



# Career Services Guide Sponsor Information

Division of Student & Enrollment Services

Create a familiar presence for your organization on campus and gain exposure to over 9,000 students! Supporting the Career Services Guide is both a recruiting and a marketing tool. You can provide company and employment information to our students and alumni at a reasonable rate.

- 4000 Guides are published in August each year. The Guide is distributed at UAF & UAS free of charge throughout the year at job fairs, workshops, New Student Orientation, and during individual counseling sessions.
- The Career Services Guide will be online at the UAF & UAS Career Services web site, which is visited by students, alumni, employers and universities throughout the country. Please visit the site to see this year's advertisers: [www.uaf.edu/career](http://www.uaf.edu/career)
- Sponsorships or advertisements at ¼, ½ or full page ad space is available for you to provide general information or list ongoing employment opportunities.
- Ad dimensions:  
 Full page: 7.125" wide x 9.125" tall  
 Half page horizontal: 4.5 " tall x 7.125" wide  
 Half page vertical: 3.5" wide x 9.125" tall  
 Quarter page vertical: 3.5" wide x 4.5' tall

### Sponsorships: Prime spots

<b>Nanook Sponsor</b>	<b>\$2000: 2 page spread</b>
<b>Major Sponsor</b>	<b>\$1500: back inside cover</b>
<b>Supporting Sponsor</b>	<b>\$1250: last page</b>
<b>Guide Sponsor</b>	<b>\$1000: Spot on Table Contents</b>

### Guide Supporters      UA Rates

<b>Full Page</b>	<b>\$950</b>	<b>\$500</b>
<b>1/2 Page</b>	<b>\$525</b>	<b>\$300</b>
<b>1/4 Page</b>	<b>\$275</b>	<b>\$150</b>
<b>1/8 Page- UA only</b>		<b>\$75</b>

*Space available basis*

If you are interested in advertising in the Guide, please fill out and send in your advertisement order below by May 4, 2009. Send your print ad in an Adobe Pdf format by May 22, 2009, in order to meet printing deadlines for our publication date. You will be invoiced after July 1, 2009, and will receive a copy of the Guide in early September.

**Gain exposure for your organization to over 9,000 students!**  
**When you are looking for applicants they will be looking for you!**  
**Thank you!**

**Organization:**

**Representative's Name:**

**Position:**

**Telephone:**

**Fax:**

**Address:**

**Email:**

**Signature:**

**Date:**

**To return form: fax: (907) 474-7445 Questions? Contact us at (907) 474-7596**