X—Introduction to Academic Writing..... 3
 - ENGL 211X—Academic Writing about Literature (3)
 - or ENGL 213X—Academic Writing about Social and Natural Sciences (3)..... 3
 - MATH 262X—Calculus for Business and Economics 4
- Complete at least 9 credits that satisfy UAF's Baccalaureate Core in Perspectives on the Human Condition and Natural Sciences.

Conditional Admission to Upper-division Courses Accounting (ACCT), Accounting Information Systems (AIS) and Business Administration (BA) Courses

A student wishing to take upper-division courses may do so for one semester only, while completing lower level deficiencies, with approval of the director of undergraduate studies.

Major—B.B.A. Degree

Concentrations: Finance, General Business, Management and Organizations, Marketing

- Complete the general university requirements. (See page 107. As part of the core curriculum requirements, complete: BA 323X*; and MATH 262X*.)
- Complete the B.B.A. degree requirements. (See page 115. As part of the Common Body of Knowledge, complete AIS 310.)
- Complete the following:*
 - BA 151—Introduction to Business..... 3
 - ENGL 314W/O/2—Technical Writing 3

- Complete the following program (major) requirements:*
 - ACCT 352—Management Accounting 3
 - BA 307—Personnel Management..... 3
 - ECON 321—Intermediate Microeconomics (3)
 - or ECON 322—Managerial Economics (3)..... 3
 - BA 460—International Business..... 3
- Complete one of the following concentrations:*

Finance

- Complete the following:
 - BA 423W—Investment Analysis 3
 - BA 424—Real Estate and Alternative Investments..... 3
 - BA 454O—Student Investment Fund 3
 - BA 455—Portfolio Management 3
 - BA 461—International Finance..... 3

General Business

- Complete any 5 courses from these concentrations: finance, management and organizations, and marketing..... 15
Note: At least one course must be designated writing intensive (W).

Management and Organizations

- Complete the following:
 - BA 317W—Employment Law 3
 - BA 447W,O—Compensation Management 3
 - BA 456W—Small Business Management 3
 - BA 457—Training and Management Development..... 3
 - BA 467—Current Topics in Management 3

Marketing

- Complete the following:
 - BA 436—Consumer Behavior 3
 - BA 441—Promotion Management 3
 - BA 445W—Marketing Research..... 3
 - BA 490—Services Marketing..... 3
 - BA 491—Current Topics in Marketing..... 3
- Minimum credits required 120

* Student must earn a C grade or better in each course.

** Business students may earn a minor as long as their business degree requirements are first met.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF

Note: Only one bachelor of business administration degree may be earned with a concentration in general business, finance, management and organizations, or marketing.

Minor**

Finance

- Complete the following:
 - ACCT 261—Accounting concepts and Uses I 3
 - BA 151—Introduction to Business..... 3
 - BA 325—Financial Management..... 3
 - ECON 200—Principles of Economics 4
- Complete 1 of the following with instructor permission:
 - BA 424—Real Estate and Alternative Investments..... 3
 - BA 454O—Student Investment Fund 3
 - BA 461—International Finance..... 3
- Minimum credits required 16

General Business

- Complete the following:
 - BA 151—Introduction to Business..... 3
- Complete 4 of the following:
 - ACCT 261—Accounting Concepts and Uses I 3
 - BA 307—Personnel Management..... 3
 - BA 325—Financial Management..... 3
 - BA 343—Principles of Marketing..... 3
 - BA 360—Operations Management..... 3
 - BA 390—Organizational Theory and Behavior 3
 - ECON 200—Principles of Economics 4



3. Minimum credits required 15-16

Management and Organizations

1. Complete the following:
 - BA 151—Introduction to Business..... 3
2. Complete 2 of the following:
 - BA 307—Personnel Management..... 3
 - BA 317W—Employment Law 3
 - BA 325—Financial Management..... 3
 - BA 330—The Legal Environment of Business..... 4
 - BA 343—Principles of Marketing..... 3
 - BA 360—Operations Management..... 3
 - BA 390—Organizational Theory and Behavior 3
3. Minimum credits required 15-16

Marketing

1. Complete the following:
 - BA 343—Principles of Marketing..... 3
 - BA 436—Consumer Behavior 3
 - BA 441—Promotion Management 3
 - BA 490—Services Marketing..... 3

2. Complete 1 of the following:
 - BA 445W—Marketing Research..... 3
 - BA 491—Current Topics in Marketing..... 3
 - JRN 433—Public Relations 3
3. Minimum credits required 15

*** For a bachelor of arts or bachelor of science degree.*

Note: To take BA 300 level courses as a minor, students must receive approval from the director of undergraduate studies to be admitted in a Business Administration minor, meet all prerequisites for BA 300-level classes, have a cumulative GPA of 2.25 and be of junior standing.

Students interested in pursuing a minor are reminded to review course descriptions for prerequisite requirements. The following is strongly emphasized by the School of Management:

ACCT 261, ECON 200 and 227, and MATH 262X are prerequisites for BA 360.

ECON 200 and STAT 200 are prerequisites for BA 325. BA 343 is highly recommended as a prerequisite for BA 441, 490 and 491. BA 343, STAT 200 or equivalent, upper-division standing are prerequisite requirements for BA 445. JRN 301 or permission of instructor is prerequisite for JRN 433.

Note: Page numbers refer to the UAF 2005-2006 academic catalog, which can be viewed online at www.uaf.edu/catalog/.

Baccalaureate Core Requirements

All degrees (e.g. B.A., B.S., etc.) require additional courses. Refer to specific degree and program requirements.

COMMUNICATION (9)

Complete the following:

ENGL 111X (3) _____
ENGL 190H may be substituted.

Complete one of the following:

ENGL 211X **OR** ENGL 213X (3) _____

Complete one of the following:

COMM 131X **OR** COMM 141X..... (3) _____

PERSPECTIVES ON THE HUMAN CONDITION (18)

Complete all of the following four courses:

ANTH 100X/SOC 100X..... (3) _____
 ECON 100X **OR** PS 100X (3) _____
 HIST 100X..... (3) _____
 ENGL/FL 200X (3) _____

Complete one of the following three courses:

ART/MUS/THR 200X, HUM 201X **OR** ANS 202X (3) _____

Complete one of the following six courses:

BA 323X, COMM 300X, JUST 300X, NRM 303X,
 PS 300X **OR** PHIL 322X..... (3) _____

OR complete 12 credits from the above courses **PLUS**

- two semester-length courses in a single Alaska Native language or other non-English language **OR**
- three semester-length courses (9 credits) in American Sign Language taken at the university level.

MATHEMATICS (3)

Complete one of the following:

MATH 107X, MATH 161X **OR** MATH 103X..... (3-4) _____
** No credit may be earned for more than one of MATH 107X or 161X.*

OR complete one of the following:*

MATH 200X, MATH 201X, MATH 202X,
 MATH 262X **OR** MATH 272X..... (4) _____

**Or any math course having one of these as a prerequisite*

NATURAL SCIENCES (8)

Complete any two (4-credit) courses:

- ATM 101X (4) _____
- BIOL 100X..... (4) _____
- BIOL 103X..... (4) _____
- BIOL 104X..... (4) _____
- BIOL 105X..... (4) _____
- BIOL 106X..... (4) _____
- BIOL 111X..... (4) _____
- BIOL 112X..... (4) _____
- CHEM 100X..... (4) _____
- CHEM 103X..... (4) _____
- CHEM 104X..... (4) _____
- CHEM 105X..... (4) _____
- CHEM 106X..... (4) _____
- GEOG 205X (4) _____
- GEOS 100X..... (4) _____
- GEOS 101X..... (4) _____
- GEOS 112X (4) _____
- GEOS 120X..... (4) _____
- GEOS 125X..... (4) _____
- MSL 111X..... (4) _____
- PHYS 102X..... (4) _____
- PHYS 103X..... (4) _____
- PHYS 104X..... (4) _____
- PHYS 115X..... (4) _____
- PHYS 116X..... (4) _____
- PHYS 175X..... (4) _____
- PHYS 211X..... (4) _____
- PHYS 212X..... (4) _____
- PHYS 213X..... (4) _____

LIBRARY AND INFORMATION RESEARCH (0-1)

Successful completion of library skills competency test **OR**

LS 100X or 101X prior to junior standing (0-1) _____

UPPER-DIVISION WRITING AND ORAL COMMUNICATION (0)

Complete the following:

- Two writing intensive courses designated (W) (0) _____
- One oral communication intensive course designated (O) (0) _____
- OR** two oral communication intensive courses designated (O/2), at the upper-division level (see degree and/or major requirements) (0) _____

TOTAL CREDITS REQUIRED..... 38-39

