

# **Sell Yourself at the Career Fair**

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A career fair is a great place to gather information about potential employers and make contacts that can lead to your first job. Here's some advice on how to make the most of your time.

## **5 Things to Take to the Career Fair**

1. Copies of your resume
2. A smile, a strong handshake, and a positive attitude.
3. A 30-second "sales pitch."
4. Information about the organizations which will be attending.
5. Energy!

## **5 Things Not to Do at the Career Fair**

1. Don't cruise the booths with a group of friends.
2. Don't carry your backpack, large purse, or other paraphernalia with you.
3. Don't come dressed for rugby practice (or any other extremely casual activity).
4. Don't "wing it" with employers.
5. Don't come during the last half hour of the event.

## **5 Things to Take Home From the Career Fair**

1. Business cards from the recruiters you have met.
2. Notes about contacts you made.
3. Information about organizations you have contacted.
4. A better sense of your career options.
5. Self-confidence in interacting with employer representatives.