

Yukon Harmony Veterinary Clinic Business Proposal

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Business Plan and Mission Statement

Idea:

A hub and spoke veterinary clinic based in Fort Yukon, Alaska, providing preventative Veterinary services to communities in Interior Rural Alaska

Mission:

Providing exceptional preventative and intensive veterinary care across Alaska, ensuring convenient access to compassionate and expert services for pets, animals, and their owners in remote communities.

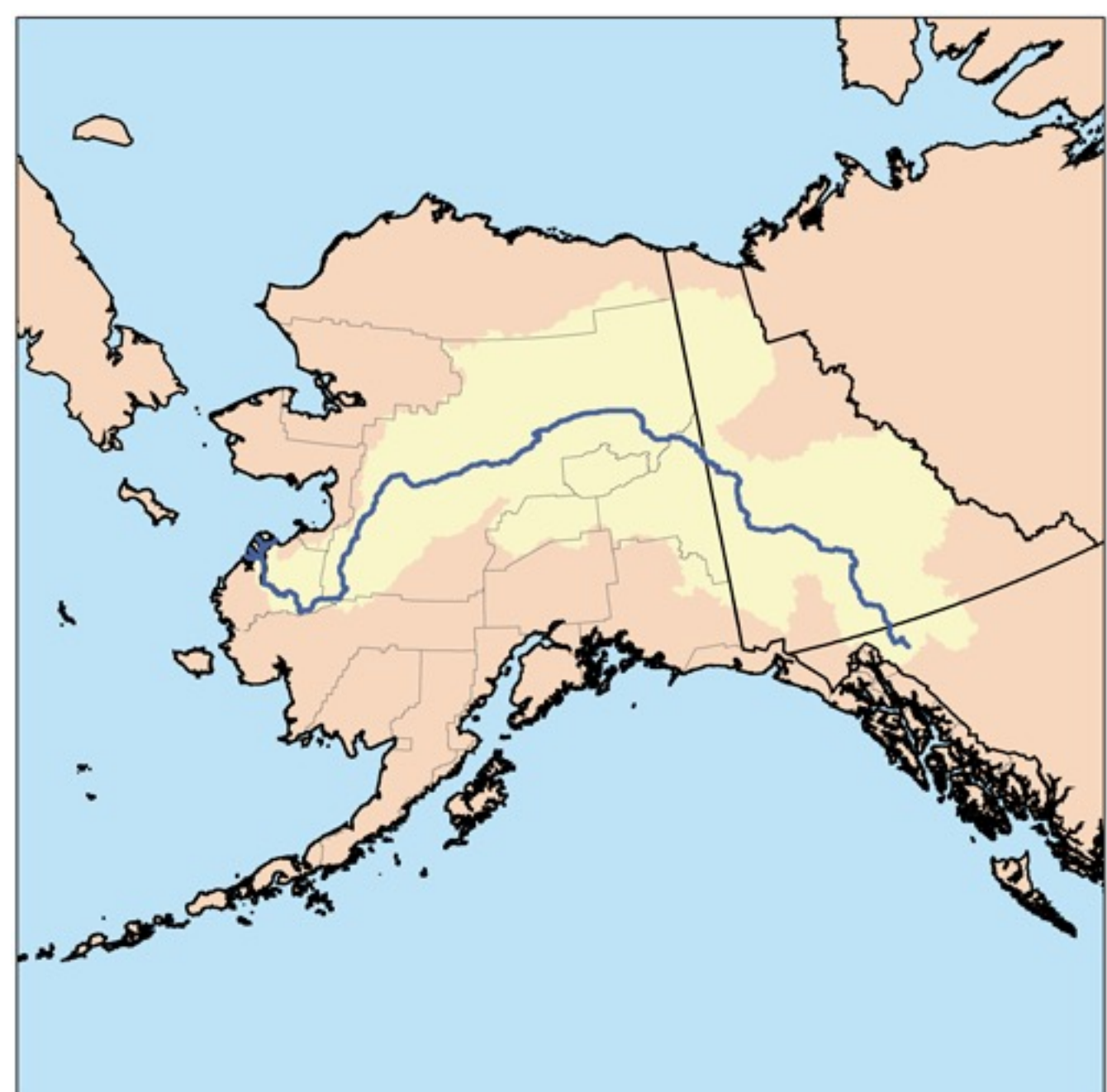
Why?

- Rural Alaska currently faces a dog overpopulation issue, causing distress to community members.
- Alaska Native children have the highest rate of dog bite incidences in the Indian Health Services System

Hub and Spoke Model

Adopted Model

- Inspired by the University of Alaska, Fairbanks and Colorado State University Hub Outpost Program
- Hub: Fort Yukon, Alaska
- Spokes: Communities along and surrounding the Yukon River



Services and Goals

Main Clinic:

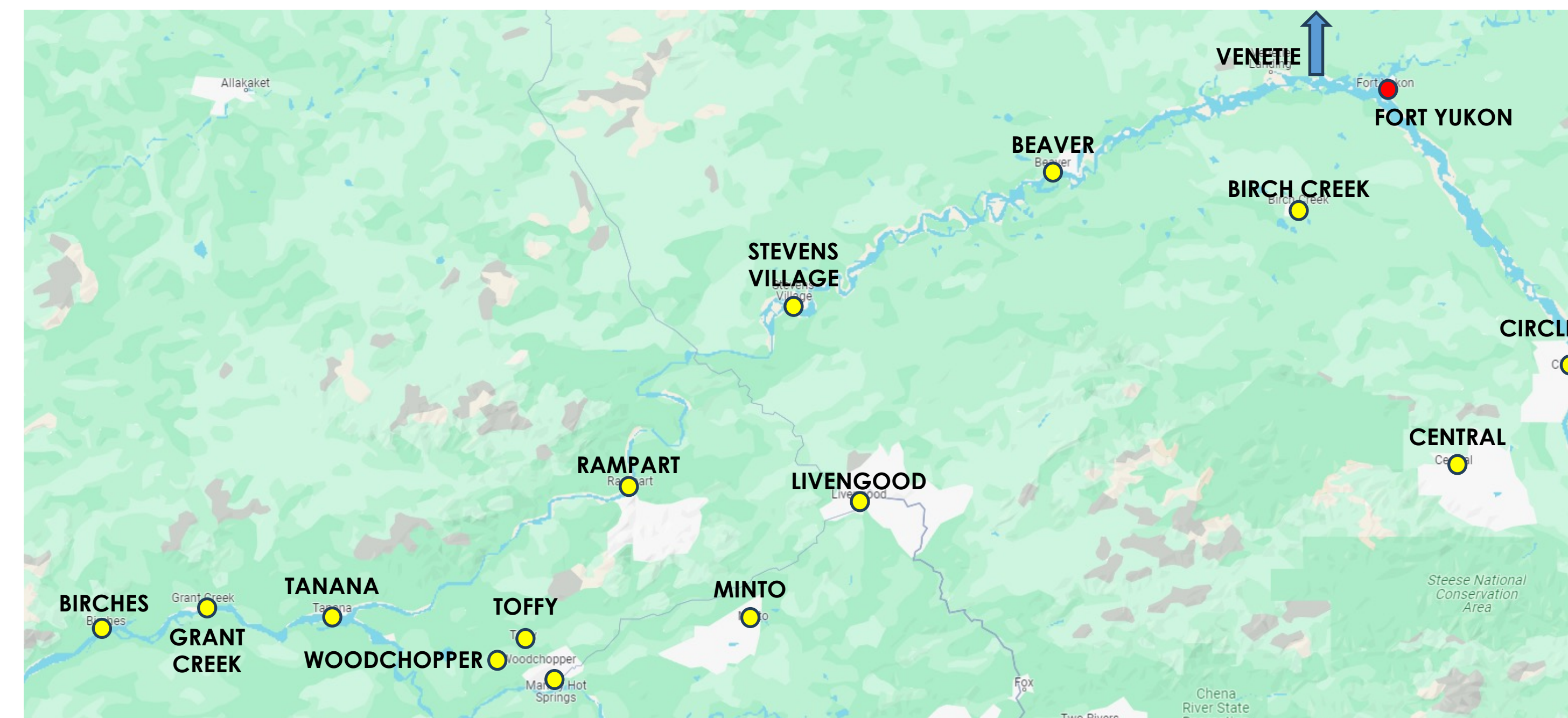
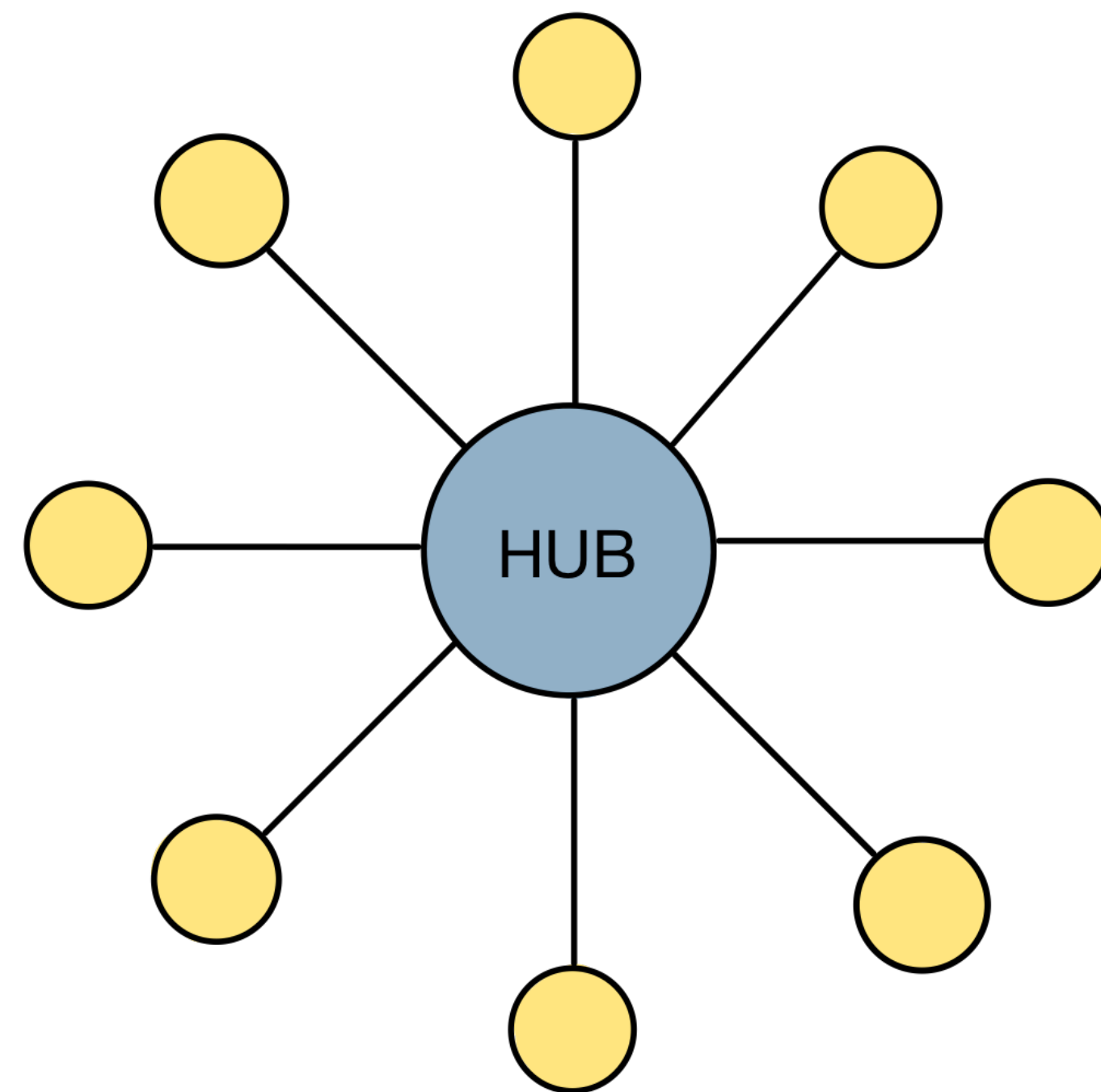
- Preventative Care
 - Vaccines, deworming, spay and neuter surgeries
- Intensive care
 - Limited emergency care

Goals:

- Build relationships with communities
- Provide free preventative care
- Decrease dog overpopulation
- Educate communities

Traveling Clinic:

- Preventative Care



Finances – Starting Balance Sheet

Funding

- Grant Provided by USDA and PetSmart Charity,
 - Support operational cost
- Personal Investment

Start Up Costs

- \$680,000 in Fixed assets
- \$65,000 operating capital
- Totaling: \$745,000

Preventative care:

- All acts of service are free of cost

Intensive care

- Cost may apply based on nature of emergency, needed medical treatment, and extended stay

Balance Sheet Years 1-3				
Prepared By:	Company Name:			
NABL	Yukon Harmony Veterinary Clinic			
ASSETS	2025	2026	2027	
Current Assets				
Cash	325,439	367,911	399,012	
Accounts Receivable	-	(0)	(0)	
Inventory	5,000	5,000	5,000	
Prepaid Expenses	6,667	3,333	-	
Other Initial Costs	33,333	16,667	-	
Total Current Assets	\$ 370,439	\$ 392,911	\$ 404,012	
Fixed Assets				
Real Estate -- Land	55,000	55,000	55,000	
Real Estate -- Buildings	450,000	450,000	450,000	
Leasehold Improvements	-	-	-	
Equipment	85,000	85,000	85,000	
Furniture and Fixtures	20,000	20,000	20,000	
Vehicles	70,000	70,000	70,000	
Other	-	-	-	
Total Fixed Assets	\$ 680,000	\$ 680,000	\$ 680,000	
(Less Accumulated Depreciation)	\$ 52,643	\$ 105,286	\$ 157,929	
Total Assets	\$ 997,795	\$ 967,624	\$ 926,083	
LIABILITIES & EQUITY				
Liabilities				
Accounts Payable	-	-	-	
Commercial Loan Balance	176,295	151,127	124,407	
Commercial Mortgage Balance	-	-	-	
Credit Card Debt Balance	-	-	-	
Vehicle Loans Balance	54,038	37,092	19,101	
Other Bank Debt Balance	-	-	-	
Line of Credit Balance	262,706	262,706	262,706	
Total Liabilities	\$ 493,039	\$ 450,926	\$ 406,215	
Equity				
Common Stock	475,000	475,000	475,000	
Retained Earnings	29,757	41,699	44,869	
Dividends Dispersed/Owners Draw	-	-	-	
Total Equity	\$ 504,757	\$ 516,699	\$ 519,869	
Total Liabilities and Equity	\$ 997,795	\$ 967,624	\$ 926,083	
Balance sheet in or out of balance?	\$ -	\$ -	\$ -	
	Balanced!	Balanced!	Balanced!	

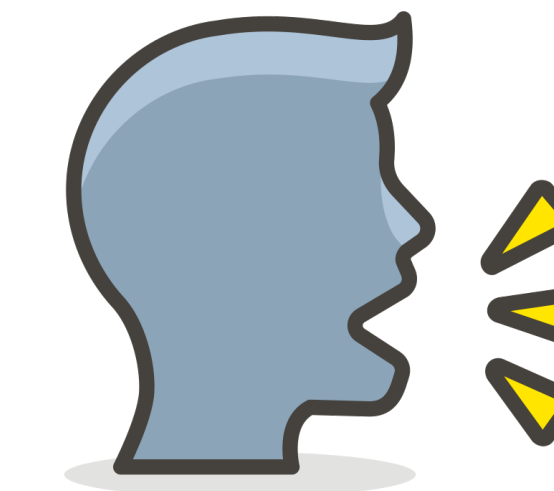
Marketing

Local

- Word of Mouth
- Awareness campaigns
- Visible presence

Online Presence

- Social media platforms
- Advertise to those interested



Competitors, Success, and Challenges

Competition and Success

- Lack of competition
- Needed market
- Non-traditional clinic
- Optimistic outlook

Challenges

- Reaches remote villages
 - Mobile transportation
 - Weather
 - Supplies
- Communication
- Funding
 - Grants, donations

Sustainability and Future

- Renew funding
- Decrease dog overpopulation
- Teach and inspire students
- Healthy and happy community

Acknowledgement

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